



SANGUINE MEDIA LTD						
Registered Office:- New Number 7, Rukman Street, West Mambalam, Chennai- 33						
Unaudited Financial Results for the Quarter ended 31st Mar, 2012						
Rs. In lacs						
		Unaudited			Unaudited	Audited
		For the Quarter Ended			Year Ended	
		31st Mar, 2012	31st Dec, 2011	31st Mar, 2011	31st Mar, 2012	
					31st March, 2011	
1	a. Net Sales/Income from Operations	5,127.32	936.73	224.41	7,329.36	850.30
	b. Other Operating Income	0.00	0.00	0.00	23.03	0.00
	Total Income	5,127.32	936.73	224.41	7,352.39	850.30
2	Expenses					
	a. Cost of materials consumed	5,124.28	936.13	0.00	7,321.78	6.71
	b. Depreciation and amortisation expense	0.00	0.00	28.09	0.00	261.66
	c. Direct Expenses	0.14	0.21	204.36	0.55	775.13
	d. Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	0.00	0.00	14.80	42.16	52.36
	Total Expenditure	5,124.42	936.34	247.25	7,364.49	1,095.86
	Profit from operations before other income, interest and Exceptional Items	2.90	0.39	(22.84)	(12.10)	(245.56)
3	Other Income	17.28	6.33	0.00	23.61	19.65
4	Profit before Interest and Exceptional Items	20.18	6.72	(22.84)	11.51	(225.91)
5	Finance Costs	0.00	0.00	3.50	0.00	1.77
6	Profit after Interest but before Exceptional Items	20.18	6.72	(26.34)	11.51	(227.68)
7	Exceptional Items	0.00	0.00	0.00	0.00	0.00
8	Profit / Loss from Ordinary Activities before Tax	20.18	6.72	(26.34)	11.51	(227.68)
9	Tax Expense					
	Current Tax	0.00	0.00	0.00	0.00	0.00
	Deffered Tax	0.00	0.00	0.00	0.00	154.39
10	Net Profit/Loss from Ordinary Activities after tax	20.18	6.72	(26.34)	11.51	(382.07)
11	Extraordinary items (net of tax expense)	0.00	0.00	0.00	0.00	0.00
12	Net Profit / (Loss) for the period	20.18	6.72	(26.34)	11.51	(382.07)
13	Paid up Equity Share Capital (Face Value Rs. 10/- per Share)	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00
14	Reserves Excluding Revaluation Reserves as per balance sheet	0.00	0.00	-	-	1,053.33
15	Earnings per Share (Before Extraordinary Items)					
	Basic Earning Per Share	0.02	0.01	(0.02)	0.01	(0.33)
	Diluted Earning per share	0.02	0.01	(0.03)	0.01	(1.26)
16	Earnings per share (after extraordinary items)					
	Basic Earning Per Share	0.02	0.01	(0.02)	0.01	(0.33)
	Diluted Earning per share	0.02	0.01	(0.03)	0.01	(1.26)





PART - 2							
SR. NO.	Particulars	3 Months ended		Preceding 3 months ended	Corresponding 3 months ended in	Year to date figures for current period ended	Previous year ended
		31.03.2012	31.12.2011	31.03.2011	31.03.2012	31.03.2012	31.03.2011
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
A	PARTICULARS OF SHAREHOLDING						
1	Public Share Holding						
	- Number of Shares	114099000	114099000	114099000	114099000	114099000	114099000
	- Percentage of Shareholding	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
2	Promoter and Promoter Group Shareholding						
	a) Pledged / Encumbered						
	- Number of Shares	0	0	0	0	0	0
	- Percentage of Shareholding (as a % of the total shareholding of promoter and promoter group)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	- Percentage of Shares (as a % of total share capital of the Company)	0.00	0.00	0.00	0.00	0.00	0.00
	b) Non - Pledged / Encumbered						
	- Number of Shares	1000	1000	1000	1000	1000	1000
	- Percentage of Shares (as a % of total shareholding of promoter and promoters group)	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	- Percentage of Shares (as a % of total share capital of the Company)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

PARTICULARS		3 MONTHS ENDED 31.03.2012
B	INVESTOR COMPLAINTS	
1	PENDING AT THE BEGINNING OF THE QUARTER	0
2	RECEIVED DURING THE YEAR	1
3	DISPOSED OF DURING THE QUARTER	1
4	REMAINING UNRESOLVED AT THE END OF THE QUARTER	0



- The above financial results have been reviewed by the Audit Committee and were taken on at the meeting of the Board of Directors held on 14th May, 2012.
- The above results have been subjected to a "limited review" by the Auditors of the Company.
- Segment - Wise Revenue, Results and Capital Employed prepared in accordance with AS 17 "Segment Reporting" for the current quarter of India figures for the line segment "Trading and Services" is within a "Media" segment.
- Declared Depreciation would be provided upon finalization of the Accounts.
- The figures of current quarter period have been reclassified/regrouped wherever necessary to correspond with those of the current quarter/ period.

For Sanguine Media Limited

[Signature]
Director/Audited Signatory

Place: Chennai
Date: 14th May, 2012