



06th September, 2021

To,
BSE Limited
Department of Corporate Services,
Ground Floor, P. J. Towers,
Dalal Street, Fort, Mumbai - 400 001.

Ref: Scrip Code: 531898

Dear Sir/Madam,

Sub:-Submission of Annual Report for the FY 2020-21

With reference to above, please find copy of Annual Report for FY 2020-21 in compliance with Regulation 34 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015.

Kindly take the same on record.

Thanking You,

For Sanguine Media Limited

ADITYA

Aditya Rupchand Suryavanshi

Director

DIN: 07703306



Encl: as above

[CIN:-L74210TN1995PLC032921]

Sanguine Media Limited

Annual Report 2020 - 2021

CONTENTS

Sr. No.	Particulars
1.	Notice
2.	Directors Report
3.	Annexure to Director Report
4.	Secretarial Audit Report
5.	Corporate Governance Report
6.	Certification on Corporate Governance
7.	Certification on Financial Statement
8.	Auditor's Report
9.	Annexure to Auditors Report
10.	Balance Sheet
11.	Profit & Loss Account
12.	Cash Flow Statement
13.	Notes to Financial Statement

CORPORATE INFORMATION

BOARD OF DIRECTOR

Sanjay Sunderlal Meena	:	Managing Director & Compliance Officer
Aditya R Suryavanshi	:	Non - Executive Independent Director
Akshay V Nawale	:	Non - Executive Independent Director
Gayatri C Gupta	:	Non - Executive Independent Director

BOARD COMMITTEES

AUDIT COMMITTEE

Aditya R Suryavanshi	- Chairman
Akshay Vijay Nawale	- Member
Gayatri C Gupta	- Member

STAKEHOLDERS RELATIONSHIP COMMITTEE

Akshay Vijay Nawale	-Chairman
Aditya R Suryavanshi	-Member
Gayatri C Gupta	-Member

NOMINATION & REMUNERATION COMMITTEE

Gayatri C Gupta	-Chairperson
Aditya R Suryavanshi	-Member
Akshay Vijay Nawale	-Member

BANKERS:

South Indian Bank
Mount Road,
Chennai – 600004, Tamil Nadu.

AUDITORS:

M/s. S Ashish & Associates
410, Kanta Mention Champawat Market,
Haldiyan Ka Rasta Johri Bajar,
Jaipur-302003

COMPLIANCE OFFICER:

Sanjay Sunderlal Meena
(Managing Director)
E-mail: smedialtd@gmail.com

LISTED AT:

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001.

REGISTERED OFFICE:

Plaza Center, 4th Floor, Suit No. 349, No.
129, G.N. Chetty Road, Chennai – 600 006
Tamil Nadu
Tel No.: 044-2831258

NOTICE

Notice is hereby given that the Annual General Meeting of the members of Sanguine Media Limited will be held at registered office of the Company at Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N. Chetty Road, Chennai- 600006, Tamil Nadu, Wednesday, 29th September 2021 at 02:30 p.m. to transact the following business:

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Profit and Loss Account for the year ended on 31st March, 2020, Balance Sheet as on that date, Director's Report and the Auditor's Report thereon.
2. To appoint Director in place of Mr. Akshay Vijay Nawale (DIN: 07597069) who retires by rotation and being eligible offers himself for reappointment.

**For and on Behalf of the Company
For Sanguine Media Limited**

Date: 13/08/2021

Place: Chennai

**SD/-
Gayatri Chhedilal Gupta
Director
DIN: 07704522**

Notes:

1. The Company's Statutory Auditors, M/s S Ashish & Associates, Chartered Accountants, Mumbai were appointed as Statutory Auditors of the Company for a period of five consecutive years at the Annual General Meeting ("AGM") of the Members held on September 30, 2019 on a remuneration mutually agreed upon by the Board of Directors and the Statutory Auditors.
Their appointment was subject to ratification by the Members at every subsequent AGM held after the AGM held on September 30, 2019. Pursuant to the amendments made to Section 139 of the Companies Act, 2013 by the Companies (Amendment) Act, 2017 effective from May 7, 2018, the requirement of seeking ratification of the Members for the appointment of the Statutory Auditors has been withdrawn from the Statute.
In view of the above, ratification by the Members for continuance of their appointment at this AGM is not being sought. The Statutory Auditors have given a confirmation to the effect that they are eligible to continue with their appointment and that they have not been disqualified in any manner from continuing as Statutory Auditors. The remuneration payable to the Statutory Auditors shall be determined by the Board of Directors based on the recommendation of the Audit Committee.
2. A Member entitled to attend and vote at the meeting may appoint a proxy to attend and vote on a poll on his behalf and such proxy need not be a member of the Company. A person can act as a proxy on behalf of not exceeding fifty Members and holding in the aggregate not more than 10% of Total Paid-up Share Capital of the Company. Any Member holding more than 10% of Total Paid-up Share Capital of the Company may appoint a single person as proxy and in such case, the said person shall not act as proxy

for any other person or member. Proxies in order to be effective must be received at the Registered Office of the Company not less than 48 hours before the commencement of the Annual General Meeting, duly stamped.

3. Corporate Members are requested to send to the registered office of the Company, a duly certified copy of the Board Resolution, pursuant to Section 113 of the Companies Act, 2013, authorizing their representative to attend and vote at the Annual General Meeting.
4. Explanatory Statement pursuant to Section 102 of the Companies Act, 2013, relating to the Special Business to be transacted at the Annual General Meeting is annexed.
5. Members are requested to bring their admission slip along with copy of the report and accounts to Annual General Meeting.
6. Relevant documents referred to in the accompanying Notice & Explanatory Statement would be available for inspection by the members at the Registered Office of the Company on all working days, except Saturday / Sunday & Public Holidays, between 11.00 a.m. to 1.00 p.m. up to the date of the Annual General Meeting.
7. The Register of Members and the Share Transfer Books of the Company will remain closed from 23rd September, 2021 to 29th September, 2021 (Both Days Inclusive) for the purpose of the Annual General Meeting.
8. Members are requested to notify immediately any changes, if any, in their registered addresses at an early date to the Registrar and Share Transfer Agent, quoting their folio numbers/client ID/ DP ID in all correspondence, so as to enable the Company to address any future communication at their correct address.
9. Members attending the meeting are requested to complete the enclosed attendance slip and deliver the same at the entrance of the meeting Venue.
10. Members desirous of seeking any information concerning the Accounts or operations of the Company is requested to address their queries in writing to the Company at least seven days prior to the Annual General Meeting so that the requested information can be made available at the time of the meeting.
11. Securities and Exchange Board of India ("SEBI") has mandated that securities of listed companies can be transferred only in dematerialised form w.e.f. April 1, 2019. Accordingly, the Company/ Purva has stopped accepting any fresh lodgment of transfer of shares in physical form. Members holding shares in physical form are advised to avail of the facility of dematerialization.
12. In case of joint holders attending the meeting, only such joint holders who are higher in the order of names will be entitled to vote.

13. Members holding shares under multiple folios in identical order of names are requested to consolidate their holdings into one folio. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are therefore requested to submit their PAN to their Depository Participants with whom they are maintaining their demat accounts. Members holding shares in physical form can submit their PAN to the Company/Registrar & Share Transfer Agent.
14. The Ministry of Corporate Affairs (vide circular nos. 17/2011 and 18/2011 dated April 21 and April 29, 2011 respectively), has undertaken "Green Initiative in Corporate Governance" and allowed Companies to share documents with its shareholders through an electronic mode. Electronic copy of the Annual Report for 2021 is being sent to all the members whose Email IDs are registered with the Company/Depository Participants(s) for communication purposes unless any member has requested for a hard copy of the same. For members who have not registered their email address, physical copies of the Annual Report for 2021 is being sent in the permitted mode. Members holding shares under multiple folios in identical order of names are requested to consolidate their holdings into one folio.
15. Members may also note that the Notice of the Annual General Meeting and the Annual Report for 2021 will also be available on the Company's website www.sanguinemedialtd.com for their download. The physical copies of the aforesaid documents will also be available at the Company's Registered Office for inspection during normal business hours on working days. Even after registering for e-communication, members are entitled to receive such communication in physical form, upon making a request for the same, free of cost. For any communication, the shareholders may also send requests to the Company's designated email id: smedialtd@gmail.com
16. Members are requested to support this green initiative by registering /updating their e-mail addresses, in respect of shares held in dematerialized form with their respective Depository participants and in respect of old shares held in physical form with the Company's Registrar & Share Transfer Agent.
17. Pursuant to Section 101 and Section 136 of the Companies Act, 2013 read with relevant Rules made there under, Companies can serve Annual Reports & other communications through electronic mode to those members whose email IDs are registered with the Company/Depository Participants(s). As per provisions of Section 20 of the Companies Act, 2013 read with Rules there under, a document may be served on any member by sending it to him/her by post or by registered post or by speed post or by courier or by delivering at his/her office/home address or by such electronic mode as may be prescribed including by facsimile telecommunication or to electronic mail address, which the member has provided to his/her Depository Participants(s)/Company Share Transfer Agent from time to time for sending communications, provided that a member may request for delivery of any document through a particular mode, for which he/she shall pay such fees as may be determined by the Company in its Annual General Meeting. For members who have not registered their email address with the Company,

the service of documents will be affected by other modes of services as provided in Section 20 of the Companies Act, 2013 read with the relevant Rules there under. Printed copies of the Notice of the Annual General Meeting of the Company inter alia indicating the process and manner of e-voting along with Attendance Slip, Ballot Paper and Proxy Form is being sent to all members in the permitted mode.

18. In terms of relevant provisions of SEBI (LODR) 2015, in order to enable its members, who do not have access to e-voting facility, to send their assent or dissent in writing in respect of the resolutions as set out in this Notice, a Ballot Form is attached. Members desiring to exercise vote by Ballot are requested to carefully read the instructions printed in the form, to complete the Ballot Form with assent (for) or dissent (against) and send it to Mr. Chirag Jain, Scrutinizer, Office No. 10, Krishna Cottage CHS, Dattapada Road No. 2, Borivali East, Mumbai- 400066 Tel.: 9892846438, E-mail: chiragkchhabra@gmail.com so as to reach him on or before September 28, 2021 by 5.00 p.m. Any Ballot Form received after the said date shall be treated as if the reply from the Members has not been received.
19. Members can opt for one mode of voting i.e. either by physical ballot or through e-voting. If Members opt for e-voting then do not vote by Physical Ballot or vice versa. However, in case Members cast their vote both by Physical Ballot and e-voting, then voting done through e-voting shall prevail and voting done by Physical Ballot will be treated as invalid.
20. Members can request for a Ballot Form at Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road, Chennai- 600006, Tamil Nadu, IN or they may also address their request through E-mail to: smedialtd@gmail.com, Contact No. 044-28231258.
21. E-voting: In compliance with Section 108 of the Companies Act, 2013 and Companies (Management and Administration) Rules, 2014, the Company is pleased to provide member's facility to exercise their right to vote at the Annual General Meeting (AGM) by electronic means and all the business may be transacted through e-Voting Services provided by National Securities Depository Limited (NSDL).
22. The E-voting period for all items of business contained in this Notice shall commence from 26th September, 2021 at 11.00 a.m. and will end on 28th September, 2021 at 5.00 p.m. During this period equity shareholders of the Company holding shares either in physical form or in dematerialized form as on the cutoff date of 21st September, 2021, may cast their vote electronically. The e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by any Member, he/she shall not be allowed to change it subsequently. The voting rights of Members shall be in proportion to their equity shareholding in the paid up equity share capital of the Company as on 21st September, 2021.
23. Chirag Jain, Practicing Company Secretaries (CP No. 13687) an Independent Professional has been appointed as the Scrutinizer to Scrutinize the E-voting process in a fair and transparent manner (including the Ballot Form received from the members who do not have access to the e-voting process) in a fair and transparent manner.

24. The Scrutinizer shall immediately after the conclusion of voting at the meeting, first count the votes casted at the meeting, thereafter unblock the votes casted through remote e-voting in the presence of at least 2 witnesses not in the employment of the Company and make, not later than 3 days of conclusion of the meeting and after scrutinizing such votes received shall make a Scrutinizer's report of the votes cast in favor or against or invalid votes in connection with the resolution(s) mentioned in the Notice of the Meeting and submit the same forthwith to the Chairman of the Company.
25. The Results of E-voting shall be declared at the AGM of the Company and the results along with Scrutinizer's report shall be placed on the website of the Company thereafter and shall also be communicated to the Stock Exchanges. The Resolutions shall be deemed to be passed, if approved, on the date of AGM.
26. Voting through electronic means;
- I. In compliance with provisions of Section 108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 (Listing Regulations), the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the Annual General Meeting (AGM) by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM) ("remote e-voting") will be provided by National Securities Depository Limited (NSDL).
 - II. The facility for voting through ballot paper shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.
 - III. The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.
 - IV. The remote e-voting period commences on 26th September, 2021 (11.00 a.m.) and ends on, 28th September, 2021 (5.00 p.m.). During this period members' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of 21st September, 2021, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.
 - V. The process and manner for remote e-voting are as under:
 - A. In case a Member receives an email from NSDL [for members whose email IDs are registered with the Company/Depository Participants(s)] :

- (i) Open email and open PDF file viz; "remote e-voting.pdf" with your Client ID or Folio No. as password. The said PDF file contains your user ID and password/PIN for remote e-voting. Please note that the password is an initial password.
 - (ii) Launch internet browser by typing the following URL:
<https://www.evoting.nsdl.com/>
 - (iii) Click on Shareholder - Login
 - (iv) Put user ID and password as initial password/PIN noted in step (i) above. Click Login.
 - (v) Password change menu appears. Change the password/PIN with new password of your choice with minimum 8 digits/characters or combination thereof. Note new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
 - (vi) Home page of remote e-voting opens. Click on remote e-voting: Active Voting Cycles.
 - (vii) Select "EVEN" of "SANGUINE MEDIA LIMITED".
 - (viii) Now you are ready for remote e-voting as Cast Vote page opens.
 - (ix) Cast your vote by selecting appropriate option and click on "Submit" and also "Confirm" when prompted.
 - (x) Upon confirmation, the message "Vote cast successfully" will be displayed.
 - (xi) Once you have voted on the resolution, you will not be allowed to modify your vote.
 - (xii) Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through e-mail to chiragkchhabra@gmail.com with a copy marked to evoting@nsdl.co.in
- B. In case a Member receives physical copy of the Notice of AGM [for members whose email IDs are not registered with the Company/Depository Participants(s) or requesting physical copy]:
- (i) Initial password is provided as below/at the bottom of the Attendance Slip for the AGM:

27. EVEN (Remote e-voting Event Number) USER ID PASSWORD/PIN

Please follow all steps from Sl. No. (ii) To Sl. No. (xii) Above, to cast vote.

