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(I) (a) Statement showing Shareholding Pattern under Clause 35 of the Listing Agreement

Name of the Company		SANGUINE MEDIA LIMITED - EQUITY SHAR			
Scrip Code		Quarter Ended		31/12/2010	
Category	Category Shareholder	Number of	Total number	Number of	
code held in	Total Shareholding as a percentage of dematerialized total number of shares	Shareholders	of shares	shares	form
	or otherwise Shares pledged or otherwise encumbered				
	As a percentage of (A+B)	Number of shares	As a percentage		
	As a percentage of (A+B+C)				
(A)	Shareholding of Promoter and Promoter Group				
1	Indian				
(a)	Individuals / Hindu Undivided Family	2	1175400		
1175400	8.34 8.34 750000	63.81			
(b)	Central Government/ State Government(s)	0	0		
0					
(c)	Bodies Corporate	0	0		
0	0.00 0.00	0.00			
(d)	Financial Institutions/Banks	0	0		
0	0.00 0.00	0	0.00		
(e)	Any Other (Specify)	0	0		
0	0.00 0.00	0	0.00		
1175400	Sub Total (A) (1)	2	1175400		
	8.34 8.34 750000	63.81			
2	Foreign				

0	(a)	Indi vi di ual s(Non-Resi dent 0.00	Indi vi di ual s/ 0.00	0	0.00	0	0
		Forei gn Indi vi di ual s)					
0	(b)	Bodi es Corporate 0.00		0	0.00	0	0
0	(c)	Insti tuti ons 0.00		0	0.00	0	0
0	(d)	Any Other (Speci fy) 0.00		0	0.00	0	0

0		Sub Total (A)(2) 0.00		0	***. **	0	0

1175400		Total Sharehol di ng of Promoter and 8.34	8.34	750000	0.00	2	1175400
		Promoter Group (A)=(A)(1)+(A)(2)					

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Name of the Company				SANGUINE MEDIA LIMITED - EQUITY SHAR			

Scri p Code				Quarter Ended		31/12/2010	

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Category code held in	Category Sharehol di ng Total Sharehol di ng as a percentage of	Shares pl edged or otherwi se total number of shares	Number of Sharehol ders	Total number of shares	Number of shares	Number of shares form	
	dematerial ized	encumbered					
	As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percen- tage			
(B)	Publ ic Sharehol di ng	N. A.	N. A.				

1	Insti tuti ons						
(a)	Mutual Funds / UTI				0	0	

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0	0.00	0.00						
(b)	Financial Institutions / Banks					0	0	
0	0.00	0.00						
(c)	Central Government / State					0	0	
0	0.00	0.00						
	Government(s)							
(d)	Venture Capital Funds					0	0	
0	0.00	0.00						
(e)	Insurance Companies					0	0	
0	0.00	0.00						
(f)	Foreign Institutional Investors					1	50000	
50000	0.35	0.35						
(g)	Foreign Venture Capital Investors					0	0	
0	0.00	0.00						
(h)	Any Other (Specify)					0	0	
0	0.00	0.00						

	Sub Total (B) (1)					1	50000	
50000	0.35	0.35	N. A.	N. A.				

2	Non-Institutions							
(a)	Bodies Corporate					164	2892121	
2892121	20.51	20.51						
(b)	Individuals							
(i)	Individual Shareholders holding					2667	3849479	
3847809	27.30	27.30						
	nominal share capital up to							
	Rs. 1 lakh							
(ii)	Individual Shareholders holding					151	5264342	
5205742	37.34	37.34						
	nominal share capital in excess of							
	Rs. 1 lakh							
(c)	Any Other (Specify)							
(a)	N. R. I. (Repat & Non-Repat.)					28	408650	
408650	2.90	2.90						
(b)	Foreign Corporate Bodies					0	0	
0	0.00	0.00						
(c)	Huf's					107	460008	
460008	3.26	3.26						

	Sub Total (B) (2)					3117	12874600	
12814330	91.31	91.31	N. A.	N. A.				

	Total Public Shareholding (B) =					3118	12924600	
12864330	91.66	91.66						
	(B) (1) + (B) (2)							

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14039730	TOTAL (A)+(B)	100.00	100.00	N. A.	N. A.	3120	14100000
(C)	Shares held by Custodians and against						
0	which Depository Receipts have been	0.00	0.00	N. A.	N. A.	0	0
	issued						
14039730	GRAND TOTAL (A)+(B)+(C)	100.00	100.00			3120	14100000

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| Name of the Company | SANGUINE MEDIA LIMITED - EQUITY SHAR

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| Scrip Code | | Quarter Ended | 31/12/2010

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Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the Shareholder	Total Shares held
	Shares pledged or otherwise encumbered	
Number	As a percentage of grand total (A)+(B)+(C) of sub-clause (I)(a)	Total number of shares Shares as a % of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Stat-ment at para (I)(a)}
1	C. V. RAVI	750000
750000	100.00	5.32
2	C V RAVI	425400
0	0.00	0.00
750000	TOTAL	1175400
	63.81	8.33

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Name of the Company	SANGUINE MEDIA LIMITED - EQUITY SHAR		
Scrip Code		Quarter Ended	31/12/2010

Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the Shareholder	Total number of shares	Shares as a % of total number of shares { i.e. Grand Total (A)+(B)+(C) indicated in Statment at para (I)(a)
1	TIJARAT IMPEX PVT LTD	384238	2.72
2	SHRIRAM INSIGHT SHARE BROKERS LTD	242527	1.72
3	B ARUNKUMAR CAPITAL AND CREDIT SERV	222041	1.57
4	UMA APPARELS PRIVATE LIMITED	211440	1.49
5	RANGANATHAN L	174800	1.23
6	SHAH RANJANBEN BHARATKUMAR	145659	1.03
3	TOTAL	1380705	9.79

