

Introductory sub-table (I)(a)

<b>Name of the Company SANGUINE MEDIA LIMITED - EQUITY SHAR</b>			
<b>Scrip Code, Name of the scrip, class of security: 531898 Equity</b>			
<b>Quarter ended: 31st December, 2012</b>			
<b>Partly paid-up shares:-</b>			
	<b>No. of partly paid-up shares</b>	<b>As a % of total no. of partly paid-up shares</b>	<b>As a % of total no. of shares of the company</b>
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total - D</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Outstanding convertible securities:-</b>			
	<b>No. of outstanding securities</b>	<b>As a % of total no. of outstanding convertible securities</b>	<b>As a % of total no. of shares of the company, assuming full conversion of the convertible securities</b>
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total - E</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Warrants:-</b>			
	<b>No. of warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the company, assuming full conversion of warrants</b>
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total - F</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total paid-up capital of the company, assuming full conversion of warrants and convertible securities</b>	<b>11410000</b>	<b>0</b>	<b>100</b>

**Statement Showing Shareholding Pattern of Sanguine Media LTD**

Statement Showing Shareholding Pattern of Sanguine Media LTD								
Category code	Category of Shareholder	Number of Shareholders	Table (I)(a)		Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of(A+B) <sup>1</sup>	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100
<b>(A)</b>	<b>Shareholding of Promoter and</b>							
<b>1</b>	<b>Indian</b>							
(a)	Individuals/ Hindu Undivided Family	1	1000	1000	0.00	0.00	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
(e-i)	Directors	0	0	0	0.00	0.00	0	0.00
(e-ii)	Director Relatives	0	0	0	0.00	0.00	0	0.00
(e-iii)	Person Acting in Concern	0	0	0	0.00	0.00	0	0.00
	<b>Sub Total(A)(1)</b>	<b>1</b>	<b>1000</b>	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
<b>2</b>	<b>Foreign</b>							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
c	Institutions	0	0	0	0.00	0.00	0	0.00
d	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
e	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00
e-i		0	0	0	0.00	0.00	0	0.00
e-ii		0	0	0	0.00	0.00	0	0.00
	<b>Sub Total(A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter</b>	<b>1</b>	<b>1000</b>	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>Public shareholding</b>							
<b>1</b>	<b>Institutions</b>							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00	0	0.00
(c)	Central Government/ State Government(s)	1	4100	4100	0.00	0.00	0	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00

(e)	Insurance Companies	0	0	0	0.00	0.00	0	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(i)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
(i-i)		0	0	0	0.00	0.00	0	0.00
(i-ii)		0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total (B)(1)</b>	<b>1</b>	<b>4100</b>	<b>4100</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
<b>B 2</b>	<b>Non-institutions</b>							
(a)	Bodies Corporate	166	93980264	67920264	82.37	82.37	0	0.00
(b)	Individuals	0	0	0	0.00	0.00	0	0.00
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	2535	3871415	3869745	3.39	3.39	0	0.00
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	205	15028837	14970237	13.17	13.17	0	0.00
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(d)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00
(d-i)	NRI (Repat & Non Repat)	24	374665	374665	0.33	0.33	0	0.00
(d-ii)	OCB's	0	0	0	0.00	0.00	0	0.00
(d-iii)	Trust	0	0	0	0.00	0.00	0	0.00
(d-iv)	Hindu Undivided Family	116	804358	804358	0.70	0.70	0	0.00
(d-v)	Employee	0	0	0	0.00	0.00	0	0.00
(d-vi)	Clearing Members	4	35361	35361	0.03	0.03	0	0.00
	<b>Sub-Total (B)(2)</b>	<b>3050</b>	<b>114094900</b>	<b>87974630</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	<b>3051</b>	<b>114099000</b>	<b>87978730</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>
	<b>TOTAL (A)+(B)</b>	<b>3052</b>	<b>114100000</b>	<b>87979730</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>							
1	Promoter and Promoter Group	0	0	0	0	0.00	0	0.00
2	Public	0	0	0	0	0.00	0	0.00
	<b>Sub-Total (C)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>3052</b>	<b>114100000</b>	<b>87979730</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>