- (i) In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Members and remote e-voting user manual for Members available at the download section of www.evoting.nsdl.com or call on toll free no.: 1800-222-990.
- (ii) If you are already registered with NSDL for remote e-voting then you can use your existing user ID and password/PIN for casting your vote.
- (iii) You can also update your mobile number and e-mail id in the user profile details of the folio which may be used for sending future communication(s).
- (iv) The voting rights of members shall be in proportion to their shares of the paid up equity share capital of the Company as on the cut-off date of 21st September, 2021.
- (v) Any person, who acquires shares of the Company and become member of the Company after dispatch of the notice and holding shares as of the cut-off date. i.e. 21st September, 2021, may obtain the login ID and password by sending a request at evoting@nsdl.co.in or Share Transfer Agent of the Company, i.e. Purva Shareregistry (India) Private Limited.
- (vi) However, if you are already registered with NSDL for remote e-voting then you can use your existing user ID and password for casting your vote. If you forgot your password, you can reset your password by using "Forgot User Details/Password" option available on www.evoting.nsdl.com or contact NSDL at the following toll free no.: 1800-222-990
- (vii) A member may participate in the AGM even after exercising his right to vote through remote e-voting but shall not be allowed to vote again at the AGM.
- (viii) A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting as well as voting at the AGM through ballot paper.
- (ix) CS Chirag Jain, Practicing Company Secretaries (CP No. 12085) an Independent Professional has been appointed as the Scrutinizer to Scrutinize the E-voting process in a fair and transparent manner (including the Ballot Form received from the members who do not have access to the e-voting process) in a fair and transparent manner.
- (x) The Chairman shall, at the AGM, at the end of discussion on the resolutions on which voting is to be held, allow voting with the assistance of scrutinizer, by use of "Ballot

Paper “ for all those members who are present at the AGM but have not cast their votes by availing the remote e-voting facility.

(xi) The Scrutinizer shall after the conclusion of voting at the general meeting, will first count the votes cast at the meeting and thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses not in the employment of the Company and shall make, not later than three days of the conclusion of the AGM, a consolidated scrutinizer’s report of the total votes cast in favor or against, if any, to the Chairman or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.

(xii) The Results declared along with the report of the Scrutinizer shall be placed on the website of the Company website www.sanguinemedialtd.com and on the website of NSDL immediately after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be immediately forwarded to the BSE Limited.

**For and on Behalf of the Company
For Sanguine Media Limited**

**Date: 13/08/2021
Place: Chennai**

**SD/-
Gayatri Chhedilal Gupta
Director
DIN: 07704522**

ANNEXURE TO THE NOTICE

Explanatory Statement under Section 102(1) of the Companies Act, 2013:

Notes on directors seeking appointment/re-appointment as required under SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015 entered into with Stock Exchanges:

ITEM NO. 2

Details of Director seeking reappointment at Annual General Meeting:

Name of the Director	Mr. Akshay Vijay Nawale
Date of birth	01/10/1996
Date of Appointment	10/10/2016
Directorships held in other Public Limited Companies	2
Shareholding held in the company	Nil
Disclosure of relationship between directors inter-se	None

**For and on Behalf of the Company
For Sanguine Media Limited**

**Date: 13/08/2021
Place: Chennai**

**SD/-
Gayatri Chhedilal Gupta
Director
DIN: 07704522**

DIRECTOR'S REPORT

Your Directors are pleased to present their Annual Report on the Business and operations of the Company together with the Audited Statement of Accounts for the year ended 31st March, 2021.

FINANCIAL RESULTS

The financial performance of your Company for the year ended March 31, 2021 is summarized below:

Particulars	2020-2021	2019-2020
Total Income	4.58	(12.81)
Total Expenses	196.95	9.72
Profit/(Loss)	(192.37)	(22.53)
Exceptional items	--	--
Profit/(Loss)Before Tax	(192.37)	(22.53)
Tax		
(-) Current Tax	--	--
Net Profit After Tax	(192.37)	(22.53)

BUSINESS PERFORMANCE AND SEGMENT REPORTING

The turnover of the Company has increased substantially during the year under review, but loss was Rs. 192.37 lacs compared to last year loss of Rs. 22.53 lacs. The company is engaged in the business of trading in advertisement and media related product which is considered the only reportable business.

MANAGEMENT DISCUSSION AND ANALYSIS REPORT

To avoid duplication between the Directors Report and the Management Discussion and Analysis Report for the year, we present below a composite summary of performance of the various business & functions of the Company.

INDUSTRY OVERVIEW

The trend in slowdown in global growth continued during the year. The demonetization has affected the Company in general & overall in various sectors of the economy. The Company is into trading in advertisement & media related products.

BUSINESS OVERVIEW

The Company main activities are trading in advertisement & media related items. The Company is exploring various options to improve margins of the Company, by having tight control on expenses & exploring various business activities. Every year new products enter the market and there are many web based application for selling of various products & services. They require advertisement & visibility in media to capture

the market share. Hence the Company is hopeful to generate more revenue by targeting these new players by offering them better services at a comparative cost. Despite various adverse factors we firmly believe that Indian economic will grow and hence the growth of media & advertisement services sector presents us with exciting opportunities like India's long-term growth story remains intact notwithstanding declining growth in the past year or two. This presents vast opportunities for us to grow our businesses in the medium to long term. Though the turnover during the current year has declined substantially, this has tremendous impact on the profitability of the Company. The Management of the Company is not able to quantify the economic impact of lock down and COVID-19 effect. As and when, it will be quantified, the Board will declare it.

ADEQUACY OF INTERNAL CONTROL

The Company has robust internal control systems in place which are commensurate with the size and nature of the business. The internal controls are aligned with statutory requirements and designed to safeguard the assets of the Company. The internal control systems are complemented by various Management Information System (MIS) reports covering all areas. Increased attention is given to auto generation of MIS reports as against manual reports to take care of possible human errors or alteration of data. The Management reviews and strengthens the controls periodically.

HUMAN RESOURCE DEVELOPMENT

The Company recognizes the importance of Human Resource as a key asset instrumental in its growth. The Company believes in acquisition, retention and betterment of talented team players. With the philosophy of inclusive growth, the Company has redefined its performance management system. The new system focuses on progression of individual employees together with organizational goals. Under the new system increased thrust will be on job rotation and multi-skilling.

SEGMENT-WISE PERFORMANCE

The Company is into single reportable segment only

COMPLIANCE

The Compliance function of the Company is responsible for independently ensuring that operating and business units comply with regulatory and internal guidelines. The Compliance Department of the Company is continued to play a pivotal role in ensuring implementation of compliance functions in accordance with the directives issued by regulators, the Company's Board of Directors and the Company's Compliance Policy. The Audit Committee of the Board reviews the performance of the Compliance Department and the status of compliance with regulatory/internal guidelines on a periodic basis.

New Instructions/Guidelines issued by the regulatory authorities were disseminated across the Company to ensure that the business and functional units operate within the boundaries set by regulators and that compliance risks are suitably monitored and

mitigated in course of their activities and processes.

CAUTIONARY STATEMENT

Investors are cautioned that this discussion contains statements that involve risks and uncertainties. Words like anticipate, believe, estimate intend, will, expect and other similar expressions are intended to identify "Forward Looking Statements". The company assumes no responsibility to amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events. Actual results could differ materially from those expressed or implied.

DIVIDEND

The Board of Directors does not recommend any Dividend for the year under review.

SHARE CAPITAL

The Company has not changed the capital structure during 2020-21.

RESERVES

Out of the profits available for appropriation, no amount has been transferred to the General Reserve and the balance amount of Rs. 192.37 lacs has been carried forward to profit & loss account.

SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES COMPANIES

The Company does not have any subsidiaries, joint venture & associates Company.

ACCEPTANCE OF FIXED DEPOSITS

The Company has not accepted any Fixed Deposits from general public within the purview of Section 73 of the Companies Act, 2013, during the year under review.

PARTICULARS OF CONTRACT OR ARRANGEMENT WITH RELATED PARTY

The policy on materiality of related party transactions and also on dealing with related party transactions as approved by the Board may be accessed on the Company website i.e. www.sanguinemediaLtd.com. All related party transactions which were entered into during the year were on arm's length basis and were in the ordinary course of business and did not attract provisions of section 188 of the Companies Act, 2013 and were also not material related party transactions under Regulation 23 of the SEBI (LODR) Regulations, 2015. There is no material transactions entered into with related parties, during the period under review, which may have had any potential conflict with the interests of the Company. Pursuant to Regulation 26(5) of the SEBI (LODR) Regulations, 2015, senior key managerial personnel made periodical disclosures to the Board relating to all material financial and commercial transactions, where they had or were deemed to have had personal interest

that might have been in potential conflict with the interest of the Company & same was nil. During the year under review, Company has not entered into Related Party which requires disclosure under Section 134 (3) (h) of the Companies Act, 2013 and Rule 8(2) of the Companies (Accounts) Rules, 2014.

LOANS, INVESTMENT AND GUARANTEES BY THE COMPANY

There is no loan given, investment made, guarantee given or security provided by the Company to any entity under Section 186 of the Companies Act, 2013. Particulars of Investment made/loan given under section 186 of the Companies Act, 2013 are provided in the financial statement.

INTERNAL FINANCIAL CONTROLS

The Internal Financial Controls with reference to financial statements as designed and implemented by the Company are adequate. During the year under review, no material or serious observations has been received from the Auditor of the Company for inefficiency or inadequacy of such controls.

DISCLOSURES UNDER SECTION 134(3) (I) OF THE COMPANIES ACT, 2013

No material changes and commitments which could affect the Company financial position have occurred between the end of the financial year of the Company and the date of this report, except as disclosed elsewhere in this report.

DIRECTORS REMUNERATION POLICY

The Board on the recommendation of the Nomination and Remuneration Committee has framed a Remuneration policy, providing criteria for determining qualifications, positive attributes, independence of a Director and a policy on remuneration for Directors, key managerial personnel and other employees. The detailed Remuneration policy is placed on the Company's website www.sanguinemedialtd.com.

FINANCIAL STATEMENT

The audited financial statement of the Company prepared in accordance with relevant Accounting Standards (AS) issued by the Institute of Chartered Accountants of India forms part of this Annual Report. The Compliance Officer will make these documents available upon receipt of a request from any member of the Company interested in obtaining the same. These documents will also be available for inspection at the Registered Office of your Company during working hours up to the date of the Annual General Meeting.

NUMBER OF MEETING OF BOARD OF DIRECTORS

The Board of Directors have met 4 times during the year ended 31st March, 2021 in accordance with the provisions of the Companies Act, 2013 and rules made there under. All

the Directors actively participated in the meetings and contributed valuable inputs on the matters brought before the Board of Directors from time to time.

DECLARATIONS BY INDEPENDENT DIRECTOR

Pursuant to the provisions of Sub-Section (7) of Section 149 of the Companies Act 2013, the Company has received individual declarations from all the Independent Directors confirming that they fulfill the criteria of independence as specified in Section 149(6) of the Companies Act, 2013.

DIRECTORS

During the year under review, there was no change in the Composition of Board of Directors.

Mr. Sanjay Sunderlal Meena will retire at the forthcoming Annual General Meeting of the Company and being eligible, offers himself for reappointment.

AUDITORS

Statutory Auditors

Pursuant to the provisions of section 139 of the Companies Act, 2013 and the Rules made there under, the current auditors of the Company, M/s. S Ashish & Associates, Chartered Accountants, Jaipur, who has been appointed as in the annual general meeting held on 30th September, 2019, who is eligible to hold the office for a period of five years up to 2024. The Company has received a certificate from the Auditor that, he is not disqualified for re-appointment within the meaning of Section 141 of the Companies Act, 2013 and his appointment, if made would be within the limits specified in Section 139 of the said Act.

Secretarial Audit

Pursuant to the provisions of Section 204 of the Companies Act, 2013 and The Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the Company has appointed M/s. Chanchal Associates, Practicing Company Secretary, to undertake the Secretarial Audit of the Company. The Secretarial Audit Report is annexed herewith and forms part of the Annual Report.

Reply to the qualification Remarks in Secretarial Audit Report:

a) The Company has not appointed CEO/CFO.

The Company is in process of appointment of CEO/CFO of the Company.

b) The Company has not published notice of meeting of the board of directors where financial results shall be discussed and financial results, as required under Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Though the Company has not published notice for Financial Result, and financial result, the company has uploaded the same on Website of the company and also submitted to BSE Limited.

c) The Company had not appointed Company Secretary during the year under review.