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Name of the Company	SANGUINE MEDIA LIMITED - EQUITY SHAR		
Scrip Code		Quarter Ended	31/12/2010

Statement showing details of locked-in shares

Sr. No.	Name of the Shareholder	Total number of shares	Shares as a % of total number of shares { i.e. Grand Total (A)+(B)+(C) indicated in Statment at para (I)(a)
1	NIL	0	0.00
	TOTAL	0	0.00

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Name of the Company	SANGUINE MEDIA LIMITED - EQUITY SHAR		
Scrip Code		Quarter Ended	31/12/2010

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstatndi ng DR (ADDRs, GDRs, SDRs, etc.)	Number of outstandi ng DRs	Total number of shares	Shares underlying out-standing DRs as a % of total number of shares { i.e., GRAND TOTAL (A)+(B)+(C) indicated in statement at para (I)(a)
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				above}
	NIL	NIL	NIL	NIL
	TOTAL			

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a % of total number of shares {i.e., GRAND TOTAL (A)+(B)+(C) indicated in statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	TOTAL			

Name of the Company	SANGUINE MEDIA LIMITED - EQUITY SHAR		
Scrip Code		Quarter Ended	31/12/2010

Partly Paid-up Shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total			

Outstanding convertible securities :-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total			

Warrants: -	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares
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			of the company assuming full conversion of the warrants
Held by promoter/ promoter group	NIL	NIL	NIL
Held by public	NIL	NIL	NIL
Total			

Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	
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SANGUINE MEDIA LIMITED - EQUITY SHAR
SUMMARY OF FINAL SHAREHOLDING PATTERN

31/12/2010

CATE GORY	DESCRI PTI ON	NO. OF SHARES	% OF CAPI TAL	NO. OF HOLDERS	% OF HOLDRES
00	RESI DENT I NDI VI DUALS	9113821	64. 64	2818	90. 32
31	BODI ES CORPORATE	2892121	20. 51	164	5. 26
40	PROMOTER	1175400	8. 34	2	0. 06
91	FII (MAURITI US BASED)	50000	0. 35	1	0. 03
94	N. R. I. (NON-REPAT)	11410	0. 08	4	0. 13
95	N. R. I. (REPAT)	397240	2. 82	24	0. 77
97	HUF' S	460008	3. 26	107	3. 43
TOTAL	----->	14100000	100. 00	3120	100. 00

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SANGUINE MEDIA LIMITED - EQUITY SHAR
LIST OF TOP 50 COMBINE CATEGORYPage No : 00001
31/12/2010

FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN303315-10003460	C. V. RAVI	750000	5. 31
1203070000322481	C V RAVI	425400	3. 01
IN300685-10430132	TIJARAT IMPEX PVT LTD	384238	2. 72
1203840000000086	SHRI RAM INSIGHT SHARE BROKERS LTD	242527	1. 72
IN301348-20010214	B ARUNKUMAR CAPITAL AND CREDIT SERV	222041	1. 57
IN303315-10003495	UMA APPARELS PRIVATE LIMITED	211440	1. 49
IN302679-30444734	RANGANATHAN L	174800	1. 23
1204470003754570	SHAH RANJANBEN BHARATKUMAR	145659	1. 03
1201090003865687	RAMDAS RONGU TETGURE	135204	0. 95
IN300513-10591647	CAETANO FELI PE MESQUITA SALDANHA	135000	0. 95
1201880000001155	DHEERAJ KUMAR LOHIA	129001	0. 91
IN303315-10000242	SUMERU SOFT PRIVATE LIMITED	120818	0. 85
IN302902-42416656	LAKSHMI RANGANATHAN	120000	0. 85
1203900000026339	HITEN BHUPATRAI MEHTA .	118100	0. 83
IN300360-21590632	VINOD K NAYAR	114267	0. 81
1201910101590921	ADITI GUPTA	103688	0. 73
1201910101591131	ANKIT GUPTA	101499	0. 71
1202700000018283	B B CHANDAK HUF	100000	0. 70
1203230000302060	SANJAY SHAH	100000	0. 70

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1203320000900385	SAUMIL AMRISHBHAI PATEL	100000	0.70
1100001000014445	PCS SECURITIES LIMITED	100000	0.70
1205240000013164	ALKESH PRAVINCHANDRA VORA	100000	0.70
IN302679-31287880	MANISH BHARAT GAJRIA	98523	0.69
1204000000000023	ANUGRAH STOCK & BROKING PVT LTD	92811	0.65
IN300484-10355231	SHESHANKA FINANCIAL SERVICES PVT LT	90000	0.63
IN300378-10290102	DEVAKI CHANDRA RAJAN	81100	0.57
IN300214-12567426	MONIKA RAVINDRA KORE	80000	0.56
1201770100075062	HEM SECURITIES LIMITED	76845	0.54
1201060000622801	SHEETAL KIRTI JAIN	76405	0.54
1201880000002577	RAJ KUMAR LOHIA	72090	0.51
IN301151-21974402	DEBORAH ANNETTE NORONHA	70000	0.49
IN300974-11063410	DEEPAL S. MOTANI	70000	0.49
IN300159-10726793	SHAREWEALTH SECURITIES LIMITED	70000	0.49
1203150000112881	BIPIN BHOGILAL SHAH	69300	0.49
IN301549-18209727	FABIAN GABRIEL NORONHA	65000	0.46
1203900000003790	ARUN PRABHUDAS MANDAVIYA .	61987	0.43
1201180000004671	RENU RAJENDRA MALIWAL	60220	0.42
IN300409-10117509	MONITOR STOCK BROKER PRIVATE LIMITE	60050	0.42
IN303116-10446964	A RAVI KUMAR REDDY	58503	0.41
IN302679-36066022	KISHORE Y	58017	0.41
IN300685-10540821	RAHUL DHRUV	57200	0.40
1202470000059757	MANGAL KESHAV SECURITIES LIMITED	56296	0.39
IN301774-10000167	RELIGARE SECURITIES LTD	56193	0.39
IN300214-13655962	MINATI MISRA AMBARI SH	55500	0.39
IN300940-10160640	INDUS PORTFOLIO PVT. LTD	55077	0.39
1203610000017511	SANJAY RAGHU KALUKHE	52000	0.36
1202890000381864	NATWAR BALKRISHNA SUREKA	50000	0.35
1203300000087199	HORNIC COMMODITY DEALERS PRIVATE LI	50000	0.35
IN300476-10504722	RESHMA MAHESH JOTWANI	50000	0.35
IN300214-14056707	PODDAR GEMS LTD	50000	0.35

