

Introductory sub-table (I)(a)

<b>Name of the Company SANGUINE MEDIA LIMITED - EQUITY SHAR</b>			
<b>Scrip Code, Name of the scrip, class of security: 531898 Equity</b>			
<b>Quarter ended: 31st March, 2013</b>			
<b>Partly paid-up shares:-</b>			
	<b>No. of partly paid-up shares</b>	<b>As a % of total no. of partly paid-up shares</b>	<b>As a % of total no. of shares of the company</b>
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total - D</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Outstanding convertible securities:-</b>			
	<b>No. of outstanding securities</b>	<b>As a % of total no. of outstanding convertible securities</b>	<b>As a % of total no. of shares of the company, assuming full conversion of the convertible securities</b>
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total - E</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Warrants:-</b>			
	<b>No. of warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the company, assuming full conversion of warrants</b>
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total - F</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total paid-up capital of the company, assuming full conversion of warrants and convertible securities</b>		<b>11410000</b>	

**Statement Showing Shareholding Pattern of Sanguine Media Limited**

**Scrip Code : 531898**

**Quarter Ended 31.03.2013**

Category code	Category of Shareholder	Number of Shareholders	Table I(a)		Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of (A+B) <sup>1</sup>	As a percentage of (A+B+C)	Number of shares	As a percentage
			(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100
<b>(A)</b>	<b>Shareholding of Promoter and Promoter</b>							
<b>1</b>	<b>Indian</b>							
(a)	Individuals/ Hindu Undivided Family	1	1000	1000	0.00	0.00	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
(e-i)	Directors	0	0	0	0.00	0.00	0	0.00
(e-ii)	Director Relatives	0	0	0	0.00	0.00	0	0.00
(e-iii)	Person Acting in Concern	0	0	0	0.00	0.00	0	0.00
	<b>Sub Total(A)(1)</b>	<b>1</b>	<b>1000</b>	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
<b>2</b>	<b>Foreign</b>							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
c	Institutions	0	0	0	0.00	0.00	0	0.00
d	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
e	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
e-i		0	0	0	0.00	0.00	0	0.00
e-ii		0	0	0	0.00	0.00	0	0.00
	<b>Sub Total(A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>	<b>1</b>	<b>1000</b>	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>

<b>(B)</b>	<b>Public shareholding</b>							
<b>1</b>	<b>Institutions</b>							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00	0	0.00
(c)	Central Government/ State Government(s)	1	4100	4100	0.00	0.00	0	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00	0	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(i)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
(i-i)		0	0	0	0.00	0.00	0	0.00
(i-ii)		0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total (B)(1)</b>	<b>1</b>	<b>4100</b>	<b>4100</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
<b>B 2</b>	<b>Non-institutions</b>							
(a)	Bodies Corporate	178	89691300	63631300	78.61	78.61	0	0.00
(b)	Individuals	0	0	0	0.00	0.00	0	0.00
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	2619	4122482	4120812	3.61	3.61	0	0.00
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	255	17509852	17451252	15.35	15.35	0	0.00
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(d)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
(d-i)	NRI (Repat & Non Repat)	25	384645	384645	0.34	0.34	0	0.00
(d-ii)	OCB's	0	0	0	0.00	0.00	0	0.00
(d-iii)	Trust	0	0	0	0.00	0.00	0	0.00
(d-iv)	Hindu Undivided Family	127	2386621	2386621	2.09	2.09	0	0.00
(d-v)	Employee	0	0	0	0.00	0.00	0	0.00
(d-vi)	Clearing Members	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total (B)(2)</b>	<b>3204</b>	<b>114094900</b>	<b>87974630</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	<b>3205</b>	<b>114099000</b>	<b>87978730</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>
	<b>TOTAL (A)+(B)</b>	<b>3206</b>	<b>114100000</b>	<b>87979730</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>							
1	Promoter and Promoter Group	0	0	0		0.00	0	0.00
2	Public	0	0	0		0.00	0	0.00
	<b>Sub-Total (C)</b>	<b>0</b>	<b>0</b>	<b>0</b>		<b>0</b>	<b>0</b>	<b>0.00</b>
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>3206</b>	<b>114100000</b>	<b>87979730</b>		<b>100.00</b>	<b>0</b>	<b>0.00</b>