The Company is in the Process of the same.

d) The Company has not paid Annual Listing Fees for the F.Y. 2020-21.

The Company is in the Process of the same.

e) The Company has not paid various penalties imposed under various regulation by BSE Limited

The Company is in the Process of fulfilling all the compliances.

f) The company has filed certain Forms with ROC with delay fees during the year.

The Company has taken on record the same.

SECRETARIAL STANDARDS

The Directors State that applicable Secretarial Standards i.e. SS-1 and SS-2 relating to 'Meetings of the Board of Directors' and General Meetings', respectively, have been duly followed by the Company.

AUDITORS REPORT

The observations and comments furnished by the Auditors in their report read together with the notes to Accounts are self- explanatory and hence do not call for any further comments under Section 134 of the Companies Act, 2013.

DIRECTORS RESPONSIBILITY STATEMENT

In terms of Section 134(5) of the Companies Act, 2013, the Board of Directors of the Company hereby confirms that:

- i. In the preparation of the annual accounts for the financial year ended 31st March, 2021 the applicable accounting standards have been followed along with proper explanation relating to material departures.
- ii. The Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for the year ended 31st March, 2021.
- iii. The Directors have taken sufficient and proper care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 2013 for

safeguarding the assets of the Company and for preventing and detecting material fraud and other irregularities.

- iv. The Directors have prepared the Annual Accounts on a going concern basis.
- v. That a proper system has been devised to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.
- vi. That the Directors had laid down internal financial controls to be followed by the Company and that such internal financial controls are adequate and were operating effectively.
- vii. Based on the framework of internal financial controls and compliance systems established and maintained by the Company, work performed by the internal, statutory and secretarial auditors and external consultants, including audit of internal financial controls over financial reporting by the statutory auditors, and the reviews performed by management and the relevant board committees, including the audit committee, the board is of the opinion that the Company's internal financial controls were adequate and effective during FY 2020-21.

ANNUAL EVALUATION BY THE BOARD OF ITS OWN PERFORMANCE, ITS COMMITTEES AND INDIVIDUAL DIRECTORS

The Board of Directors of the Company has initiated and put in place evaluation of its own performance, its committees and individual Directors. The result of the evaluation is satisfactory and adequate and meets the requirement of the Company. Information on the manner in which the annual evaluation has been made by the Board of its own performance and that of its Committee and individual Directors is given in the Corporate Governance Report.

DETAILS OF COMMITTEE OF DIRECTORS

Composition of Audit Committee of Directors, Nomination and Remuneration Committee of Directors and Stakeholders Relationship/Grievance Committee of Directors, number of meetings held of each Committee during the financial year 2020-21 and meetings attended by each member of the Committee as required under the Companies Act, 2013 are provided in Corporate Governance Report and forming part of the report. The recommendation by the Audit Committee as and when made to Board has been accepted by it.

RISK MANAGEMENT

The Management evaluated various risks and that there is no element of risk identified that may threaten the existence of the Company.

WHISTLE BLOWER MECHANISM

The Company has put in place Whistle Blower Mechanism. The detailed mechanism is given in Corporate Governance Report forming part of this report.

CORPORATE GOVERNANCE

Pursuant to the SEBI (LODR) Regulations, 2015, a separate section on Corporate Governance forms part of the Annual Report. All Board members and Senior Management personnel have affirmed compliance with the Code of Conduct for the year 2019-20. A declaration to this effect signed by the Managing Director of the Company is contained in this Annual Report. The Managing Director have certified to the Board with regard to the financial statements and other matters as required under Regulation 17(8) of the SEBI (LODR), Regulations, 2015. Certificate from the Statutory Auditors of the Company regarding compliance of conditions of Corporate Governance is annexed to this Report.

MANAGING DIRECTOR'S CERTIFICATE

A Certificate from the Managing Director in respect of the Financial Statements forms part of the Annual Report.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTIONS AND FOREIGN EXCHANGE EARNINGS AND OUTGO

The information relating to the conservation of energy, technology absorption foreign exchange earnings and outgo under provisions of 134(3) (m) of the Companies Act, 2013 is not applicable to the Company, considering the nature of its business activities. Further the Company has not earned nor spends foreign exchange during the year under review.

SECRETARIAL AUDIT REPORT

A Secretarial Audit Report for the year ended 31st March, 2021 in prescribed form duly audited by the Practicing Company Secretary is annexed herewith and forming part of the report.

EXTRACT OF ANNUAL RETURN

Pursuant to Section 134(3)(a) of the Companies Act, 2013 read with Rule 12(1) of the Companies (Management and Administration) Rules 2014, the extract of annual return is annexed herewith and forming part of the report.

CORPORATE SOCIAL RESPONSIBILITY

The Section 135 of the Companies Act, 2013 regarding Corporate Social Responsibility Committee is not applicable to the Company as the Net Profit of the Company is below the threshold limit prescribed by the Companies Act, 2013.

SIGNIFICANT AND MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS

During the year under review, there were no significant and material orders passed by the regulators or courts or tribunals, which may impact the going concern status of the Company and its operations in future.

PRESENTATION OF FINANCIAL STATEMENTS

The financial statements of the Company for the year ended 31st March, 2021 have been disclosed as per Schedule III to the Companies Act, 2013.

STATUTORY DISCLOSURES

A copy of audited financial statements of the said Companies will be made available to the members of the Company, seeking such information at any point of time. A cash flow statement for the year 2020-2021 is attached to the Balance Sheet. Pursuant to the legislation 'Prevention, Prohibition and Redressal of Sexual Harassment of Women at Workplace Act, 2013' introduced by the Government of India, the Company has a policy on Prevention of Sexual Harassment at workplace. There was no case reported during the year under review under the said policy.

Details as required under the provisions of section 197 (12) of the Companies Act, 2013 read with Rule 5(1) of Companies (Appointment and Remuneration of Managerial Personnel), Rules, 2014, are placed on the Company's website, i.e. www.sanguinemedialtd.com as an Annexure to the Director Report. Details as required under the provisions of section 197 (12) of the Companies Act, 2013 read with Rule 5(2) and 5(3) of Companies (Appointment and Remuneration of Managerial Personnel), Rules, 2014, are placed on the Company's website, i.e. www.sanguinemedialtd.com. A physical copy of the same will be made available to any shareholders on request. A cash flow statement for the year 2020-21 is attached with the Balance-Sheet.

ACKNOWLEDGEMENT

Yours Directors take this opportunity to thank the Financial Institutions, Banks, Business Associates, Central and State Government authorities, Regulatory authorities, Stock Exchanges and all the various stakeholders for their continued co-operation and support to the Company and look forward to their continued support in future.

We very warmly thank all of our employees for their contribution to your Company's performance. We applaud them for their superior levels of competence, dedication and commitment to your Company.

**By Order of the Board
For Sanguine Media Limited**

**Sd/-
Aditya R Suryavanshi
Director
DIN:- 07703306**

**Sd/-
Gayatri Chhedilal Gupta
Director
DIN:- 07704522**

Place: Chennai

Date: 13th August, 2021

**ANNEXURE TO DIRECTORS' REPORT
Form No. MGT-9**

EXTRACT OF ANNUAL RETURN

As on the financial year ended on 31st March, 2021

[Pursuant to Section 92(3) of the Companies Act, 2013 and Rule 12(1) of the Companies
(Management and Administration) Rules, 2014]

I. REGISTRATION AND OTHER DETAILS:

(i)	CIN	L74210TN1995PLC032921
(ii)	Registration Date	14/09/1995
(iii)	Name of the Company	SANGUINE MEDIA LIMITED
(iv)	Category / Sub-Category of the Company	Company limited by Shares/ Indian Non-Government Company
(v)	Address of the Registered Office and Contact Details	Plaza Center, 4 th Floor, Suit No. 349, No. 129, G.N. Chetty Road, Chennai – 600 006 Tamil Nadu Contact No: 7678063542 Email ID: smedialtd@gmail.com
(vii)	Whether listed company Yes / No	YES
(viii)	Name, Address and Contact details of Registrar and Transfer Agent, if any	Purva Share Registry (India) Pvt. Ltd ,Unit No. 9 Shiv Shakti Industrial Estate, J. R. Borichamarg, Opp. Kasturba Hospital Lane, Lower Parel (East), Mumbai-400011 Tel No:- 022- 23016761/8261 Email ID:- busicomp@vsnl.com

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY:

All the business activities contributing 10 % or more of the total turnover of the Company shall be stated:-

(e) Any Other	0	0	0	0	0	0	0	0	0
<i>Sub-Total(A)(2):</i>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Shareholding of Promoter (A)=(A)(1)+(A)(2)	1000	0.00	1000	0.00	1000	0.00	1000	0.00	0.00
B. Public Shareholding									
(1) Institutions	0	0	0	0	0	0	0	0	0
(a) Mutual Funds	0	0	0	0	0	0	0	0	0
(b) Banks/FI	0	0	0	0	0	0	0	0	0
(c) Central Govt.	4100	0.00	4100	0.01	4100	0	4100	0.00	0
(d) State Govt.	0	0	0	0	0	0	0	0	0
(s)									
(e) Venture Capital Funds	0	0	0	0	0	0	0	0	0
(f) Insurance Companies	0	0	0	0	0	0	0	0	0
(g) FIIs	0	0	0	0	0	0	0	0	0
(h) Foreign Venture Capital Funds	0	0	0	0	0	0	0	0	0
(i) Others (specify)	0	0	0	0	0	0	0	0	0
Sub-Total(B)(1):	0	0	0	0	0	0	0	0	0

Category of Shareholders	No. of shares held at the beginning of the year 01.04.2020				No. of shares held at the end of the year 31.03.2021				% Change During the year
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	
(2) Non-Institutions									
(a) Bodies Corp.									
(i) Indian	49997819	-	49997819	43.82	49997819	-	49997819	43.82	0

(ii) Overseas	0	0	0	0	0	0	0	0	0
(b) Individuals	0	0	0	0	0	0	0	0	0
(i) Individual Shareholders holding nominal share capital up to Rs. 2 lakh	22175877	37870	22213747	19.47	22175877	37870	22213747	19.47	0
(ii) Individual Shareholders holding nominal share capital in excess of Rs. 2 lakh	28706667	25000	28731667	25.18	28706667	25000	28731667	25.18	0
(c) Others Clearing Members	0	0	0	0	0	0	0	0	0
(d) Any Other (Specify)	0	0	0	0	0	0	0	0	0
(a) N.R.I.	584706	0	584706	0.51	584706	0	584706	0.51	0
(b) Employee	0	0	0	0	0	0	0	0	0
(c) Foreign Corporate Bodies	0	0	0	0	0	0	0	0	0
(d) Trust	200	0	200	0	200	0	200	-	-
(e) Hindu Undivided Family	1633854	0	1633854	1.43	1633854	0	1633854	1.43	0.00
(f) Clearing Members	10932907	0	10932907	9.58	10932907	0	10932907	9.58	0
Sub-Total(B)(2):	114032030	62870	114094900	100	114032030	62870	114094900	100	0
Total Public Shareholding (B)=(B)(1)+(B)(2)	114036130	62870	114099000	100	114036130	62870	114099000	100	0
C. Shares held by custodian for GDRs & ADRs	0	0	0	0	0	0	0	0	0
Grand Total (A+B+C)	11403713	62870	11410000	100.	1140371	6287	1141000	100	0.00

	0		0	00	30	0	00	
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(ii) Shareholding of Promoters

Sr. No.	Shareholder's Name	Shareholding at the beginning of the year 01.04.2020			Shareholding at the end of the year 31.03.2021			% change in share holding during the year
		No. of Shares	% of total shares of the company	% of shares Pledged/encumbered to total shares	No. of Shares	% of total shares of the company	% of shares Pledged/encumbered to total shares	
1	KUMAR RAICHAND MADAN	1000	0.00	0.00	1000	0.00	0.00	0.00
	Total	1000	0.00	0.00	1000	0.00	0.00	0.00

(iii) Change in Promoters' Shareholding (Please specify if there is no change):
Not Applicable as there is no change.