00050 TOTAL SHARES -----> 5976799 42.38

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SANGUINE MEDIA LIMITED - EQUITY SHAR
LIST OF TOP 50 INDIVIDUAL CATEGORY

Page No : 00001
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FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN302679-30444734	RANGANATHAN L	174800	1.23
1204470003754570	SHAH RANJANBEN BHARATKUMAR	145659	1.03
1201090003865687	RAMDAS RONGU TETGURE	135204	0.95
IN300513-10591647	CAETANO FELIPE MESQUITA SALDANHA	135000	0.95
1201880000001155	DHEERAJ KUMAR LOHIA	129001	0.91
IN302902-42416656	LAKSHMI RANGANATHAN	120000	0.85
1203900000026339	HITEN BHUPATRAI MEHTA .	118100	0.83
IN300360-21590632	VINOD K NAYAR	114267	0.81
1201910101590921	ADITI GUPTA	103688	0.73
1201910101591131	ANKIT GUPTA	101499	0.71
1203320000900385	SAUMIL AMRISHBHAI PATEL	100000	0.70
1203230000302060	SANJAY SHAH	100000	0.70
1205240000013164	ALKESH PRAVINCHANDRA VORA	100000	0.70
IN302679-31287880	MANISH BHARAT GAJRIA	98523	0.69
IN300378-10290102	DEVAKI CHANDRA RAJAN	81100	0.57
1201060000622801	SHEETAL KIRTI JAIN	76405	0.54
1201880000002577	RAJ KUMAR LOHIA	72090	0.51
IN300974-11063410	DEEPAL S. MOTANI	70000	0.49
IN301151-21974402	DEBORAH ANNETTE NORONHA	70000	0.49
1203150000112881	BIPIN BHOGILAL SHAH	69300	0.49
1203900000003790	ARUN PRABHUDAS MANDAVIYA .	61987	0.43
1201180000004671	RENU RAJENDRA MALIWAL	60220	0.42
IN303116-10446964	A RAVI KUMAR REDDY	58503	0.41

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IN302679-36066022	KI SHORE Y	58017	0. 41
IN300685-10540821	RAHUL DHRUV	57200	0. 40
1203610000017511	SANJAY RAGHU KALUKHE	52000	0. 36
12028900000381864	NATWAR BALKRISHNA SUREKA	50000	0. 35
IN300360-21110862	DIVESH WADHAWAN	50000	0. 35
IN300476-10504722	RESHMA MAHESH JOTWANI	50000	0. 35
1201120100006003	JYOTI GAURISHANKAR JHALANI	50000	0. 35
IN301022-20817555	BODEPUDI RAMA DEVI	50000	0. 35
1205450000181038	ARAVIND B .	49940	0. 35
IN302269-10645135	GANESH SRI KANTAN	49300	0. 34
IN302902-41545013	DINESH HARISHCHANDRA PANCHAL	48000	0. 34
1201830000003079	S. RAJESHKUMAR JAIN	46314	0. 32
IN300476-42862530	K VENKATRANGAM	45057	0. 31
1202700000034871	CHANDAK BRIJBALLABH	42714	0. 30
1304140004964566	JAYENDRAKUMAR CHANDUBHAI PATEL	40180	0. 28
1203400000013012	VIJAY TUKARAM CHILE	40000	0. 28
IN302164-10031949	NUVAID JAVEED MERCHANT	40000	0. 28
IN300749-10913041	MAHESH DHIRAJLAL BADANI	39000	0. 27
IN302902-41708504	SANJAY YADAV	37925	0. 26
IN302814-10503379	Deepak Chandra Bhatt	37155	0. 26
IN302902-43660425	G UMA	37107	0. 26
IN303116-10102697	MANIBEN UGRABHAI PATEL	36000	0. 25
1203360000050515	SAMIR PRAVIN SHAH	35659	0. 25
1201330000421209	JAI PRAKASH SHIVPRASAD DARGAD	35000	0. 24
1203990000025611	ROMIK ROHIT RAI	35000	0. 24
IN300206-10850841	RAVINDER ARYA	30545	0. 21
IN300610-10138001	VISHWANATH M PUJARI	30000	0. 21
00050	TOTAL SHARES ----->	3467459	24. 59

