

Introductory sub-table (I)(a)

Name of the Company SANGUINE MEDIA LIMITED - EQUITY SHAR			
Scrip Code, Name of the scrip, class of security:			
Quarter ended: 31st March, 2012			
Partly paid-up shares:-			
	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by promoter/promoter group		#DIV/0!	0
Held by public		#DIV/0!	0
Total - D	0	#DIV/0!	0
Outstanding convertible securities:-			
	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group		#DIV/0!	0
Held by public		#DIV/0!	0
Total - E	0	#DIV/0!	0
Warrants:-			
	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by promoter/promoter group		#DIV/0!	0
Held by public		#DIV/0!	0
Total - F	0	#DIV/0!	0
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities		114100000	

Statement Showing Shareholding Pattern

Category code	Category of Shareholder	Number of Shareholders	Table (I)(a)		Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of(A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100
(A)	Shareholding of Promoter and							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	1	1000	1000	0.00	0.00	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	#DIV/0!
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	#DIV/0!
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	#DIV/0!
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	#DIV/0!
(e-i)	Directors	0	0	0	0.00	0.00	0	#DIV/0!
(e-ii)	Director Relatives	0	0	0	0.00	0.00	0	#DIV/0!
(e-iii)	Person Acting in Concern	0	0	0	0.00	0.00	0	#DIV/0!
	Sub Total(A)(1)	1	1000	1000	0.00	0.00	0	0.00
2	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	#DIV/0!
b	Bodies Corporate	0	0	0	0.00	0.00	0	#DIV/0!
c	Institutions	0	0	0	0.00	0.00	0	#DIV/0!
d	Any Others(Specify)	0	0	0	0.00	0.00	0	#DIV/0!
d-i		0	0	0	0.00	0.00	0	#DIV/0!
d-ii		0	0	0	0.00	0.00	0	#DIV/0!
	Sub Total(A)(2)	0	0	0	0.00	0.00	0	#DIV/0!
	Total Shareholding of Promoter and	1	1000	1000	0.00	0.00	0	0.00

(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00		
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00		
(c)	Central Government/ State Government(s)	1	4100	4100	0.00	0.00		
(d)	Venture Capital Funds	0	0	0	0.00	0.00		
(e)	Insurance Companies	0	0	0	0.00	0.00		
(f)	Foreign Institutional Investors	1	50000	50000	0.04	0.04		
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00		
(h)	Any Other (specify)	0	0	0	0.00	0.00		
(h-i)					0.00	0.00		
	Sub-Total (B)(1)	2	54100	54100	0.05	0.05		
B 2	Non-institutions							
(a)	Bodies Corporate	155	102409989	47499989	89.75	89.75		
(b)	Individuals	0	0	0	0.00	0.00		
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	2650	4023716	4022046	3.53	3.53		
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	165	6669665	6611065	5.85	5.85		
(c)	Any Other (specify)	0	0	0	0.00	0.00		
(c-i)	NRI (Repat & Non Repat)	27	414965	414965	0.36	0.36		
(c-ii)	OCB's	0	0	0	0.00	0.00		
(c-iii)	Trust	0	0	0	0.00	0.00		
(c-iv)	Hindu Undivided Family	115	495006	495006	0.43	0.43		
(c-v)	Employee	0	0	0	0.00	0.00		
(c-vi)	Clearing Members	3	31559	31559	0.03	0.03		
	Sub-Total (B)(2)	3115	114044900	59074630	99.95	99.95	0	
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	3117	114099000	59128730	100.00	100.00		
	TOTAL (A)+(B)	3118	114100000	59129730	100.00	100.00		
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group	0	0	0	0.00	0.00	0	#DIV/0!
2	Public	0	0	0	0.00	0.00	0	#DIV/0!
	Sub-Total (C)	0	0	0	0.00	0.00	0	#DIV/0!
	GRAND TOTAL (A)+(B)+(C)	3118	1.14E+08	59129730	100.00	100.00	0	0.00

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(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Promoter and Promoter Group”