Sr. No.		Shareholding at the beginning of the year 01.04.2020		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of Shares	% of total shares of the company
1.	KUMAR RAICHAND MADAN	1000	0.00	1000	0.00

(iv) Shareholding Pattern of top ten Shareholders (other than Directors Promoters and Holders of GDRs and ADRs):

Sr. No.	Top 10 shareholders	Shareholding at the beginning of the year 01.04.2020		Date of Transaction	Increase / Decrease in shareholding	Reason	Cumulative Shareholding during at the end of the year 31.03.2021	
		No. of shares at the beginning (01.04.2020) / end of the year 31.03.2021	% of total Shares of the Company				No. of shares	% of total Shares of the Company
1	ZUBER TRADING	10674955	9.36	01/04/2020				
				31/03/2021			10674955	9.36
2	SUMPOORNA PORTFOLIO LIMITED	10057816	8.81	01/04/2020				
				31/03/2021			10057816	8.81
3	RELIGARE FINVEST LTD	5334285	4.68	01/04/2020				
				31/03/2021			5334285	4.68
4	VIAGGIO TRADERS PRIVATE LIMITED	5160000	4.52	01/04/2020				
				31/03/2021			5160000	4.52
5	YANTRA NATURAL RESOURCES LIMITED	3326023	2.92	01/04/2020				
				31/03/2021			3326023	2.92
6	WESTLITE INFRAPROJECTS PRIVATE LIMITED	3250000	2.85	01/04/2020				
				31/03/2021			3250000	2.85
7	ADAMINA TRADERS PVT LTD	2968359	2.60	01/04/2020				
				31/03/2021			2968359	2.6
8	JOEL INFRASTRUCTURE PVT	2921380	2.56	01/04/2020				
				31/03/2021			2921380	2.56

	LTD							
9	MAGAN MERCANTIL E PRIVATE LIMITED	2509945	2.20	01/04/2020				
				31/03/2021			2509945	2.20
10	NAROIS IMPEX PRIVATE LIMITED	2190737	1.92	01/04/2020				
				31/03/2021			2190737	1.92

(v) Shareholding of Directors and Key Managerial Personnel:

Sr. No	Name	Shareholding at the beginning of the year 01.04.2020		Date of Transaction	Increase / Decrease in shareholding	Reason	Cumulative Shareholding during at the end of the year 31.03.2021	
		No. of shares at the beginning (01.04.2020) / end of the year 31.03.2021	% of total Shares of the Company				No. of shares	% of total Shares of the Company
-----NIL-----								

(VI) INDEBTEDNESS

Indebtedness of the Company including interest outstanding / accrued but not due for payment

(Rs.Lacs)

Particulars	Secured Loans Excluding Deposits	Unsecured Loans	Deposits	Total Indebtness
Indebtedness at the beginning of the financial year				
i) Principal Amount	NIL	NIL	1152.76	1152.76
ii) Interest due but not paid	NIL	NIL	NIL	NIL
iii) Interest accrued but not due	NIL	NIL	NIL	NIL
Total (i+ii+iii)	NIL	NIL	1152.76	1152.76
Change in Indebtedness during the financial year				
Addition	NIL	NIL	NIL	NIL

Reduction	NIL	NIL	NIL	NIL
Net Change	NIL	NIL	NIL	NIL
Indebtedness at the end of the financial year				
i) Principal Amount	NIL	NIL	1152.76	1152.76
ii) Interest due but not paid	NIL	NIL	NIL	NIL
iii) Interest accrued but not due	NIL	NIL	NIL	NIL
Total (i+ii+iii)	NIL	NIL	1152.76	1152.76

(VII) REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

a) Remuneration to Managing Director Whole-time Directors and/or Manager:

(Rs. Lacs)

Sr. No.	Particulars of Remuneration	Name of MD/ WTD/MANAGER	Total Amt.
		Kumar Raichand Madan (Managing Director)	
1	Gross Salary	NIL	NIL
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act 1961	NIL	NIL
	(b) Value of perquisites u/s 17(2) Income-tax Act 1961	NIL	NIL
	(c) Profits in lieu of salary under section 17(3) Income-tax Act 1961	NIL	NIL
2	Stock Option related perquisites	NIL	NIL
3	Sweat Equity	NIL	NIL
4	Commission	NIL	NIL
	- as % of profit		
	- Others specify...	NIL	NIL
5	Others please specify	NIL	NIL
	Total (A)	NIL	NIL
	Ceiling as per the Act	The remuneration is well within the limits prescribed under the Companies Act 2013.	

b) Remuneration to other directors:

(Rs. Lacs)

Sr. No	Particulars of Remuneration	Name of Directors	Total Amou
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						nt
1	Independent Directors					
	• Fee for attending board / committee meetings	NIL	NIL	NIL	NIL	NIL
	• Commission	NIL	NIL	NIL	NIL	NIL
	• Others please specify	NIL	NIL	NIL	NIL	NIL
	Total (1)	NIL	NIL	NIL	NIL	NIL
2	Other Non-Executive Directors	N.A	N.A	N.A	N.A	N.A
	• Fee for attending board / committee meetings	NIL	NIL	NIL	NIL	NIL
	• Commission	NIL	NIL	NIL	NIL	NIL
	• Others please specify	NIL	NIL	NIL	NIL	NIL
	Total (2)	NIL	NIL	NIL	NIL	NIL
	Total (B)=(1+2)	NIL	NIL	NIL	NIL	NIL
	Total (A)	NIL	NIL	NIL	NIL	NIL
	Total Managerial Remuneration	NIL	NIL	NIL	NIL	NIL
	Overall Ceiling as per the Act	The remuneration is well within the limits prescribed under the Companies Act 2013.				

(c) Remuneration to Key Managerial Personnel other than MD/Manager/WTD

(Rs. Lacs)

Sr. No.	Particulars of Remuneration	Key Managerial Personnel		
		CFO	Company Secretary	Total
1	Gross Salary	NIL	NIL	NIL

	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act 1961	NIL	NIL	NIL
	(b) Value of perquisites u/s 17(2) Income-tax Act 1961	NIL	NIL	NIL
	(c) Profits in lieu of salary under section 17(3) Income-tax Act 1961	NIL	NIL	NIL
2	Stock Option related perquisites	NIL	NIL	NIL
3	Sweat Equity	NIL	NIL	NIL
4	Commission	NIL	NIL	NIL
	- as % of profit	NIL	NIL	NIL
	- others specify...	NIL	NIL	NIL
5	Others please specify	NIL	NIL	NIL
	Total	NIL	NIL	NIL

(VIII) Penalties / Punishment / Compounding of Offences:

Type	Section of the Companies Act	Brief Description	Details of Penalty / Punishment / Compounding fees imposed	Authority [RD / NCLT / COURT]	Appeal made if any (give Details)
Penalty					
Punishment	NONE				
Compounding					

(IX) Other Officers in Default

Type	Section of the Companies Act	Brief Description	Details of Penalty / Punishment / Compounding fees imposed	Authority [RD / NCLT / COURT]	Appeal made if any (give Details)
Penalty					
Punishment	NONE				
Compounding					

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,

C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

Form No.MR-3

SECRETARIAL AUDIT REPORT

FOR THE FINANCIAL YEAR ENDED 31st MARCH, 2021

[Pursuant to section 204(1) of the Companies Act, 2013 and Rule No. 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014]

To,
The Members,
Sanguine Media Limited,
Chennai, Tamil Nadu.
CIN L74210TN1995PLC032921

I have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by **Sanguine Media Limited** (hereinafter called the company). Secretarial Audit was conducted in a manner that provided me a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing my opinion thereon.

Based on my verification of the **Sanguine Media Limited** books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, I hereby report that in my opinion, the company has, during the audit period covering the financial year ended on **31st March, 2021** has complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, except to those mentioned below in the manner and subject to the reporting made hereinafter.

I have examined the books, papers, minute books, forms and returns filed and other records maintained by **Sanguine Media Limited** ("the Company") for the financial year ended on **31st March, 2021** according to the provisions of:

- I. The Companies Act, 2013(the Act) and the rules made there under;
- II. The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the rules made there under;

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47856

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,

C.P Bazaar, Jaipur - 302001

Email: companysecretaries014@gmail.com

-
- III. The Depositories Act, 1996 and the Regulations and Bye-laws framed there under;
- IV. Foreign Exchange Management Act, 1999 and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; **Not Applicable**
- V. The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act')
- a. The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011; **No such documents provided by Company during the Audit period.**
 - b. The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (effective upto 14th May 2015 and the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (effective from 15th May 2015) : **No such documents provided by Company during the Audit period.**
 - c. The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009; **Not Applicable to the Company during the Audit Period**
 - d. The Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999; - **Not Applicable to the Company during the Audit Period;**
 - e. The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008; - **Not Applicable to the Company during the Audit Period;**
 - f. The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993 regarding the Companies Act and dealing with client; **No such documents provided by Company during the Audit period.**
 - g. The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009; and - **Not Applicable to the Company during the Audit Period;**
 - h. The Securities and Exchange Board of India (Buyback of Securities)

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,

C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

Regulations, 1998; - Not Applicable to the Company during the Audit Period;

- i. The management has identified and confirmed the following laws as specifically applicable to the Company & they have complied with most of the Rules & Regulations specified in the Acts, mentioned below:
 - a. Advertisement Standards Council of India.
 - b. Service Tax.
 - c. Sales Tax.

I have also examined compliance with the applicable clauses of the following:

- i. Secretarial Standards issued by The Institute of Company Secretaries of India.
- ii. The Listing Agreements entered into by the Company with BSE Limited;

During the period under review and as per representations and clarifications provided by the management, I confirm that the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, Listing Agreement etc. mentioned hereinabove:

I further report that compliance of applicable financial laws including Direct and Indirect Tax laws by the Company has not been reviewed in the Audit since the same has been subject to review by the Statutory Auditors and other designated professionals.

I further report that:

The Board of Directors of the Company is duly constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. There were no changes in the composition of the Board of Directors during the period under review.

Adequate notice is given to all directors to schedule the Board Meetings and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

Since Minutes books is not updated, hence we cannot comment whether majority decision is carried through while the dissenting members' views are captured and recorded as part of the minutes.

I further report that there are adequate systems and processes in the company

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,
C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

commensurate with the size and operations of the company to monitor and ensure compliance with applicable laws, rules, regulations and guidelines.

- I. The Company has not published notice of meeting of the board of directors where financial results shall be discussed and financial results, as required under Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
- II. The Company did not have Company Secretary during the year.
- III. The Company has filed certain Forms with ROC with delay fees during the year.
- IV. No action has been taken by the company related to previous penalty and prosecution notices issued by various Entity either by SEBI or by Stock Exchanges, Due to pandemic COVID-19 we are unable to give our view on verification and Examination of physically maintained proper book of records and other related Documents and evidences of Various meetings and attendance and other matters. Management will responsible for True and Correctness of compliances and all matters, We are providing our Opinion on 'As is Where is' Basis; Subject to Such information provided by Management and its representative.

I further report that during the audit period the company has not done or taken any major corporate action.

For M/s Chanchal Associates
Company Secretary

Chanchal Gaur
CS Chanchal Gaur
(Proprietor)
M.No. 47866
CP No. 22053
UDIN : A047866C000533153

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

Place: Jaipur
Date: 28/06/2021

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,

C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

Annexure -A to Secretarial Audit Report

To,
The Members,
Sanguine Media Limited
Plaza Center, 4th Floor, Suit No. 349,
No. 129, G.N Chetty Road Chennai
Chennai TN 600006 IN
[CIN: L74210TN1995PLC032921]

Our Secretarial Audit Report for period FY 2020-21 is to be read with this letter.

1. Maintenance of secretarial records is the responsibility of the management of the Company. Our responsibility is to make a report based on the secretarial records produced for our audit.
2. We have followed the audit practices and processes as were appropriate to obtain reasonable assurance about the correctness of the contents of the secretarial records. The verification was done on test basis to ensure that correct facts are reflected in secretarial records. We believe that the processes and practices we followed provide a reasonable basis for our report.
3. We have not verified the correctness and appropriateness of financial records and books of accounts of the Company as it is taken care in the statutory audit.
4. We have obtained the Management's representation about the compliance of laws, rules and regulations and happening of events, wherever required.
5. Compliance with the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of the management. Our examination was limited to the verification of procedures on test basis.
6. Due to pandemic COVID-19 we are unable to give our view on verification and Examination of physically maintained proper book of records and other related Documents and evidences of Various meetings and attendance and other matters. Management will responsible for True and Correctness of compliances and all matters, We are providing our Opinion on 'As is Where is' Basis; Subject to Such information provided by Management and its representative.

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,

C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

This Secretarial Audit report is neither an assurance as to the future viability of the Company nor of the efficacy or effectiveness with which the management has conducted the affairs of the Company.

For M/s Chanchal Associates
Company Secretary

Chanchal Gaur

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

CS Chanchal Gaur
(Proprietor)

M .No. 47866

CP No. 22053

UDIN : A047866C000533153

Place: Jaipur

Date: 28/06/2021

CS CHANCHAL ASSOCIATES

Company Secretaries

3127, Bhindo Ka Rasta,
C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

To,

The Board of Directors

SANGUINE MEDIA LIMITED

Plaza Center, 4th Floor, Suit No. 349, No. 129,
G.N Chetty Road Chennai - 600006

Dear Sir/ Madam,

Annual Secretarial Compliance Report for the Financial Year 2020-21

I, have been engaged by **SANGUINE MEDIA LIMITED** (hereinafter referred to as 'the Company') bearing CIN: L74210TN1995PLC032921 whose equity shares are listed on BSE Limited to conduct an audit in terms of Regulation 24A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended read with SEBI's Circular No. CIR/CFD/CMD1/27/2019 dated 08th February, 2019 and to issue the Annual Secretarial Compliance Report thereon.

It is the responsibility of the management of the Company to maintain records, devise proper systems to ensure compliance with provisions of all applicable SEBI Regulations and circulars/ guidelines issued there under from time to time and to ensure that the systems are adequate and are operating effectively.

Our responsibility is to verify compliances by the Company with provisions of all applicable SEBI Regulations and circulars/ guidelines issued there under from time to time and issue a report thereon.

Our audit was conducted in accordance with Guidance Note on Annual Secretarial Compliance Report issued by the Institute of Company Secretaries of India and in a manner which involved such examinations and verifications as considered necessary and adequate for the said purpose. Annual Secretarial Compliance Report is enclosed.