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SANGUINE MEDIA LIMITED - EQUITY SHAR
LIST OF BODIES CORPORATE

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FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN300685-10430132	TIJARAT IMPEX PVT LTD	384238	2. 72
12038400000000086	SHRIRAM INSIGHT SHARE BROKERS LTD	242527	1. 72
IN301348-20010214	B ARUNKUMAR CAPITAL AND CREDIT SERV	222041	1. 57
IN303315-10003495	UMA APPARELS PRIVATE LIMITED	211440	1. 49
IN303315-10000242	SUMERU SOFT PRIVATE LIMITED	120818	0. 85
1100001000014445	PCS SECURITIES LIMITED	100000	0. 70
12040000000000023	ANUGRAH STOCK & BROKING PVT LTD	92811	0. 65
IN300484-10355231	SHESHANKA FINANCIAL SERVICES PVT LT	90000	0. 63
1201770100075062	HEM SECURITIES LIMITED	76845	0. 54
IN300159-10726793	SHAREWEALTH SECURITIES LIMITED	70000	0. 49
IN300409-10117509	MONITOR STOCK BROKER PRIVATE LIMITE	60050	0. 42
1202470000059757	MANGAL KESHAV SECURITIES LIMITED	56296	0. 39
IN301774-10000167	RELIGARE SECURITIES LTD	56193	0. 39
IN300940-10160640	INDUS PORTFOLIO PVT. LTD	55077	0. 39
1203300000087199	HORNIC COMMODITY DEALERS PRIVATE LI	50000	0. 35
IN300214-14056707	PODDAR GEMS LTD	50000	0. 35
IN300888-14612566	GEM CLASS PRIVATE LIMITED	42750	0. 30
IN300513-11907795	PODDAR GEMS LTD	39500	0. 28
IN300095-11181082	Greenbucks Advisory Services Ltd	35000	0. 24
IN302365-10000130	SHRI PARASRAM HOLDINGS PVT. LTD.	32550	0. 23
1204980000072806	PACE STOCK BROKING SERVICES PVT LTD	31374	0. 22
IN303575-10001622	MATALIA STOCK BROKING PVT LTD	31000	0. 21
12033200000000066	ANGEL BROKING LIMITED.	30227	0. 21
IN301549-15185139	UNITED CAPITALS PVT LTD	30000	0. 21
IN300974-10837777	MARWADI SHARES AND FINANCE LTD.	25350	0. 17
IN303052-10000134	MONARCH RESEARCH AND BROKERAGE P	25000	0. 17
IN300360-21416459	SHRI RAJ INVESTMENT PVT LTD	25000	0. 17

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IN300095-10806866	Securex Capital Markets Ltd	24981	0.17
IN300513-14972584	SHAREKHAN LIMITED	24651	0.17
IN301143-10095924	MTL SHARE AND STOCK BROKER LTD	24525	0.17
1202870000000014	BP EQUITIES PVT. LTD.	22843	0.16
IN301330-17192813	EQUISEARCH BROKING PVT LTD	20000	0.14
IN301348-20002645	PUNEET SECURITIES PRIVATE LIMITED	20000	0.14
IN301774-10099030	RELIGARE SECURITIES LTD	20000	0.14
IN300394-10014644	KARVY STOCK BROKING LIMITED	18295	0.12
IN301477-10000096	BONANZA PORTFOLIO LTD	17885	0.12
12028100000006556	PRAGYA SECURITIES PVT. LTD - CASH M	16500	0.11
1203450000001441	ASHIKA STOCK BROKING LTD.	13768	0.09
12019101000055137	SMC GLOBAL SECURITIES LIMITED	13080	0.09
IN301983-10000168	ARIHANT CAPITAL MKT. LTD	13020	0.09
1203440000068717	ARCADIA SHARE AND STOCK BROKERS PVT	12186	0.08
12052400000003386	ZODIAC BROKING PRIVATE LIMITED	11501	0.08
12041500000007808	JAINAM SHARE CONSULTANTS PVT. LTD	11205	0.07
12029700000000038	Magnum Equity Broking Limited	10100	0.07
12047600000011521	SHAREWEALTH SECURITIES LIMITED	10009	0.07
12033700000019790	BALANCE EQUITY BROKING (INDIA)	10000	0.07
13011903000038494	CHIMANLAL MANEKLAL SECURITIES PVT. L	10000	0.07
12039500000000311	LATIN MAHARLAL SECURITIES PVT. LTD.	10000	0.07
IN302638-10024069	PAPILLON TRADING PRIVATE LIMITED	10000	0.07
1201130000001483	PRABHUDAS LILLADHER PVT. LTD.	10000	0.07
12047900000016449	COMPETENT FINMAN PVT. LTD	9866	0.07
IN300206-10987798	ABHI PRA CAPITAL LIMITED	9600	0.06
12028100000002644	PRAGYA SECURITIES PVT. LTD. - F & O	9340	0.06
IN300966-10060240	GLOBE CAPITAL MARKET LTD	8950	0.06
IN302324-10444437	STEEL CITY SECURITIES LIMITED	8867	0.06
IN303116-10000083	VENTURA SECURITIES LIMITED	8000	0.05
IN300513-14972550	SHAREKHAN LIMITED	7983	0.05
12024200000000010	K & A Securities (P) Ltd.	7800	0.05
IN303315-10000476	FORSEE FINANCIAL AND CONSULTANCY SE	7500	0.05
12053500000023193	UNICON SECURITIES PRIVATE LIMITED	7273	0.05
IN300183-13632254	ICICI SECURITIES LIMITED	7128	0.05
IN302978-10020244	Microsec Capital Limited	7000	0.04
IN301151-12399206	SATTA SECURITIES PVT LTD	7000	0.04