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**SANGUINE MEDIA LIMITED**

**(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Promoter and Promoter Group”**

Sr. No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	KUMAR RAICHAND MADAN	1000	0.00		0.00	0.00		0		0	
			0.00		0.00	0.00		0		0	
<b>TOTAL</b>		<b>1000</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

(\*) The term “encumbrance” has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

**SANGUINE MEDIA LIMITED**

(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

31.03.2013

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD	7335000	6.43	0	0	0	0	6.43
2	SHRIRAM CREDIT COMPANY LIMITED	6521000	5.72	0	0	0	0	5.72
3	SHRI GANESH SPINNERS LTD	5400000	4.73	0	0	0	0	4.73
4	ORANGE MIST PRODUCTIONS PRIVATE LIM	5350000	4.69	0	0	0	0	4.69
5	VIAGGIO ENTERTAINMENT PVT LTD	5160000	4.52	0	0	0	0	4.52
6	WELLMAN TRADELINK PVT LTD	4700000	4.12	0	0	0	0	4.12
7	AMAZING SUPPLIERS PVT LTD	4500000	3.94	0	0	0	0	3.94
8	AMRITA BHAGWATI FINANCE PVT LTD	4300000	3.77	0	0	0	0	3.77
9	ADAMINA TRADERS PRIVATE LIMITED	3896700	3.42	0	0	0	0	3.42
10	IFCI FINANCIAL SERVICES LIMITED	3733235	3.27	0	0	0	0	3.27
11	JAYALALITA COMMODITIES PRIVATE LIM	3550000	3.11	0	0	0	0	3.11
12	WESTLITE INFRAPROJECTS PRIVATE LIM	3250000	2.85	0	0	0	0	2.85
13	MAHAN INDUSTRIES LIMITED	2720000	2.38	0	0	0	0	2.38
14	BLACK HORSE MEDIA AND ENTERTAINMENT	2500000	2.19	0	0	0	0	2.19
15	AGRATA REAL ESTATE PRIVATE LIMITED	2500000	2.19	0	0	0	0	2.19
16	NIRVANA MALL MANAGEMENT CO PVT LTD	2000000	1.75	0	0	0	0	1.75
17	OFFERLINK INFRAPROJECTS PRIVATE LIM	1822479	1.60	0	0	0	0	1.60
18	M R SHARE BROKING PVT LTD	1707622	1.50	0	0	0	0	1.50
19	KRYSTALKLEAR PROPERTIES PRIVATE LIM	1625000	1.42	0	0	0	0	1.42
20	RELIGARE SECURITIES LTD	1541500	1.35	0	0	0	0	1.35
21	ANVITA REAL ESTATE PRIVATE LTD.	1460825	1.28	0	0	0	0	1.28
22	NINE STAR BROKING PRIVATE LIMITED	1300000	1.14	0	0	0	0	1.14
23	MOSS TRADERS PRIVATE LTD.	1216440	1.07	0	0	0	0	1.07
			0.00	0	0	0	0	0.00
<b>TOTAL</b>		<b>78089801</b>	<b>68.44</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>68.44</b>

**SANGUINE MEDIA LIMITED**

**(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category “Public” and holding more than 5% of the total number of shares of the company**

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD	7335000	6.43	0	0	0	0	6.43
2	SHRIRAM CREDIT COMPANY LIMITED	6521000	5.72	0	0	0	0	5.72
			<b>0.00</b>	0	0	0	0	
<b>TOTAL</b>		<b>13856000</b>	<b>12.14</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>12.14</b>





**SANGUINE MEDIA LIMITED**

**(II)(a) Statement showing details of Depository Receipts (DRs)**

<b>Sr. No.</b>	<b>Type of outstanding DR (ADRs, GDRs, SDRs, etc.)</b>	<b>Number of outstanding DRs</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}</b>
1	Nil	0	0	0.00
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>

**SANGUINE MEDIA LIMITED**

**(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares**

<b>Sr. No.</b>	<b>Name of the DR Holder</b>	<b>Type of outstanding DR (ADRs, GDRs, SDRs, etc.)</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}</b>
1	NIL	0	0	<b>0.00</b>
<b>TOTAL</b>			<b>0</b>	<b>0.00</b>