For M/s Chanchal Associates

Company Secretary

Chanchal Gaur
CS Chanchal Gaur
(Proprietor)

M .No. 47866

CP No. 22053

UDIN : A047866C000533153

Place: Jaipur

Date: 28/06/2021

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

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Company Secretaries

3127, Bhindo Ka Rasta,

C.P Bazaar, Jaipur – 302001

Email: companysecretaries014@gmail.com

Secretarial compliance report of SANGUINE MEDIA LIMITED for the year ended 31st March, 2021

I/We, CHANCHAL GAUR (Practicing Company secretary) have examined:

- (a) all the documents and records subject to made available and provided to us and explanation provided by SANGUINE MEDIA LIMITED,
- (b) the filings/ submissions made by the listed entity to the stock exchanges,
- (c) website of the listed entity,
- (d) any other document/ filing, as may be relevant, which has been relied upon to make this certification,

for the year ended 31st March, 2021 ("Review Period") in respect of compliance with the provisions of:

- (a) the Securities and Exchange Board of India Act, 1992 ("SEBI Act") and the Regulations, circulars, guidelines issued thereunder; and
- (b) the Securities Contracts (Regulation) Act, 1956 ("SCRA"), rules made thereunder and the Regulations, circulars, guidelines issued thereunder by the Securities and Exchange Board of India ("SEBI");

The specific Regulations, whose provisions and the circulars/ guidelines issued thereunder, have been examined, include:-

- (a) Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;
- (b) Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018; - **No such documents provided by Company during the Audit period.**
- (c) Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011; - **No such documents provided by Company during the Audit period.**
- (d) Securities and Exchange Board of India (Buyback of Securities) Regulations, 2018; - **Not Applicable to the Company during the Audit period.**
- (e) Securities and Exchange Board of India (Share Based Employee Benefits) Regulations, 2014; **Not Applicable to the Company during the Audit period.**
- (f) Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008; - **Not Applicable to the Company during the Audit period.**
- (g) Securities and Exchange Board of India (Issue and Listing of Non- Convertible and Redeemable Preference Shares) Regulations, 2013; **Not Applicable to the Company during the Audit period.**
- (h) Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015; and circulars/ guidelines issued thereunder; - **No such documents provided by Company during the Audit period.**

and based on the above examination, I/We hereby report that, during the Review Period:

CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

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Company Secretaries

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Email: companysecretaries014@gmail.com

- (a) The listed entity has complied with the provisions of the above Regulations and circulars/ guidelines issued thereunder, subject to provided documents; except in respect of matters specified below:-

Sr. No	Compliance Requirement (Regulations/ circulars / guidelines including specific clause)	Deviations	Observations/ Remarks of the Practicing Company Secretary
1	Regulation 17(8) of SEBI (LODR) Regulations, 2015; CEO and CFO have provided the Compliance Certificate to the Board of Directors as specified in Part B Schedule II	The Company has not appointed any CEO/ CFO.	As on the date of report company has not appointed any CEO/CFO.
2	Regulation 47(1) of SEBI (LODR) Regulations, 2015; The listed entity has published in the newspaper notice of Board meeting for result, financial result, notices given to shareholders by advertisement.	The Company has not published any newspaper Advertisement for notice of Board meeting, financial result and notice to shareholders.	The Company has not published the any advertisement in the newspaper for FY 2019-20 for the said Regulation.

- (b) The listed entity has maintained proper records under the provisions of the above Regulations and circulars/ guidelines issued thereunder insofar as it appears from my examination of those records.
- (c) The following are the details of actions taken against the listed entity/ its promoters/ directors/ material subsidiaries either by SEBI or by Stock Exchanges (including under the Standard Operating Procedures issued by SEBI through various circulars) under the aforesaid Acts/ Regulations and circulars/ guidelines issued thereunder:

Sr. No.	Action taken by	Details of violation	Details of action taken E.g. fines, warning letter, debarment, etc.	Observations/ remarks of the Practicing Company Secretary, if any.
	BSE Limited	Company has received the notice under Regulation 6(1) of SEBI (LODR) Regulation, 2015 for Non-compliance with the Appointment of Company Secretary as Compliance Officer of	BSE Limited has imposed a penalty of Rs.1,06,200/-for such non-compliance vide its letter dated May 14, 2019.	The Company has not paid the penalty as on the date of this report. The Company has not appointed any Company Secretary as on the date of this

CHANCHAL GAUR
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		the Company for Quarter ended March 2019 vide its letter dated May 14, 2019.		report.
	BSE Limited	Company has received the notice under Regulation 6(1) of SEBI (LODR) Regulation, 2015 for Non-compliance with the Appointment of Company Secretary as Compliance Officer of the Company for Quarter ended December 2018 vide its letter dated February 12, 2018.	BSE Limited has imposed a penalty of Rs.1,08,560/- (92000+GST) for such non-compliance vide its letter dated February 12, 2018.	The Company has not paid the penalty as on the date of this report. The Company has not appointed any Company Secretary as on the date of this report.
	BSE Limited	Company has received the Show Cause Notice for nonpayment of arrears of Annual Listing Fees ("ALF") upto the FY 2020-21 and Arrears of ALF for the earlier years vide its email dated 15 th April, 2021.	BSE Limited has imposed outstanding ALF and Arrears of ALF along with Interest of Rs.14,94,222/- vide its email dated 15 th April, 2021.	The Company has not paid the ALF as on the date of this report.
	BSE Limited	Company has received the notice under Regulation 34 of SEBI (LODR) Regulation, 2015 for Non-submission of the Annual Report for March, 2018 vide its letter dated November 16, 2018	BSE Limited has imposed a penalty of Rs.42480/- for such non-compliance.	The Company has not paid the penalty as on the date of this report.

- (d) The listed entity has taken the following actions to comply with the observations made in previous reports: No action has been taken by the company related to previous penalty and prosecution notices issued by various Entity either by SEBI or by Stock Exchanges.

CHANCHAL GAUR
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Sr. No.	Observations of the Practicing Company Secretary in the previous reports	Observations made in the secretarial compliance report for the year ended 2020-21 (The years are to be mentioned)	Actions taken by the listed entity, if any	Comments of the Practicing Company Secretary on the actions taken by the listed entity
No action has been taken by the company related to previous penalty and prosecution notices issued by various Entity either by SEBI or by Stock Exchanges, Due to pandemic COVID-19 we are unable to give our view on verification and Examination of physically maintained proper book of records and other related Documents and evidences of Various meetings and attendance and other matters. Management will responsible for True and Correctness of compliances and all matters, We are providing our Opinion on 'As is Where is' Basis; Subject to Such information provided by Management and its representative.				

Note:

I have conducted online verification and examination of records, as facilitated by the Company and their representatives, due to COVID 19 Pandemic and subsequent lockdown situation, for the purpose of issuing this Report / Certificate.

For M/s Chanchal Associates
Company Secretary



CHANCHAL GAUR
COMPANY SECRETARIES
M. No. 47866

CS Chanchal Gaur
(Proprietor)
M .No. 47866
CP No. 22053
UDIN : A047866C000533153

Place: Jaipur
Date: 28/06/2021

CORPORATE GOVERNANCE REPORT

The report on Corporate Governance states compliance as per requirements of the Companies Act 2013 SEBI (LODR) Regulations 2015 as applicable to the Company. Given below are the Company's Corporate Governance policies and practices for 2020-2021 and the Company has complied with all the statutory and regulatory requirements as stipulated in the applicable laws.

COMPANY'S PHILOSOPHY ON CORPORATE GOVERNANCE

Transparency integrity professionalism and accountability - based values form the basis of the Company's philosophy for Corporate Governance. .

BOARD OF DIRECTORS

The Company is managed by well- qualified professionals. All directors are suitably qualified experienced and competent. The members of the Board of Directors are persons with considerable experience and expertise in Real Estate Printing Banking Investment Banking Accounts Finance Administration and Marketing. The Company is benefitted by the experience and skills of the Board of Directors. The Independent Directors have made disclosures to the Board confirming that there are no material financial and/or commercial transactions between them and the company which could have potential conflict of interest with the company at large. The Company has a Code of Conduct for Directors and Senior Management personnel. The code is available on the official website of the company: www.sanguinemedialtd.com

INFORMATION SUPPLIED TO THE BOARD

In advance of each meeting the Board is presented with relevant information on various matters related to the working of the Company especially those that require deliberation at the highest level. Directors have separate and independent access to officers of the Company. In addition to items which are required to be placed before the Board for its noting and/or approval information is provided on various significant items. At the meeting of the Independent Directors held during the year they have expressed satisfaction on the quality quantity and timeliness of flow of information between the Company Management and the Board that is necessary for the Board to effectively and reasonably perform their duties.

ORDERLY SUCCESSION TO BOARD AND SENIOR MANAGEMENT

The Board of the Company satisfied itself that plans are in place for orderly succession for appointments to the Board and to Senior Management.

CODE OF CONDUCT

Regulations 17(5) of the SEBI (LODR) Regulations 2015 requires listed Companies to lay down a Code of Conduct for its Directors and Senior Management incorporating duties of a Directors as laid down in the Companies Act 2013. The Board has adopted a Code of Conduct for all Directors and Senior Management of the Company and the same has been placed on Company's website i.e. www.sanguinemedialtd.com

MAXIMUM TENURE OF INDEPENDENT DIRECTORS

The maximum tenure of Independent Directors is in accordance with the Companies Act 2013 and Regulation 25(2) of the SEBI (LODR) Regulations 2015.

FORMAL LETTER OF APPOINTMENT TO INDEPENDENT DIRECTORS

The Company issues a formal letter of appointment to Independent Directors in the manner as provided in the Companies Act 2013. As per Regulation 46(2) of the SEBI (LODR) Regulation 2015 the terms and conditions of appointment of Independent Directors are placed on the Company's website i.e. www.sanguinemedialtd.com.

DIRECTORS' INTEREST IN THE COMPANY

Sometime the Company does enter into contracts with companies in which some of the Directors of the Company are interested as director or member. However these contracts are in the ordinary course of the Company's business without giving any specific weight age to them. Directors regularly make full disclosures to the Board of Directors regarding the nature of their interest in the companies in which they are directors or members. Full particulars of contracts entered with companies in which directors are directly or indirectly concerned or interested are entered in the Register of Contracts maintained under Section 189 of the Companies Act 2013 and the same is placed in every Board Meeting for the noting of the Directors.

PERFORMANCE EVALUATION

Pursuant to the provisions of the Companies Act 2013 and SEBI Listing Regulations 2015 the Board has carried out an annual evaluation of its own performance and that of its Committees and individual directors. Manner in which such formal annual evaluation was made by the Board is given below:

- Performance evaluation criteria for Board Committees of the Board and Directors were approved by the Board at its meeting held on 31st March 2021. The criteria are placed on the Company's website www.sanguinemedialtd.com
- Under law as per the report of performance evaluation the Board shall determine inter alia whether to continue the term of appointment of the independent director. During the year under review there was no occasion to decide on the continuance of the term of appointment of any of the independent directors and hence the question

of taking a decision on their re-appointment did not arise. Details on the evaluation carried out by the independent directors at their meeting held on 31st March 2021 have been furnished in a separate Para elsewhere in this Report.

The Board of Directors is collectively responsible for selection of a member on the Board. The Nomination and Remuneration Committee of the Company follows a define criteria for identifying screening recruiting and recommending candidates for election as a Director on the Board. The criteria for appointment to the Board include:

- Composition of the Board which is commensurate with the size of the Company its portfolio geographical spread and its status as a listed Company;
- Desired age and diversity on the Board;
- Size of the Board with optimal balance of skills and experience and balance of Executive and Non-Executive Directors consistent with the requirements of law;
- Professional qualifications expertise and experience in specific area of business;
- Balance of skills and expertise in view of the objectives and activities of the Company;
- Avoidance of any present or potential conflict of interest;
- Availability of time and other commitments for proper performance of duties;
- Personal characteristics being in line with the Company's values such as integrity honesty transparency pioneering mindset.

INDEPENDENT DIRECTORS MEETING

In compliance with Schedule IV to the Companies Act 2013 and regulation 25(3) of SEBI Listing Regulations 2015 the independent directors held their separate meeting on 30th March 2021 without the attendance of non-independent directors and members of Management to inter alia discuss the following:

- 1) Review the performance of non-independent directors and the Board as a whole;
- 2) Review the performance of the executive directors and non-executive directors;
- 3) Assess the quality quantity and timeliness of flow of information between the Company Management and the Board that is necessary for the Board to effectively and reasonably perform their duties; and
- 4) Review the responsibility of independent directors with regard to internal financial controls.

All independent directors were present at the meeting.

REMUNERATION OF DIRECTORS

During the year under review there were no pecuniary transactions with any non-executive director of the Company.

CRITERIA OF MAKING PAYMENTS TO NON-EXECUTIVE DIRECTORS

Non-executive directors of the Company play a crucial role in the independent functioning

of the Board. They bring in an external perspective to decision-making and provide leadership and strategic guidance while maintaining objective judgment. They also oversee corporate governance framework of the Company. As stated earlier the Remuneration Policy inter alia disclosing criteria of making payments to directors key managerial personnel and employees is placed on www.sanguinemedialtd.com.

NON-EXECUTIVE DIRECTORS

Non-executive directors are paid sitting fees as earlier stated in this Report.

MANAGING DIRECTOR

During the year under review the Company has not paid any remuneration to Managing Director of the Company as provided in detail in an annexure to the Directors' Report in section VI (A) of Form MGT-9 i.e. extract of the Annual Return.

DETAILS OF REMUNERATION TO DIRECTORS

The Company has no stock option plans for the directors and hence it does not form part of the remuneration package payable to any executive and/or non-executive director. During the year under review none of the directors was paid any performance-linked incentive. In 2020-21 the Company did not advance any loans to any of the non-executive directors and/or Managing Director. Details of remuneration paid/payable to directors during 2020-21 are provided in an annexure to the Directors' Report in section VI (B) of Form MGT-9 i.e. extract of the Annual Return.