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LIST OF BODIES CORPORATEPage No : 00002
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FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
1601010000366817	R B JAJU SECURITIES INDIA PVT LTD	6757	0.04
1203940000001139	ITI FINANCIAL SERVICES LIMITED	5500	0.03
12042800000004720	FORTUNE FISCAL LTD	5300	0.03
IN300214-10360963	BENGAL FINANCIAL SERVICES (P) LTD	5000	0.03
12043300000074570	EXCLUSIVE BROKING HOUSE LIMITED	5000	0.03
IN300126-10654670	EXCLUSIVE BROKING HOUSE LIMITED	5000	0.03
12056200000000309	J. L. SHAH SECURITIES PVT. LTD.	5000	0.03
IN301895-10567745	JRG SECURITIES LTD	5000	0.03
12022900000051698	MTL SHARE AND STOCK BROKERS LIMITED	4700	0.03
12042300000025644	RR EQUITY BROKERS PRIVATE LIMITED	4150	0.02
IN300888-14233453	COMPETENT AUTHORITY & ADMINI STRATOR	4100	0.02
IN301006-10091246	SEEMA SECURITIES PVT. LTD.	3950	0.02
IN302201-10152958	ANAGRAM STOCKBROKING LTD	3749	0.02
IN302898-10018888	GUINNESS SECURITIES LIMITED	3650	0.02
12019800000038000	ANS PVT LIMITED	3600	0.02
12023000000000037	EMKAY GLOBAL FINANCIAL SERVICES LIM	3500	0.02
12034600000000029	SYSTEMATIX SHARES AND STOCKS (INDIA	3125	0.02
12057500000000013	KMS STOCK BROKING CO PVT LTD	3000	0.02
12044400000001190	MARFATIA STOCK BROKING PRIVATE LIMI	2500	0.01
IN302050-10048697	JYOTI PORTFOLIO LIMITED	2225	0.01
12046300000023115	BMA WEALTH CREATORS PVT. LTD	2200	0.01

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1301190300044848	ATLANTA SHARE SHOPEE LIMITED	2000	0.01
IN303606-10000198	B. LODHA SECURITIES LIMITED	2000	0.01
IN301209-10115959	BHARAT BHUSHAN EQ TRDR L	2000	0.01
1205370000001678	COMFORT SECURITIES PVT LTD	2000	0.01
IN302734-10035519	HSE SECURITIES LIMITED	2000	0.01
IN301233-10212357	INVESTMENTOR SECURITIES LTD.	2000	0.01
IN301846-10283572	LSE SECURITIES LTD.	2000	0.01
1203660000002540	MAVERICK SHARE BROKERS PRIVATE LIMI	2000	0.01
1203630000000297	SATGURU CAPITAL & FINANCE PVT. LTD	2000	0.01
1201060000119760	ANAND RATHI SHARE AND STOCK BROKERS	1716	0.01
1204200000000056	INDIA ADVANTAGE SECURITIES LTD	1500	0.01
1205830000000311	NAVJEEVAN EQUITY BROKING PVT. LTD.	1500	0.01
1203470000003111	PUG STOCK BROKERS PVT. LTD.	1500	0.01
IN302603-10092418	NEIL INFORMATION TECHNOLOGY LTD	1405	0.01
IN302863-10000108	ZEN SECURITIES LTD-BSE CLIENTS A/C	1400	0.00
1202000000190824	JOINDRE CAPITAL SERVICES LTD - MARG	1300	0.00
IN303315-10008545	YOHA SECURITIES LIMITED	1300	0.00
IN301604-10117654	NIRMAL BANG SECURITIES PVT. LTD.	1194	0.00
1202330300019120	BNR CAPITAL SERVICES PRIVATE LIMITE	1000	0.00
IN301645-10032663	GOLDMINE STOCKS PVT LTD	1000	0.00
1202920000111233	JSEL SECURITIES LTD. (427)	1000	0.00
1301190300044527	P SURYAKANT SHARE AND STOCK BROKERS	1000	0.00
1301190300043859	RAMANIKLAL MOHANLAL CAPITAL MARKETS	1000	0.00
1203800000000168	SHARE INDIA SECURITIES LIMITED	1000	0.00
1203410000000612	SSJ FINANCE & SECURITIES PVT. LTD.	1000	0.00
1202890000000065	SUSHIL FINANCIAL SERVICES PVT LTD(C	1000	0.00
IN301811-10098630	VERTEX SECURITIES LTD	1000	0.00
1206700000000015	VIKSON SECURITIES PVT LTD	1000	0.00
1203270000094429	WEALTH MANTRA LIMITED	1000	0.00
1201350000035841	CIL SECURITIES LIMITED	900	0.00
1203160000217535	KALPATARU MULTIPLIER LIMITED	885	0.00
IN302148-11012604	SN AGRO CULTIVATION TRADING PVT LTD	868	0.00
IN301991-10236535	JHAVERI SECURITIES LIMITED	750	0.00
IN301645-10034007	DWARKESH RESTAURANT PVT LTD	741	0.00
1100001000014903	SHAREKHAN LIMITED	700	0.00
1204370000000041	SWASTIKA INVESTMART LIMITED	700	0.00
1204370000004838	SWASTIKA INVESTMART LIMITED	700	0.00
IN302620-10000298	BDS SHARE BROKERS PRIVATE LTD.	675	0.00
IN300724-10123306	INTEGRATED MASTER SECURITIES (P) LT	600	0.00
1204450000197471	SHRADHA SHARES AND STOCKS PRIVATE L	600	0.00
1203440000000069	ARCADIA SHARE & STOCK BROKERS PVT.	502	0.00
IN301330-19738351	BAKSHU SECURITIES AND BROKER PVT LT	500	0.00