Sr. No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	KUMAR RAICHAND MADAN	1000	0.00		0.00	0.00		#DIV/0!		#DIV/0!	
			0.00		#DIV/0!	0.00		#DIV/0!		#DIV/0!	
TOTAL		1000	0.00	0	0.00	0.00	0	#DIV/0!	0	#DIV/0!	0

(*) The term “encumbrance” has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Public” and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	SHRI GANESH SPINNERS LTD	5400000	4.73	0	#DIV/0!	0	#DIV/0!	
2	ORANGE MIST PRODUCTIONS PRIVATE LIM	5350000	4.69	0	#DIV/0!	0	#DIV/0!	
3	VIAGGIO ENTERTAINMENT PVT LTD	5160000	4.52	0	#DIV/0!	0	#DIV/0!	
4	HAMRAJ FASHION CONSULTANTS PRIVATE	5100000	4.47	0	#DIV/0!	0	#DIV/0!	
5	ACACIO TRADELINK PRIVATE LIMITED	5000000	4.38	0	#DIV/0!	0	#DIV/0!	
6	AKANSHA MEDIA AND ENTERTAINMENT PRI	4740000	4.15	0	#DIV/0!	0	#DIV/0!	
7	WELLMAN TRADELINK PVT LTD	4700000	4.12	0	#DIV/0!	0	#DIV/0!	
8	AMAZING SUPPLIERS PVT LTD	4500000	3.94	0	#DIV/0!	0	#DIV/0!	
9	AMRITA BHAGWATI FINANCE PVT LTD	4300000	3.77	0	#DIV/0!	0	#DIV/0!	
10	YADON CONSTRUCTION PVT LTD	4125000	3.62	0	#DIV/0!	0	#DIV/0!	
11	KRYSTALKLEAR PROPERTIES PVT LTD	4125000	3.62	0	#DIV/0!	0	#DIV/0!	
12	GRANTVIEW PROPERTIES PVT LTD	3550000	3.11	0	#DIV/0!	0	#DIV/0!	
13	JAYALALITA COMMODITIES PRIVATE LIM	3550000	3.11	0	#DIV/0!	0	#DIV/0!	
14	ADAMINA TRADERS PRIVATE LIMITED	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
15	ADILA TRADERS PVT LTD	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
16	MAHAN INDUSTRIES LIMITED	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
17	AANSAL SECURITIES SERVICES PVT.LTD.	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
18	GAZALA CONSTRUCTIONS PRIVATE LIMITE	3350000	2.94	0	#DIV/0!	0	#DIV/0!	
19	PARKWAY PROPERTIES PVT LTD	3125000	2.74	0	#DIV/0!	0	#DIV/0!	
20	SONAL STYLES PVT LTD	2925000	2.56	0	#DIV/0!	0	#DIV/0!	
21	IFCI FINANCIAL SERVICES LIMITED	2749000	2.41	0	#DIV/0!	0	#DIV/0!	

22	MOSS TRADERS PRIVATE LTD.	2500000	2.19	0	#DIV/0!	0	#DIV/0!	
23	SALLY REAL ESTATE PVT LTD	2500000	2.19	0	#DIV/0!	0	#DIV/0!	
24	PAVITRA MALL MANAGEMENT CO PVT LTD	2500000	2.19	0	#DIV/0!	0	#DIV/0!	
25	VENKATESWARA CAPITAL MANAGEMENT LT	2500000	2.19	0	#DIV/0!	0	#DIV/0!	
26	ANVITA REAL ESTATE PRIVATE LTD.	2250000	1.97	0	#DIV/0!	0	#DIV/0!	
27	NIRVANA MALL MANAGEMENT CO PVT LTD	2000000	1.75	0	#DIV/0!	0	#DIV/0!	
			0.00	0	#DIV/0!	0	#DIV/0!	
TOTAL		#####	87.64	0	#DIV/0!	0	#DIV/0!	0

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category “Public” and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	NIL		0.00	0	#DIV/0!	0	#DIV/0!	
			0.00	0	#DIV/0!	0	#DIV/0!	
TOTAL		0	0.00	0	#DIV/0!	0	#DIV/0!	0

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Nil	0	0	0.00
TOTAL		0	0	0.00

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	0	0	0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL			0	0.00