COMPLIANCES REGARDING INSIDER TRADING

The Company had in place a 'Code of Conduct for Prevention of Insider Trading and Corporate Disclosure Practices' in accordance with the SEBI (Prohibition of Insider Trading) Regulations 1992 as amended.

- a. Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information; and
- b. Code of Conduct to Regulate Monitor and Report Trading by its employees and other connected person.

The said codes are being adhered to. The Code referred to in (a) above is placed on the Company's website www.sanguinemedialtd.com.

❖ COMPOSITION OF BOARD

The Board of Directors of the Company is composed of committed persons with considerable experience in various fields. The Board is properly constituted as per Regulation 17 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015.

As on the date of this report the Board Strength consists of 4 directors. Out of them 3 are Non-Executive Independent Directors and 1 is Managing Director.

Further none of the Directors on the Board is a Member of more than 10 Committees or Chairman of more than 5 Committees across all the Companies in which he is a Director. Also necessary disclosures regarding Committee positions in other public Companies have been made to the Company by the Directors at regular intervals. The number of Directorships Committee Membership/Chairmanship of all Directors is within respective limits prescribed under the Companies Act 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015.

RESPONSIBILITIES & FUNCTIONS OF BOARD OF DIRECTORS

The Board of Directors of the listed entity shall have the following responsibilities:

(i) Disclosure of information:

1. Members of Board of Directors and key managerial personnel shall disclose to the Board of directors whether they directly indirectly or on behalf of third parties have a Material interest in any transaction or matter directly affecting the listed entity.
2. The Board of Directors and senior management shall conduct themselves so as to meet the expectations of operational transparency to stake holders while at the same time maintaining confidentiality of information in order to foster a culture of good decision-making.

(ii) Key functions of the Board of Directors-

1. Reviewing and guiding corporate strategy major plans of action risk policy annual Budgets and business plans setting performance objectives monitoring implementation and corporate performance and overseeing major capital expenditures acquisitions and divestments.
2. Monitoring the effectiveness of the listed entity's governance practices and making changes as needed.
3. Selecting compensating monitoring and when necessary replacing key managerial personnel and overseeing succession planning.
4. Aligning key managerial personnel and remuneration of board of directors with the longer Term interests of the listed entity and its shareholders.

5. Ensuring a transparent nomination process to the board of directors with the diversity of thought experience knowledge perspective and gender in the board of Directors.
6. Monitoring and managing potential conflicts of interest of management members of the Board of Directors and shareholders including misuse of corporate assets and Abuse in related party transactions.
7. Ensuring the integrity of the listed entity's accounting and financial reporting systems including the independent audit and that appropriate systems of control are in place in particular systems for risk management financial and operational control and compliance with the law and relevant standards.
8. Overseeing the process of disclosure and communications.
9. Monitoring and reviewing Board of Director's evaluation framework.

(iii) Other responsibilities:

1. The Board of Directors shall provide strategic guidance to the listed entity ensure effective monitoring of the management and shall be accountable to the listed entity and the shareholders.
2. The Board of Directors shall set a corporate culture and the values by which executives throughout a group shall behave.
3. Members of the Board of Directors shall act on a fully informed basis in good faith with due diligence and care and in the best interest of the listed entity and the shareholders.
4. The Board of Directors shall encourage continuing directors training to ensure that the members of Board of Directors are kept up to date.
5. Where decisions of the Board of Directors may affect different shareholder groups differently the Board of Directors shall treat all shareholders fairly.
6. The Board of Directors shall maintain high ethical standards and shall take in to account the interests of stakeholders.
7. The Board of Directors shall exercise objective independent judgment on corporate affairs.
8. The Board of Directors shall consider assigning a sufficient number of non-Executive members of the Board of Directors capable of exercising independent Judgment to tasks where there is a potential for conflict of interest.
9. The Board of Directors shall ensure that while rightly encouraging positive thinking these do not result in over-optimism that either leads to significant risks not being recognized or exposes the listed entity to excessive risk.
10. The Board of Directors shall have ability to step back' to assist executive management by challenging the assumptions underlying strategy strategic initiatives (such as acquisitions) risk appetite exposures and the key areas of the listed entity's focus.
11. When committees of the Board of Directors are established their mandate composition and Working procedures shall be well defined and disclosed by the Board of Directors.
12. Members of the Board of Directors shall be able to commit themselves effectively to their responsibilities.

13. In order to fulfill their responsibilities members of the Board of Directors shall have access to accurate relevant and timely information.
14. The Board of Directors and senior management shall facilitate the independent Directors to perform their role effectively as a member of the Board of Directors and also a member of a committee of Board of Directors.

DIRECTORS INDUCTION AND FAMILIARIZATION

The provision of an appropriate induction programme for new Directors and ongoing training for existing Directors is a major contributor to the maintenance of high Corporate Governance standards of the Company. The Managing Director is responsible for ensuring that such induction and training programmes are provided to Directors. The Independent Directors from time to time request management to provide detailed understanding of any specific project activity or process of the Company. The management provides such information and training either at the meeting of Board of Directors or otherwise.

The induction process is designed to:

- a. Builds an understanding of Sanguine Media Limited its businesses and the markets and regulatory environment in which it operates;
- b. Provide an appreciation of the role and responsibilities of the Director;
- c. Fully equip Directors to perform their role on the Board effectively; and
- d. Develop understanding of Company's people and its key stakeholder relationships.

Upon appointment Directors receive a Letter of Appointment setting out in detail the terms of appointment duties responsibilities and expected time commitments. The details of Directors' induction and familiarization are available on the Company's website at www.sanguinemedialtd.com

MEETINGS OF THE BOARD OF DIRECTOR

The Board meets at regular intervals to discuss and decide on Company/business policy and strategy apart from the other Board business. The Board meetings are pre-scheduled & Agenda is circulated well in advance to facilitate the Directors to ensure meaningful participation in the meetings. However in case of special and urgent business need the Committee of Board of Directors met at a short notice and its minutes is noted and confirmed in the subsequent Board meeting. The Agenda for the Board/Committee meetings cover items set out as per guidelines in Listing Regulations & it includes detailed notes on the items to be discussed at the meeting to enable the Directors to take an informed decision.

During the Financial Year 2020-21 five Board Meetings were held on the following dates:

1. 30th June 2020
2. 19th July 2020
3. 24th August 2021

4. 07th November 2020
5. 12th February 2021

DETAILS OF THE BOARD OF DIRECTORS AND EXTERNAL DIRECTORSHIPS

Particulars of the Board's Composition Directors' Attendance at Board Meetings and at the previous Annual General Meeting number of other Directorships and Board-Committee memberships held as on 31 March 2021 are given below:

Sr. No.	Name of the Director Designation and Category	Attendance of Board Meetings	Attendance at previous AGM	No. of other Directorships (*)	Number of other Board Committee positions (@)	
					As Chairman	As Member
1	Sanjay Sunderlal Meena	3	Yes	-	-	-
2	Akshay V Nawale	4	Yes	2	1	2
3	Aditya R Suryavanshi	5	Yes	-	1	2
4	Gayatri C Gupta	5	Yes	-	1	2

Notes:

(*) includes directorships held in public limited Companies only.

Directorships held in Private Companies Foreign Companies and Companies registered under Section 8 of the Companies Act 2013 are excluded.

(@) includes only positions held in Audit Committee and Shareholders'/ Investor Grievance Committee of the Board of Directors.

COMMITTEES OF THE BOARD

The Board Committee plays a crucial role in the governance structure of the Company and has been constituted to deal with specific areas/activities which concern the Company and need a closer review. The Board Committee are set up under the formal approval of the Board to carry out clearly defined roles which are considered to be performed by members of the Board as a part of good governance practice. The Board supervises the execution of its responsibilities by the Committees and is responsible for their action. The Chairman of the respective Committee informs the Board about the summary of the discussions held in the Committee meetings.

The Board has constituted following Committees of Directors:

- ❖ Audit Committee
- ❖ Nomination and Remuneration Committee and
- ❖ Stakeholder's Relationship Committee

AUDIT COMMITTEE

TERMS OF REFERENCE:

The role and terms of reference of Audit Committee covers areas mentioned under Listing Regulations and Companies Act 2013 besides other terms as may be referred by the Board of Directors. All the Members of Audit Committee are qualified and having insight to interpret and understand financial statements. The Audit Committee of the Company is entrusted with the responsibility to supervise the Company's internal controls and financial reporting process and inter alia performs the following functions;

1. Overseeing the Company's financial reporting process and disclosure of financial information to ensure that the financial statements are correct sufficient and credible;
2. To review and examine with management the quarterly financial results before submission to the Board;
3. To review and examine with the management the annual financial statement and Auditor Report thereon before submission to the Board for approval with particular reference to – matters to be included in the directors responsibility statement to be included in the board report; changes if any in accounting policies and practices and reasons for the same; major accounting entries involving estimates based on the exercise of judgment by management; significant adjustments made in the financial statements arising out of audit findings; compliance with listing and other legal requirements relating to financial statements; disclosure of any related part transactions; modified opinion in the draft audit report;
4. To review management discussion and analysis of financial condition and results of operations;
5. To recommend the appointment remuneration and terms of appointment of Statutory Auditors of the Company and approval for payment of any other services rendered by the Auditors;
6. To review with management the annual financial statements as well as investments made by the unlisted subsidiary companies;
7. To approve or any subsequent modification/disclosure of any Related Party Transactions in accordance with the Related Party Transaction Policy of the Company;
8. To approve the appointment of Chief Financial Officer after assessing the qualifications experience and background of the candidate;
9. To review and monitor the Auditor independence and performance and effectiveness of audit process;
10. To review the performance of statutory and internal auditors adequacy of the Internal Control System;

11. To discuss with statutory auditors before the audit commences about the nature & scope of audit as well as post-audit discussion to ascertain any area of concern.
12. To recommend appointment removal remunerations and terms of appointment of Internal Auditor of the Company;
13. To scrutinize inter-corporate loans and investments made by the Company;
14. To review the adequacy of the Internal Audit function including the structure of internal audit department staffing and seniority of the official heading the department reporting structure coverage & frequency of internal audit discussing with Internal Auditor any significant finding and reviewing the progress of corrective actions on such issues;
15. To evaluate internal financial controls and risk management systems;
16. To do the valuation of undertakings or assets of the Company wherever it is necessary.
17. To review the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board.
18. To review the functioning of the Whistle blower mechanism.
19. To review the Company's financial and risk management policies.
20. To look into the reasons for substantial defaults in the payment to the depositors debenture holders creditors & shareholders (in case of non-payment of declared dividends).
21. To review the statement of uses/application of funds raised through an issue (public issue; rights issue preferential issue etc) the statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice and making appropriate recommendations to the Board to take steps in the matter.
22. To carry out any other function as mentioned in the terms of reference of the audit committee.
23. To review management letters/ letters of internal control weakness issued by the Statutory Auditors.
24. To review Statement of deviations in terms of Regulation 32(1) & 32(7); including report of monitoring agency if applicable.

The periodic review ensures that all areas within the scope of the Committee are reviewed.

MEETINGS OF THE COMMITTEE:

The Committee met Five times during the financial year 2020-21 on i.e. 30th June 2020, 19th July 2020, 24th August 2020, 07th November 2020 & 12th February 2021.

CONSTITUTION OF THE COMMITTEE:

The Constitution of the Audit Committee is in conformity with the Listing Regulations. The Chairman of the Audit Committee is an Independent Director and is financially literate and has accounting related financial management expertise.

The Composition of the Committee together with the details of the attendance of each member as at 31st March 2021 is given below:

Sr. No.	Name of the Director	Designation	Meetings Attended	Category
1	Aditya R Suryavanshi	Chairman	5	Non- Executive Independent Director
2	Akshay Vijay Nawale	Member	3	Non- Executive Independent Director
3	Gayatri C Gupta	Member	4	Non- Executive Independent Director

STAKEHOLDERS RELATIONSHIP COMMITTEE

TERMS OF THE COMMITTEE:

1. To consider and resolve the grievances of shareholders of the Company with respect to transfer of shares non-receipt of annual report non-receipt of dividends transmission split consolidation of share certificates and matters related thereto.
2. To ensure expeditious share transfer process.
3. To evaluate performance and service standards of the Registrar and Share Transfer Agent of the Company.
4. To provide guidance and make recommendations to improve investors service level to the investors.
5. Attending to complaints of Investor routed by SEBI/Stock Exchanges/ RBI.

DETAILS OF PENDING INVESTOR GRIEVANCES AND COMPLIANCE OFFICER:

There was 2 investor grievance pending for Redressal at the end of the financial year and all other queries from the stakeholders were attended to promptly. Further there were no pending transfers for the year under review.

Further the details of the Compliance Officer designated for handling of the Investor grievances is provided as under:

Name : Sanjay Sunderlal Meena
Address : Plaza Center 4th Floor Suit No. 349 No. 129 G.N. Chetty Road Chennai 600 006 Tamil Nadu Contact No.: 044- 2831258.
Email ID : smedialtd@gmail.com

RESPONSIBILITIES OF COMPLIANCE OFFICER

The compliance officer of the listed entity shall be responsible for-

- (a) Ensuring conformity with the regulatory provisions applicable to the listed entity in letter and spirit.
- (b) Co-ordination with and reporting to the Board recognized stock exchange(s) and depositories with respect to compliance with rules regulations and other directives of these authorities in manner as specified from time to time.
- (c) Ensuring that the correct procedures have been followed that would result in the correctness authenticity and comprehensiveness of the information statements and reports filed by the listed entity under these regulations.
- (d) Monitoring email address of grievance redressal division as designated by the listed entity for the purpose of registering complaints by investors:

COMPOSITION & MEETING

The Committee comprises of 3 Non-Executive Independent Directors namely Akshay Vijay Nawale (Chairman) and Aditya R Suryavanshi and Gayatri C Gupta as Members of the Committee for the current year.