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Sanguine Media LTD

**(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Promoter and Promoter Group”**

Sr.  No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	KUMAR RAICHAND MADAN	1000	0.00	0	0.00	0.00	0	0	0	0	0
<b>TOTAL</b>		<b>1000</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

(\*) The term “encumbrance” has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

**Sanguine Media LTD**

**(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Public” and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD	7335000	6.43	0	0	0	0	6.43
2	SHRI GANESH SPINNERS LTD	5400000	4.73	0	0	0	0	4.73
3	ORANGE MIST PRODUCTIONS PRIVATE LIM	5350000	4.69	0	0	0	0	4.69
4	VIAGGIO ENTERTAINMENT PVT LTD	5160000	4.52	0	0	0	0	4.52
5	SHRIRAM CREDIT COMPANY LIMITED	5100000	4.47	0	0	0	0	4.47
6	WELLMAN TRADELINK PVT LTD	4700000	4.12	0	0	0	0	4.12
7	AMAZING SUPPLIERS PVT LTD	4500000	3.94	0	0	0	0	3.94
8	AMRITA BHAGWATI FINANCE PVT LTD	4300000	3.77	0	0	0	0	3.77
9	IFCI FINANCIAL SERVICES LIMITED	3823235	3.35	0	0	0	0	3.35
10	KRYSTALKLEAR PROPERTIES PRIVATE LIM	3625000	3.18	0	0	0	0	3.18
11	OFFERLINK INFRAPROJECTS PRIVATE LIM	3582254	3.14	0	0	0	0	3.14
12	JAYALALITA COMMODITIES PRIVATE LIM	3550000	3.11	0	0	0	0	3.11
13	MAHAN INDUSTRIES LIMITED	3500000	3.07	0	0	0	0	3.07
14	ADAMINA TRADERS PRIVATE LIMITED	3500000	3.07	0	0	0	0	3.07
15	GAZALA CONSTRUCTIONS PRIVATE LIMITE	3350000	2.94	0	0	0	0	2.94
16	BLACK HORSE MEDIA AND ENTERTAINMENT	2500000	2.19	0	0	0	0	2.19
17	PAVITRA MALL MANAGEMENT COMPANY PR	2500000	2.19	0	0	0	0	2.19
18	AGRATA REAL ESTATE PRIVATE LIMITED	2500000	2.19	0	0	0	0	2.19
19	NIRVANA MALL MANAGEMENT CO PVT LTD	2000000	1.75	0	0	0	0	1.75
20	JAYESH RAVINCHANDRA SHAH	1804644	1.58	0	0	0	0	1.58

21	M R SHARE BROKING PVT LTD	1707622	1.50	0	0	0	0	1.50
22	ANVITA REAL ESTATE PRIVATE LTD.	1653415	1.45	0	0	0	0	1.45
23	RELIGARE SECURITIES LTD	1388049	1.22	0	0	0	0	1.22
24	NINE STAR BROKING PRIVATE LIMITED	1300000	1.14	0	0	0	0	1.14
25	MOSS TRADERS PRIVATE LTD.	1216440	1.07	0	0	0	0	1.07
26	PRUDENT BROKING SERVICES PRIVATE LI	1212304	1.06	0	0	0	0	1.06
<b>TOTAL</b>		<b>86557963</b>	<b>75.86</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>75.86</b>



**Sanguine Media LTD**

**(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category “Public” and holding more than 5% of the total number of shares of the company**

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD	7335000	6.43	0	0	0	0	6.43
<b>TOTAL</b>		<b>7335000</b>	<b>6.43</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6.43</b>



Sanguine Media LTD

(II)(a) Statement showing details of Depository Receipts (DRs)

<b>Sr. No.</b>	<b>Type of outstanding DR (ADRs, GDRs, SDRs, etc.)</b>	<b>Number of outstanding DRs</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}</b>
1	Nil	NIL	NIL	NIL
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>

Sanguine Media LTD

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
<b>TOTAL</b>			<b>0</b>	<b>0.00</b>