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SANGUINE MEDIA LIMITED - EQUITY SHAR
LIST OF BODIES CORPORATE

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FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
1204910000000042	FAI RWEALTH SECURITIES LIMITED	500	0.00
IN300394-12691085	KARVY STOCK BROKING LTD	500	0.00
IN303663-10005865	NDA SECURITIES LTD.	500	0.00
IN300999-10049778	RAMJIDAS NAGARMAL CONSULTANTS PRIVA	500	0.00
IN302148-10472872	SWAGATH SHARES AND SECURITIES PVT L	500	0.00
1100001000013952	WELLWORTH SHARE & STOCK BROKING LTD	500	0.00
IN301485-10615002	KIFS SECURITIES LIMITED	400	0.00
12038200000000761	MARKET CREATORS LIMITED	400	0.00
12039100000005043	SAAKETA FINSTOCK PVT. LTD.	300	0.00
12058600000000129	SPA SECURITIES LIMITED	300	0.00
IN303077-10000256	WAY2WEALTH BROKERS PRIVATE LIMITED	300	0.00
IN302461-10125736	RAJESHWARI STOCKBROKING PVT LTD	250	0.00
1202920000074327	JSEL SECURITIES LTD (003)	200	0.00
1301740000109253	NCO SECURITIES AND SHARE BROKING PV	200	0.00
IN300749-10184111	RAJCHANDRA CAPITAL SERVICES PVT.	200	0.00

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1201800000107782	SKSE SECURITIES LTD.	200	0.00
IN300095-10371983	Forsee Financial And Consultancy Se	150	0.00
IN301604-10001877	NIRMAL BANG SEC PVT LTD	105	0.00
IN300159-10762234	FIRST GLOBAL STOCKBROKING PVT. LTD.	100	0.00
IN303270-10044293	FUTUREPATH MANAGEMENT SERVICES PRIV	100	0.00
1206410000001001	HSBC INVESTDIRECT SECURITIES INDIA	100	0.00
1202420000019507	K & A SECURITIES PVT. LTD.	100	0.00
1204830000000878	LALKAR SECURITIES PVT LTD	100	0.00
IN300095-10946236	M R Sharma Securities Pvt Ltd	100	0.00
IN302496-10048526	NIVEDAN INVESTMENTS AND TRADING CO.	100	0.00
1203940000055151	RADHASOAMI SECURITIES PRIVATE LIMIT	100	0.00
1205420000000050	SAMRUDDHI STOCK BROKERS LTD	100	0.00
IN300118-11305798	SHARE WISE EQUITY BROKER PRIVATE LI	100	0.00
1301670000634361	VSSL SPL ACCOUNT	100	0.00
1203980000039511	FAIR INTERMEDIATE INVESTMENT	54	0.00
1202870000004023	CNI RESEARCH LIMITED	28	0.00
1205660000002414	CAREGROWTH BROKING PRIVATE LIMITED	25	0.00
1201320001001227	GOLF LINK FINANCE AND RESORTS PRIVA	10	0.00
IN300513-14972576	SHAREKHAN LIMITED	10	0.00
IN303760-10001058	AMRAPALI CAPITAL AND FINANCE SERVIC	1	0.00
IN300239-10851718	CENTRE FOR MONITORING INDIAN ECONOM	1	0.00
IN301321-10399438	ISHA SECURITIES LIMITED	1	0.00
IN303399-20000084	SMART EQUITY BROKERS PRIVATE LIMITE	1	0.00

00164 TOTAL SHARES -----> 2892121 20.51

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SANGUINE MEDIA LIMITED - EQUITY SHAR Page No : 00001
LIST OF PROMOTER 31/12/2010

FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN303315-10003460	C. V. RAVI	750000	5.31
1203070000322481	C V RAVI	425400	3.01
00002	TOTAL SHARES ----->	1175400	8.33

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SANGUINE MEDIA LIMITED - EQUITY SHAR Page No : 00001
LIST OF FII (MAURITIUS BASED) 31/12/2010

FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN301348-20003558	TAIB SECURITIES MAURITIUS LIMITED	50000	0.35
00001	TOTAL SHARES ----->	50000	0.35

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SANGUINE MEDIA LIMITED - EQUITY SHAR Page No : 00001
LIST OF N. R. I. (NON-REPAT) 31/12/2010

FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN300214-15164839	LAKSHMI NARAYAN RANGANATHAN	10000	0.07
IN300239-12703713	SABU THOMAS PAROKKARAN	1000	0.00
IN300239-11724319	ROBINS SEBASTIAN	400	0.00
IN302902-46083027	ABHI SHEK JAIN	10	0.00
00004	TOTAL SHARES ----->	11410	0.08

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SANGUINE MEDIA LIMITED - EQUITY SHAR Page No : 00001
LIST OF N. R. I. (REPAT) 31/12/2010