ROLE OF NOMINATION AND REMUNERATION COMMITTEE

Role of committee shall inter-alia include the following:

1. To determine/recommend the criteria for determining appointment qualifications positive attributes and independence of a director and recommend to the Board a policy relating to remunerations of directors Key Managerial personal and other employees.
2. To formulate the criteria for evaluation of performance of independent directors and the board of directors.
3. To devise a policy on desired age and diversity of board of directors.
4. To identify persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down and recommend to the board of directors their appointment and removal.
5. To review and determine all elements of remuneration package of all the Executive Directors i.e. salary benefits bonus stock options etc.

COMPOSITION

The composition of the Remuneration Committee is Gayatri C Gupta (Chairman) Aditya R Suryavanshi & Akshay Vijay Nawale as Members of the Committee for the current year. During the financial year ended 31st March 2021 no meeting of the Nomination and Remuneration Committee was held.

SUBSIDIARY COMPANY

The Company does not have any subsidiary companies.

DISCLOSURES:

❖ **Materially significant Related Party Transactions:**

The details of transactions with the related parties are tabled before the audit committee on a quarterly basis. The register of contracts containing the transactions in which the Directors are interested was placed regularly before the board. There were no pecuniary transactions directly with the independent / Non-Executive Directors other than the payment of remuneration.

The Company has formulated a policy on Related Party Transactions which is available at Company website www.sanguinemedia.com

- ❖ The Company has followed the Accounting Standards issued by the Institute of Chartered Accountants of India to the extent applicable.
- ❖ The Company has adopted the Code of Ethics and Business principles for the members of Board and senior management personnel.
- ❖ The Company has adopted a 'Code of Conduct for Prevention of Insider Trading ("the Code") in accordance with the requirements of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations 1992 and its subsequent amendment. The code expressly lays down the guidelines and the procedure to be followed and disclosures to be made while dealing with shares of the Company and cautioning them on the consequences of non-compliance thereof. Further we affirm that no personnel have been denied access to the Audit Committee. Employees can report to the Management concerned regarding unethical behavior act or suspected fraud or violation of the Company's Code of Conduct Policy.
- ❖ The Company is in compliance with all mandatory requirements of Listing Regulations.
- ❖ The Company has ensured that the person who is being appointed as an Independent Director has the requisite qualifications and experience which would be of use to the Company and which in the opinion of the Company would enable him to contribute effectively to the Company in his capacity as an Independent Director.

PREVENTING CONFLICT OF INTEREST

The Board of Directors is responsible for ensuring that rules are in place to avoid conflict of interest by Board Members and the Management Committee. The Board has adopted the Code of Conduct for the members of the Board and Senior Management team. The Code provides that the Directors are required to avoid any interest in contracts entered

into by the Company. If such an interest exists they are required to make adequate disclosure to the Board and to abstain from discussion voting or otherwise influencing the decision on any matter in which the concerned Director has or may have such interest. The members of the Board and the Management Committee annually confirm the compliance of the Code of Conduct to the Board. The members of the Board and the Management Committee also submit on an annual basis the details of individuals to whom they are related and entities in which they hold interest and such disclosures are placed before the Board. The members of the Board inform the Company of any change in their directorship(s) chairmanship(s)/ membership(s) of the Committees in accordance with the requirements of the Companies Act 2013 and Listing Regulations. Transactions with any of the entities referred above are placed before the Board for approval. Details of all Related Party Transactions are placed before the Audit Committee on quarterly basis.

AFFIRMATION AND DISCLOSURE

All the members of the Board and the Management Committee have affirmed their compliance with the Code of Conduct as on 31st March 2021 and a declaration to that effect signed by the Managing Director is attached and forms part of this Report. The members of the Management Committee have made disclosure to the Board of Directors relating to transactions with potential conflict of interest with the company; however there were no material financial or commercial transaction between the Company and the Independent Directors. All details relating to financial and commercial transactions where Directors may have a pecuniary interest are provided to the Board and the interested Director neither participated in the discussion nor voted on such matter.

MEANS OF COMMUNICATION:

The Quarterly Half-Yearly and Annual Financial Results of the Company are forwarded to BSE Limited immediately upon its approval by the Board of Directors and are simultaneously published on the website of the Company. During the year under review no presentation was made to the institutional investors or analysts.

DETAILS OF GENERAL MEETINGS:

ANNUAL GENERAL MEETINGS:

The details of last 3 Annual General Meetings together with the details of the special resolution passed thereat is provided hereunder:

Year	Day Date and Time	Venue	Special Resolutions Passed
2017-18	26 th September 2018 at 11.00 a.m.	Plaza Center 4th Floor Suit No. 349 No. 129 G. N. Chetty Road Chennai – 600 006 Tamil Nadu	Special Resolution: 1. To Regularize the Appointment of Mr. Akshay Vijay Nawale (DIN: 07597069) as Non

			Executive Independent Director. 2. To Regularize the Appointment of Mr. Aditya Rupchand Suryavanshi (DIN: 07703306) as Non Executive Independent Director. 3. To Regularize the Appointment of Mrs. Gayatri Chhedilal Gupta (DIN: 07704522) as Non Executive Independent Director.
2018-19	30 th September, 2019 at 02:00 p.m.	Plaza Center 4th Floor Suit No. 349 No. 129 G. N. Chetty Road Chennai – 600 006 Tamil Nadu	Nil
2019-20	24 th September, 2020 at 01:30 p.m.	Plaza Center 4th Floor Suit No. 349 No. 129 G. N. Chetty Road Chennai – 600 006 Tamil Nadu	Nil

MARKET SHARE PRICE DATA:

The Share Price data at BSE Limited during the financial year 2020-21 is as under:

Month	High	Low	No. of Shares
Apr-20	NA	NA	NA
May-20	NA	NA	NA
Jun-20	NA	NA	NA
Jul-20	NA	NA	NA
Aug-20	NA	NA	NA
Sep-20	NA	NA	NA
Oct-20	NA	NA	NA
Nov-20	NA	NA	NA
Dec-20	NA	NA	NA
Jan-21	NA	NA	NA
Feb-21	NA	NA	NA
Mar-21	NA	NA	NA

EXTRA- ORDINARY GENERAL MEETINGS:

No Extra- Ordinary General Meetings of the Company held during the year under review.

POSTAL BALLOT

During the year under review no Postal Ballot was conducted.

GENERAL SHAREHOLDERS' INFORMATION:

Date Time & Venue of Annual General Meeting	Plaza Center 4 th Floor Suit No. 349 No. 129 G.N.Chetty Road Chennai – 600 006 Tamil Nadu Wednesday 29 th September 2021 at 01:30 P.M.
Listing on Stock Exchanges	The Equity Shares of the Company are listed on BSE Limited.
Financial year	April to March
Stock Code	531898
Registrar & share transfer agents	Purva Share Registry (India) Private Limited
Plant Location	N.A.

COMMODITY PRICE RISK OR FOREIGN EXCHANGE RISK AND HEDGING ACTIVITIES

The Company is dealing only in Indian currency so there is no foreign Exchange risk and hedging activities.

OUTSTANDING GDRS/ ADRS:

The Company has not issued any GDRs/ADRs.

SHARE TRANSFER SYSTEM:

Presently the Share Transfer documents received by the Company's Registrar and Transfer Agents in physical form are processed approved and dispatched with in a period of 5 to 15 days from the date of receipt provided the documents received are complete and the shares under transfer are not under dispute. For expeditious processing of share transfers the Board of Directors of the Company has authorized the Compliance Officer to decide on various issues like transfers/transmission of securities in physical form change in status of shareholders and confirmation of dematerialization.

SEBI COMPLAINTS REDRESS SYSTEM (SCORES)

SEBI vide circular dated 3rd June 2011 introduced SCORES i.e. SEBI Complaints Redress System the system of processing of investors complaints in a centralized web based complaints redress portal known as 'SCORES'. The salient features of this system are:

centralized database of all Complaints online upload Action Taken Reports (ATRs) by concerned Companies and online viewing by investors of action taken on the complaints and its current status. The Company is registered with SEBI under the SCORES system.

DISTRIBUTION OF SHAREHOLDING AS ON MARCH 31 2021 ARE AS FOLLOWS

No. of Shares Range	No. of Shareholders	% of Shareholders	Value of Shares Held	% of Shareholding
Up To 5000	3118	33.73	6839580	0.6
5001 to 10000	1784	19.3	16447220	1.44
10001 to 20000	1175	12.71	20080200	1.76
20000 to 30000	537	5.81	14530460	1.27
30000 to 40000	304	3.29	11114080	0.97
40000 to 50000	611	6.61	30095040	2.64
50000 to 100000	890	9.63	74817820	6.56
100001 & Above	826	8.93	967075600	84.76
Total	9245	100.00	114100000	100.00

SHAREHOLDING PATTERN AS ON 31ST MARCH 2021

Sr. Nos.	Category	No. of Shares	% of
A	Promoters	1000	0.01
1.	Individuals/HUF		
	TOTAL(A)	1000	0.01
B	Public Shareholding		
	Institutions	0	0.00
	Non-Institutions		
	Central Government	4100	0.01
1.	Bodies Corporate	49997819	43.82
2.(a)	Individual Shareholders holding up to Rs.2 Lac	22213747	19.47
(b)	Individual Shareholders holding above Rs.2 Lac	28731667	25.18
3. (a)	NRIs (Repat & Non Repat)	584706	0.51
(b)	Hindu Undivided Family	1633854	1.43
(c)	Clearing Members	10932907	9.58
(e)	Trusts	200	0.00
	TOTAL(B)	114000000	99.99
	TOTAL(A+B)	114100000	100.00

DEMATERIALIZATION OF SHARES AND LIQUIDITY:

The Company's equity shares are available for trading in the depository systems of National Securities Depository Limited and Central Depository Services (India) Limited. As on 31st March 2021, 114037130 equity shares constituting 99.94% of the paid-up equity capital of the Company stood dematerialized.

ISIN NUMBER:

The Company's Demat International Security Identification Number (ISIN) for its equity shares in NSDL and CDSL is INE617F01038.

TOTAL NUMBER OF SHARES DEMATERIALIZED AS ON 31.03.2021

Depository	No. of Shares	% of Paid up Capital
NSDL	35201779	30.85
CDSL	78835351	69.09
Physical	62870	0.05
Total	114100000	100.00

AUDIT QUALIFICATIONS

There are no Audit qualifications in the Company's financial statement for the year under review.

FINANCIAL CALENDAR (TENTATIVE):

Financial Year	: 01 April 2021- 31 st March 2022
First quarter result	: 14 th August 2021
Half-yearly results	: 14 th November 2021
Third quarter results	: 14 th February 2021
Annual results	: End of May 2022
Annual General Meeting	: September 2022

ADDRESS FOR CORRESPONDENCE:

SANGUINE MEDIA LIMITED
Plaza Center 4th Floor Suit No. 349
No. 129 G.N. Chetty Road
Chennai -600 006 Tamil Nadu
Email ID: smedialtd@gmail.com

RECONCILIATION OF SHARE CAPITAL AUDIT

A practicing Company Secretary carries out reconciliation of share capital audit on half-yearly basis to reconcile the total admitted capital with NSDL & CDSL and total issued and listed capital. The audit confirms that the total issued/paid up capital is in agreement with the total number of shares in physical form and the total number of dematerialized shares held with NSDL & CDSL.

NOMINATION

Individual Shareholders holding shares singly or jointly in physical form can nominate a person in whose name the shares shall be transferable in case of death of the registered shareholder(s). Nomination facility in respect of shares held in electronic form is also available with the depository participants as per the bye-laws and business rules applicable to NSDL and CDSL. Nomination form SH-13 ([Pursuant to section 72 of the Companies Act 2013 and rule 19(1) of the Companies (Share Capital and Debentures) Rules 2014] can be obtained from the Company's Registrar and Share Transfer Agent. It is also available on Public domain.

WHISTLE BLOWER POLICY

The Company has established a vigil mechanism by adopting a Whistle Blower Policy for Directors and employees to report genuine concerns in the prescribed manner. The Whistle Blower policy/vigil mechanism provides a mechanism for the Directors/employees to report violations without fear of victimization any unethical behavior suspected or actual fraud violation of the Code of Conduct etc. which are detrimental to the organization's interest. The mechanism protects whistle blower from any kind of discrimination harassment victimization or any other unfair employment practice. It provides a mechanism for employees to approach the Chairman of Audit Committee. During the year no such incidence was reported and no personnel were denied

access to the Chairman of the Audit Committee. The Whistle Blower Policy of the Company is available on its website i.e. www.sanguinemedialtd.com.

The statutory Auditors have certified that the Company has complied with the conditions of Corporate Governance as stipulated in the SEBI (LODR) Regulations 2015 and the same is annexed to this Report.

NON MANDATORY REQUIREMENTS

I. The Board

At present there is no separate office in the Company for use of Chairman.

II. Shareholders Rights

Half yearly financial results including summary of the significant events are presently not being sent to shareholders of the Company.

III. Audit Qualifications

There is no audit qualification. Every endeavor is made to make the financial statements without qualification.

IV. Separate posts of Chairman and Chief Executive Officer

The Company does not have any Chairman. A separate person is Executive Director of the Company.

V. Reporting of Internal Auditors

Reports of Internal Auditors are placed before the Audit Committee for its review.

