



SANGUINE MEDIA LIMITED							
Registered Office:- New Number 7, Rukmani Street, West Mambalam, Chennai- 33							
SEGMENT WISE REVENUE, RESULT AND CAPITAL EMPLOYED FOR THE QUARTER ENDED 31st DECEMBER, 2011							
Rs. (in Lacs)							
Sr. No.	Particulars	For the Quarter Ended			Nine Months Ended		Previous year ended
		31.12.2011 (Unaudited)	30.09.2011 (Unaudited)	31.12.2010 (Unaudited)	31.12.2011 (Unaudited)	31.12.2010 (Unaudited)	31.03.2011 (Audited)
	Period (in Months)	3	3	3	9	9	12
1	Segment Revenue						
a	Media	0.00	0.00	272.91	2.87	621.29	850.30
b	Trading and Securities Division	936.73	1,262.44	0.00	2,199.17	0.00	0.00
	Total Income From Operation	936.73	1,262.44	272.91	2,202.04	621.29	850.30
2	Segment Results						
a	Media	0.00	0.00	(17.85)	(17.29)	(22.85)	(245.56)
b	Trading and Securities Division	0.39	0.87	0.00	1.26	0.00	0.00
	Total	0.39	0.87	(17.85)	(16.03)	(22.85)	(245.56)
	Interest	0.00	0.00	2.94	0.00	4.44	1.77
	Other Un-allocable Expenditure	0.00	0.00	0.00	0.00	0.00	0.00
	Profit / (Loss) before Tax	0.39	0.87	(20.79)	(16.03)	(27.29)	(247.33)
	Tax Expenses	0.00	0.00	0.00	0.00	0.00	154.39
	Profit / (Loss) after Tax	0.39	0.87	(20.79)	(16.03)	(27.29)	(401.72)
3	Capital Employed						
a	Media	1,500.00	1,500.00	2,921.25	1,500.00	2,921.25	2,921.25
b	Trading and Securities Division	10,115.14	10,115.14	0.00	10,115.14	0.00	0.00
c	Others	1,200.00	1,200.00	25.00	1,200.00	25.00	25.00
	Total Segment Capital Employed	12,815.14	12,815.14	2,946.25	12,815.14	2,946.25	2,946.25

Notes

- The above financial results have been reviewed by the Audit Committee and were taken on record at the meeting of the Board of Directors held on 11th February, 2012
- The above results for the Quarter Ended 31st December, 2011 have been subjected to a "Limited Review" by the Auditors of the Company.
- Status of Investor Complaints:**
Opening balance- NIL.
Received during the quarter- 1.
Complaints Resolved During the Quarter- 1.
Pending Complaints at the end of the Quarter- 0.
- Segment- Wise Revenue, results and Capital employed prepared in accordance with AS 17 "Segment Reporting" for the current quarter includes figures for the new segment "Trading and Securities" in addition to "Media" segment.
- The figures of previous quarter/period have been reclassified/regrouped wherever necessary to correspond with those of the current quarter/period.

Place: Chennai.
Date: 11th February, 2012

For Sanguine Media Limited

P. Sankar
Director/Authorised Signatory





SANGUINE MEDIA LTD							
Registered Office:- New Number 7, Rukmani Street, West Mambalam, Chennai- 33							
Unaudited Financial Results for the Quarter ended 31st December, 2011							
Rs. in lacs							
		Unaudited			Unaudited		Audited
		For the Quarter Ended			Nine Months Ended		
		31st Dec, 2011	30th Sept, 2011	31st Dec, 2010	31st Dec, 2011	31st Dec, 2010	
1	a. Net Sales/Income from Operations	936.73	1,262.44	272.91	2,202.04	272.91	850.30
	b. Other Operating Income	0.00	1.03	0.00	23.03	0.00	0.00
	Total Income	936.73	1,263.47	272.91	2,225.07	272.91	850.30
2	Expenses						
	a. Cost of materials consumed	936.13	1,261.37		2,197.50		6.71
	b. Depreciation and amortisation expense	0.00	0.00	28.09	0.00	28.09	261.66
	c. Direct Expenses	0.21	0.20	249.22	0.41	534.92	775.13
	d. Other expenses	0.00	0.00	13.45	42.16	13.45	52.36
	Total Expenditure	936.34	1,261.57	290.76	2,240.08	290.76	1,095.86
3	Profit from operations before other income, interest and Exceptional Items	0.39	1.90	(17.85)	(15.01)	(17.85)	(245.56)
4	Other Income	6.33	0.00	0.00	6.33	0.00	19.65
5	Profit before Interest and Exceptional Items	6.72	1.90	(17.85)	(8.68)	(17.85)	(225.91)
6	Interest	0.00	0.00	2.94	0.00	2.94	1.77
7	Profit after Interest but before Exceptional Items	6.72	1.90	(20.79)	(8.68)	(20.79)	(227.68)
8	Exceptional Items	0.00	0.00	0.00	0.00	0.00	0.00
9	Profit / Loss from Ordinary Activities before Tax	6.72	1.90	(20.79)	(8.68)	(20.79)	(227.68)
10	Tax Expense						
	Current Tax	0.00	0.00	0.00	0.00	0.00	0.00
	Deffered Tax	0.00	0.00	0.00	0.00	0.00	154.39
11	Net Profit/Loss from Ordinary Activities after tax	6.72	1.90	(20.79)	(8.68)	(20.79)	(382.07)
12	Paid up Equity Share Capital	11,410.00	11,410.00	1,410.00	11,410.00	1,410.00	11,410.00
13	Reserves Excluding Revaluation Reserves as per balance sheet					0.00	1,053.33
14	Basic Earning Per Share	0.01	0.00	(0.15)	(0.01)	(0.15)	(0.33)
	Diluted Earning per share	0.01	0.00	(0.15)	(0.01)	(0.15)	(1.26)
15	Public Shareholding						
	Number of Shares	114,099,000	114,099,000	14,099,000	114,099,000	14,099,000	114,099,000
	% of Shareholding	100.00%	100.00%	99.99%	100.00%	99.99%	100.00%
16	Promoter and Promoters Shareholding						
	a. Pledged/Encumbered						
	Number of Shares	NIL	NIL	0	NIL	0	NIL
	% of Shares(as a % of total shareholding of the promoter and promoter group	NIL	NIL	0.00%	NIL	0.00%	NIL
	% of Shares(as a % of total sharecapital of the Company)	NIL	NIL	0.00%	NIL	0.00%	NIL
	b.Non-Encumbered						
	Number of Shares	1000	1000	1000	1000	1000	1000
	% of Shares(as a % of total shareholding of the promoter and promoter group	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	% of Shares(as a % of total sharecapital of the Company)	0.00%	0.00%	0.01%	0.00%	0.01%	0.00%