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FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN300214-12567426	MONI KA RAVI NDRA KORE	80000	0.56
IN301549-18209727	FABIAN GABRI EL NORONHA	65000	0.46
IN300214-13655962	MI NATI MI SRA AMBARI SH	55500	0.39
IN302902-41221815	ARUMUGAMPI LLAI MANI KANDAN	40000	0.28
IN300484-10203844	RAMASASTRY AMBARI SH	40000	0.28
1304140005803420	KRI SHNA KUMAR PERUMAL	25000	0.17
IN300484-10335832	SRI NIVAS BETTE	20000	0.14
IN301604-10050617	HARI NARAYANAN SHANMUGAM	18800	0.13
IN300214-12654040	LAKSHMI NARAYAN RANGANATHAN	15000	0.10
IN300214-12804997	GANESH NANJAN	10000	0.07
IN300239-12535192	KEZHUVANTHANATHU JOHN RAJAN	8000	0.05
IN302902-43661207	ANIL PERMOD MALIK	5020	0.03
IN302679-32129458	RAJESH KUMAR MEHRA	4635	0.03
1202890000011888	HARI KUMAR ACHUTHAN	2000	0.01
1201750000091409	KANSARA CHANDRAKANT JEKI SHANDAS	2000	0.01
IN303028-54191817	ASHOKAN NELLYADAN	1860	0.01
IN302679-30384513	ADRI AN RAYMOND PINTO	1850	0.01
IN301151-27033403	GOKULDAS RAMESH MANDREKAR	1200	0.00
IN301549-18273751	VI PUL LAHERCHAND DEDHIA	700	0.00
IN300239-12610145	JOE PRASANTH	500	0.00
IN302902-42847335	RADHA KRI SHNAN KONCHATH	100	0.00
IN303028-50981525	TOMY MATHEW	30	0.00
IN302679-34248356	PADMANABAN RAMACHANDRAN	25	0.00
IN301151-23047874	JAYA PRAKASH DONTA	20	0.00
00024	TOTAL SHARES ----->	397240	2.81

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SANGUINE MEDIA LIMITED - EQUITY SHAR
LIST OF HUF' S

Page No : 00001
31/12/2010

FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
1202700000018283	B B CHANDAK HUF	100000	0.70
IN302461-10126054	DINESH C. THAKAKAR	48675	0.34
1204840000034269	MANOJ CHHAGANLAL RATHOD - HUF	20000	0.14
12029700000158795	TEJAS PRAVINCHANDRA DALAL HUF	17500	0.12
1205810000001205	DEVENDRA RAMCHANDRA GHODNADI KAR HUF	17000	0.12
1302070000004145	HARI GOPAL TAPARIA (HUF)	16005	0.11
IN301854-10018270	JITENDRA C MEHTA	14791	0.10
IN302201-11228887	NI LESH KUMAR K MANI AR	14000	0.09
IN301330-18586666	RAJEEV JALAN	13077	0.09
IN302269-12646599	VI KAS GUPTA	10800	0.07
1202550000015709	NI RANJAN HI MATLAL SHAH (HUF)	10001	0.07
1201980000009110	KAMLESH JAYANTI LAL BAGADIA	10000	0.07
12010600000367540	MADANLAL BADRI NARAYAN JAJU (HUF)	10000	0.07
12023000000218122	PARESH LAXMI CHAND BHEDA (HUF)	10000	0.07
1203530000007741	PRADEEP NARAYANDAS RI ZVANI HUF	7200	0.05
12047800000075238	KAUSHIK RAMANLAL SHAH H U F	7000	0.04
12010608000023395	RAM BALLABH GUPTA AND SONS HUF	7000	0.04
12010900000610930	DHANSUKH CHUNI LAL BALDIA HUF	6000	0.04
1306130000001272	MAHESH KUMAR MAHESHWARI	6000	0.04
IN301080-22725522	DEEPAK CHANDAK	5500	0.03
12048400000171933	ATUL MANHARLAL CHOKSHI (HUF)	5000	0.03
12010200000022643	BI PI NKUMAR RAMESHCHANDRA(H. U. F)	5000	0.03
IN301774-14763212	NI MESH ANANTRAI SHETH	5000	0.03
12022000000026169	RAKESH S. SHAH HUF	5000	0.03
IN301330-19960430	SUNDEEP R CHHABRA	5000	0.03
IN301774-16497329	VI RENDER KUMAR JAIN	5000	0.03
12033500000936886	RAKESH O PAREEK	4000	0.02

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1201060000810521	RAMNI WAS HEMRAJ MALPANI (HUF)	4000	0.02
IN301330-19311165	GIRISH JOBANPUTTRA	3500	0.02
IN300773-10065279	MAHAVIR PRASAD JAIN (H. U. F)	3000	0.02
IN300513-12829248	RAJANIKANT MAFATLAL SHAH	3000	0.02
1301540000111544	ATUL CHUNILAL BHEDA (H. U. F)	2500	0.01
IN302269-11539707	HIRALAL VELJI PATEL	2500	0.01
1202350000062731	RAJEN KANTILAL GALA (HUF)	2500	0.01
IN300343-11207773	GANDHI SURESHCHANDRA NAGINDAS	2000	0.01
IN301151-27498001	GHANSHYAMDAS NIRANJANLAL KHANDELWAL	2000	0.01
1204370000168868	HITESH SURYANKANT MEHTA HUF	2000	0.01
IN300982-10200030	MAHESHBHAI JAYANTIBHAI SHAH	2000	0.01
1203490000042318	RAJASEKHARAN B NAIR (HUF)	2000	0.01
IN301774-14387126	RAJESH VINODCHANDRA SHETH	2000	0.01
IN303108-10042263	SANDEEP GUPTA	2000	0.01
IN300829-10996760	UMESH K MEHTA	2000	0.01
1203150000151467	UMESH KIRTI SHAH (HUF)	2000	0.01
IN302902-41814143	VIPUL HIRJI GADA	2000	0.01
IN301991-10156487	RAJU R. BAXI	1999	0.01
IN302269-12352731	KAMARAJ A HUF	1958	0.01
1202940000004911	KALPESH MANSUKHLAL DOSHI (HUF)	1501	0.01
1203320000012329	ANJAN S ZOTA	1413	0.01
IN302679-33987578	G N RAVINDRANATH	1150	0.00
1201260000092768	AJAY NAVINCHANDRA DOSHI HUF	1000	0.00
1204940000019574	CHANDRAKANT P PASAD	1000	0.00
1202970000050227	Chirag Mansukhlal Keni a HUF	1000	0.00
1201090001143300	GAJENDRA . MAHESHWARI - HUF	1000	0.00
1202890000442555	MAHENDRA GHISOOLALJI MUNOT (HUF)	1000	0.00
1201090002724531	MANOJ RATANLAL JAIN HUF	1000	0.00
IN301645-10416147	PURUSHOTTAM FULABHAI PATEL	1000	0.00
IN300513-17560347	RAJ KUMAR MAHESHWARI	1000	0.00
IN300693-10151150	RAJESH KATARUKA	1000	0.00
1205250000006301	RAKESH KUMAR KHANDELWAL RAKESH HAND	1000	0.00
IN301233-10117589	SATISHKUMAR GANDALAL PATEL	1000	0.00
IN301151-25058278	TARUN CHANDER KARNANI	1000	0.00
IN300095-11249863	Valabhaji Hirji Gala	1000	0.00
1203530000005900	MANOHAR SAMBHAJI AYALANE	900	0.00

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SANGUINE MEDIA LIMITED - EQUITY SHAR
LIST OF HUF'SPage No : 00002
31/12/2010

FOLIO NO.	NAME OF THE HOLDER	SHARES	% CAPITAL
IN300360-10256989	S. MURUKASAN	700	0.00
IN300773-10097752	SANDIP KUMAR LOHIA	650	0.00
IN300476-42031920	SUNIL MANILAL SHAH	600	0.00
IN300476-40542127	ASHWIN J ASHAR	500	0.00
1201060001493305	BABU TEJA PATEL BANGARI	500	0.00
1201090001510082	BISHWANATH LOHIA (HUF)	500	0.00
IN300907-10396627	HEERACHAND C JAIN	500	0.00
1203320000025401	JANIT NAI SHAD DESAI	500	0.00
1201120000177228	MANISH MOTILAL DARJI (HUF)	500	0.00
1203990000026651	MOHANDAS K DUSSEJA (HUF)	500	0.00
IN301330-19575710	OMPRAKASH FATEHCHANDKA	500	0.00
1201040300000844	PRADEEP MADANRAJ SHAH	500	0.00
1202890200016080	PRAVEEN KUMAR GARG & SONS HUF	500	0.00
IN302105-10243559	RAJ KUMAR SARAF	500	0.00
IN300360-22154477	RAMESH KUMAR H MEHTA	500	0.00
1205450000099948	RAMESH SAVLA	500	0.00
1201090001165090	RAMESHCHANDRA LAXMI NARAYAN CHANDAK	500	0.00
IN301991-10386930	SAMIR R. GOHEL	500	0.00
IN303028-54827194	HITESHKUMAR BHI KHUBHAI VASANI	400	0.00
IN300829-11073222	DEEPAK M. SOLANKI	300	0.00
1202450000006651	D. N. AGARWAL H. U. F.	200	0.00

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1203320000478382	KANTI LAL C SHAH	200	0.00
1301760000008681	Leeladhar Rungta (HUF) Rungta	200	0.00
1202000000088780	RAKESH GOLECHHA (HUF)	200	0.00
1201410000007271	RAKESH KUMAR ARORA (HUF)	200	0.00
IN302148-10549939	CHAGANLAL	163	0.00
IN300409-10133623	AMRI TLAL VI PULKUMAR	150	0.00
IN301846-10339074	ASHOK KUMAR	150	0.00
IN300773-10191062	PURUSHOTTAM CHOUDHARY	150	0.00
IN300271-10113943	PRAMOD KUMAR	110	0.00
IN301549-18599509	ARVIND R PATEL	100	0.00
IN300450-80385303	CHAMPALAL K TALESARA	100	0.00
1204860000000987	GOBIND PRASAD AGARWAL (HUF)	100	0.00
1205150000038439	PANKAJ BACHUBHAI DOSHI	100	0.00
1204000000004729	PANNALAL MALCHAND MUNDRA (HUF)	100	0.00
IN301080-22745952	PREMCHAND OSWAL	100	0.00
1203150000081609	HITESH J MEHTA (HUF)	25	0.00
1201060000378998	SATISH BANSI LAL JAJU (HUF)	20	0.00
IN300724-10120450	MANOJ DUA	10	0.00
IN301330-20051572	KALYAN KUMAR JAGNANY	6	0.00
1203320000462258	ARVINDKUMAR RAGHURAM THAKKAR HUF	1	0.00
1202250000074035	BIKRAM AGARWAL - HUF	1	0.00
1204510000000521	D. S. Shah-HUF Shah	1	0.00
1201210100136632	S. R. BHANDARI	1	0.00

00107 TOTAL SHARES -----> 460008 3.26

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SANGUINE MEDIA LIMITED - EQUITY SHAR 31/12/2010
DISTRIBUTION OF HOLDINGS

SHARE HOLDING OF NOMINAL VALUE OF (1)	NUMBER (2)	% TO TOTAL (3)	IN RS. (4)	% TO TOTAL (5)
UPTO 5,000	1409	45.16	3152070	2.24
5,001 - 10,000	545	17.47	4960800	3.52
10,001 - 20,000	386	12.37	6581900	4.67
20,001 - 30,000	145	4.65	3839680	2.72
30,001 - 40,000	91	2.92	3350460	2.38
40,001 - 50,000	140	4.49	6821670	4.84
50,001 - 1,00,000	185	5.93	15078150	10.69
1,00,001 AND ABOVE	219	7.02	97215270	68.95
T O T A L =>	3120	100.00	141000000	100.00

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