**By Order of the Board
For Sanguine Media Limited**

Sd/-
Aditya R Suryavanshi
Director
DIN:- 07703306

Sd/-
Gayatri Chhedilal Gupta
Director
DIN:- 07704522

**Place: Chennai
Date: 13th August 2021**

CERTIFICATE ON CORPORATE GOVERNANCE

To
The Members
Sanguine Media Limited
Chennai

We have examined the compliance of conditions of Corporate Governance by Sanguine Media Limited for the year ended on 31st March 2020 as stipulated in Regulation 17 18 19 20 21 22 23 24 25 26 27 and clauses (b) to (i) of sub-regulation (1) of Regulation 46 and para C D and E of Schedule V of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) 2015.

The compliance of conditions of corporate governance is the responsibility of the management. Our examination was limited to procedures and implementation thereof adopted by the Company for ensuring the compliance of the conditions of corporate governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our knowledge and belief and according to the explanations given to us we certify that the Company has complied in all material respects with the conditions of Corporate Governance as stipulated in the Listing Agreement

We further state that such compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

**For S Ashish & Associates
Chartered Accountants
Firm Regd. No. 027356C**

**Place: Chennai
Date: 13/08/2021**

**Sd/-
CA. ASHISH SHARMA
Proprietor
Membership No : 440500**

CERTIFICATE ON FINANCIAL STATEMENTS

To

The Members
Sanguine Media Limited
(CIN L74210TN1995PLC032921)

We have hereby certified that:

1. We have reviewed the financial statements and the cash flow statements of Sanguine Media Limited for the financial year 2020-21 and to the best of our knowledge and belief we state that:
 - a. These statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
 - b. These statements together present a true and fair view of the Company's affairs for the period presented in this report and are in compliance with existing accounting standards applicable laws and regulations.
1. There are to the best of our knowledge and belief no transactions entered into by the Company during the year which are fraudulent illegal or in violation of the Company's Code of Conduct.
2. We accept responsibility for establishing and maintaining internal controls for financial reporting and that we have evaluated the effectiveness of internal control systems of the Company pertaining to financial reporting and we have disclosed to the auditors and the Audit Committee deficiencies in the design or operation of such internal controls if any of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
3. We have indicated to the Auditors and the Audit Committee:
 - a. significant changes in internal control over financing reporting during the year;
 - b. significant changes in accounting policies made during the year and that the same have been disclosed suitably in the notes to the financial statements; and

- c. that there were no Instances of significant fraud that involves management or other employees who have a significant role in the Company's internal control system over financial reporting.

**By Order of the Board
For Sanguine Media Limited
SD/-**

**Aditya R Suryavanshi
Director
DIN:- 07703306**

SD/-

**Gayatri Chhedilal Gupta
Director
DIN:- 07704522**

**Place: Chennai
Date: 13th August 2021**

Independent Auditor's Report

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of **Sanguine Media Limited** ("the Company"), which comprise the Balance Sheet as at 31st March 2021, and the Statement of Profit and Loss (including Other Comprehensive loss), the Statement of Changes in Equity and the Cash Flow Statement for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at 31st March, 2021, and its loss, total comprehensive income, the changes in equity and its cash flows for the year ended on that date.

Basis for Opinion

We conducted our audit of the financial statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibility for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined the matters described below to be the key audit matters to be communicated in our report.

Sr. No.	Key Audit Matter	Auditor's Response
1	<p>Assessment of provisions for taxation, litigation and claims – As at 31st March 2021, Company had provisions in respect of possible or actual taxation disputes, litigation and claims</p> <p>These provisions are estimated using a significant degree of management judgment in interpreting the various relevant rules, regulations and practices and in considering precedents in the various jurisdictions.</p>	<p>Our audit procedures included and were not limited to the following:</p> <ul style="list-style-type: none"> – Assessing the adequacy Company's tax provisions by reviewing correspondence with tax authorities; – Discussing significant litigation and claims with Company's management; – Reviewing previous judgments made by the relevant taxation authorities; and opinions given by company and – Assessing the reliability of Company's management's past estimates.

Information Other than the Financial Statements and

Auditor's Report Thereon

- The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Report on Corporate Governance, Shareholder information and Report of the Board of Directors & Management Discussion and Analysis, but does not include the consolidated financial statements, financial statements and our auditor's report thereon.
- Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.
- If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Management's Responsibility for the Financial Statements

- The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the Ind AS and other accounting principles generally accepted in India.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use

of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on Other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "**Annexure A**" a statement on the matters specified in paragraphs 3 and 4 of the Order.

2. As required by section 143(3) of the Act, based on our audit we report that:
 - a) we have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) in our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
 - c) the Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, Statement of Changes in Equity and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.
 - d) in our opinion, the aforesaid financial statements comply with the Ind AS specified under section 133 of the Act.
 - e) on the basis of the written representations received from the directors as on 31st March, 2021 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2021 from being appointed as a director in terms of Section 164(2) of the Act.
 - f) with respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "**Annexure B**". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
 - g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.
 - h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended, in our opinion and to the best of our information and according to the explanations given to us:
 - i. The Company has disclosed the impact of pending litigations on its financial position in its financial statements

- ii. The Company has no material foreseeable losses on long-term contracts including derivative contracts as required under the applicable law or accounting standards
- iii. There were no amounts which were required to be transferred, to the Investor Education and Protection Fund (IEPF) by the Company

For S Ashish & Associates
Chartered Accountants
FRN: 027356C

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No. 440500
UDIN: 21440500AAAAEA8698

Place: Chennai
Date: 23/06/2021

Annexure - A to the Independent Auditor's Report

(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

- (i).
 - (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of property, plant and equipment.
 - (b) The property, plant and equipment were physically verified during the year by the Management in accordance with a regular programme of verification which, in our opinion, provides for physical verification of all the property, plant and equipment at reasonable intervals. According to the information and explanations given to us, no material discrepancies were noticed on such verification.
 - (c) With respect to immovable properties of acquired land and buildings that are freehold, according to the information and explanations given to us and the records examined by us and based on the examination of the registered sale deed / transfer deed /conveyance deed/ court orders approving schemes of arrangements/amalgamations and other documents provided to us, we report that, the title deeds of such immovable properties are held in the name of the Company as at the balance sheet date.
- (ii). As explained to us, the inventories other than material lying with third parties (which have substantially been confirmed) were physically verified during the year by the Management at reasonable intervals and no material discrepancies were noticed on such physical verification.
- (iii). The Company has not granted any loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or other parties covered in the Register maintained under Section 189 of the Companies Act, 2013.
- (iv). In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of Sections 185 and 186 of the Companies Act, 2013 in respect of grant of loans, making investments and providing guarantees and securities, as applicable.
- (v). According to the information and explanations given to us, the Company has not accepted any deposit during the year and accordingly the question of complying with

Sections 73 and 76 of the Companies Act, 2013 does not arise. In respect of unclaimed deposits, the Company has complied with the provisions of Sections 74 and 75 or any other relevant provisions of the Companies Act, 2013. According to the information and explanations given to us, no Order has been passed by the Company Law Board or the National Company Law Tribunal or the Reserve Bank of India or any Court or any other Tribunal on the Company.

- (vi). The maintenance of cost records has been prescribed by the Central Government under Section 148(1) of the Companies Act, 2013 in respect of specified products of the Company. For such products, we have broadly reviewed the cost records maintained by the Company pursuant to the Companies (Cost Records and Audit) Rules, 2014, as amended, and are of the opinion that, prima facie, the prescribed cost records have been made and maintained. We have, however, not made a detailed examination of the cost records with a view to determine whether they are accurate or complete.
- (vii). According to the information and explanations given to us, in respect of statutory dues:
- The Company has been regular in depositing undisputed statutory dues including Provident Fund, Employees' State Insurance, Income-tax, Goods and Services Tax, Customs Duty, Excise Duty, Cess and other material statutory dues applicable to it with the appropriate authorities.
 - There were no undisputed amounts payable in respect of Provident Fund, Employees' State Insurance, Income Tax, Goods and Service Tax, Customs Duty, Cess and other material statutory dues in arrears as at March 31, 2021 for a period of more than six months from the date they became payable.
 - Details of dues of Income-tax, Sales Tax, Service Tax, Customs Duty, Excise Duty, and Value Added Tax which have not been deposited as on 31st March, 2021 on account of disputes are given below:

Name of statute	Nature of dues	Amount (`in Crores)	Period to which the amount relates	Forum where dispute is pending
Income Tax Act, 1961	Income Tax	Rs. 32.92Lacs	A.Y. 2006-07	Assessing Officer
Income Tax Act, 1961	Income Tax	Rs. 6801.25 Lac	A.Y. 2011-12	Assessing Officer
Income Tax Act, 1961	Income Tax	Rs. 3.16 Lac	A.Y. 2012-13	Assessing Officer
Income Tax Act,	Income Tax	Rs. 172.07 Lac	A.Y. 2016-17	Assessing Officer

1961				
Income Tax Act, 1961	Income Tax	Rs. 1633.45Lac	A.Y. 2017-18	Assessing Officer
Income Tax Act, 1961	Income Tax	Rs. 5.07 Lacs	A.Y. 2018-19	Assessing Officer

- (viii). In our opinion and according to the information and explanations given to us, the Company has not defaulted in the repayment of loans or borrowings to financial institutions, banks and government and dues to debenture holders.
- (ix). The Company has not raised moneys by way of initial public offer or further public offer (including debt instruments) or term loans and hence reporting under clause (ix) of the Order is not applicable.
- (x). To the best of our knowledge and according to the information and explanations given to us, no fraud by the Company and no material fraud on the Company by its officers or employees has been noticed or reported during the year.
- (xi). In our opinion and according to the information and explanations given to us, the Company has paid / provided managerial remuneration in accordance with the requisite approvals mandated by the provisions of Section 197 read with Schedule V to the Companies Act, 2013.
- (xii). The Company is not a Nidhi Company and hence reporting under clause (xii) of the Order is not applicable.
- (xiii). In our opinion and according to the information and explanations given to us the Company is in compliance with Sections 177 and 188 of the Companies Act, 2013, where applicable, for all transactions with the related parties and the details of related party transactions have been disclosed in the financial statements etc. as required by the applicable Indian accounting standards.
- (xiv). During the year the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures and hence reporting under clause (xiv) of the Order is not applicable to the Company.
- (xv). In our opinion and according to the information and explanations given to us, during the year the Company has not entered into any non-cash transactions with its directors or directors of its holding, subsidiary or associate company or persons connected with them and hence provisions of Section 192 of the Companies Act, 2013 are not applicable.

(xvi). The Company is not required to be registered under Section 45-IA of the Reserve Bank of India Act, 1934.

For S Ashish & Associates
Chartered Accountants
FRN: 027356C

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No. 440500
UDIN: 21440500AAAAEA8698

Place :Chennai
Date: 23/06/2021

Annexure - B to the Independent Auditor's Report

(Referred to in paragraph 1 (f) under 'Report on Other Legal and Regulatory Requirements' section of our report to the Members of Sanguine Media Limited of even date)

Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of **Sanguine Media Limited** ("the Company") as of 31st March, 2021 in conjunction with our audit of the Ind AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the internal financial controls over financial reporting of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding

of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected.

Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31st March, 2021, based on the criteria for internal control over financial reporting established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For S Ashish & Associates

Chartered Accountants

FRN: 027356C

SD/-

CA. ASHISH SHARMA

Proprietor

Membership No. 440500

UDIN: 21440500AAAAEA8698

Place :Chennai

Date: 23/06/2021

SANGUINE MEDIA LIMITED
(CIN No: L74210TN1995PLC032921)
BALANCE SHEET AS AT 31ST MARCH, 2021

(Amount in `)

Particulars	Note	As at 31st March, 2021	As at 31st March, 2020
A ASSETS			
1 Non-Current Assets			
a) Property, Plant and Equipment	1	0	0
b) Financial Assets			
(i) Investments	2	64,479,646	64,479,646
(ii) Loans	3	743,808,061	743,808,061
c) Other Non-current Assets	4	0	18,650,000
Total Non-Current Assets		808,287,707	826,937,707
2 Current Assets			
a) Inventories	5	169,149,372	169,149,372
b) Financial Assets			
(i) Trade Receivables	6	153,043,278	153,069,478
(ii) Cash & Bank Balance	7	268,728	134,593
(iii) Loans	8	421,643,684	421,643,684
c) Other Current Assets	9	5,267,895	5,267,895
Total Current Assets		749,372,957	749,265,022
TOTAL		1,557,660,664	1,576,202,729
B EQUITY & LIABILITIES			
1 Equity			
a) Equity Share Capital	10	1,141,000,000	1,141,000,000
b) Other Equity	11	95,090,535	114,328,272
Total Equity		1,236,090,535	1,255,328,272
2 Liabilities			
Non Current Liabilities			
Deferred Payment Liabilities	12	25,522,646	25,522,646
Total Non-current Liabilities		25,522,646	25,522,646
Current Liabilities			
a) Financial Liabilities			
(i) Borrowings	13	115,275,658	115,275,658
(ii) Trade Payables	14	180,451,335	179,755,663
b) Other Current Liabilities	15	320,490	320,490
Total Current Liabilities		296,047,483	295,351,811
Total Equity and Liabilities		1,557,660,664	1,576,202,729
III Significant Accounting Policies & Notes on Financial Statements 1 to 30			

As per our attached report of even date
For S Ashish & Associates
Chartered Accountants
Firm Regd. No. 027356C

For and on behalf of Board of Directors of
SANGUINE MEDIA LIMITED

SD/-

SD/-

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No : 440500
UDIN: 21440500AAAAEA8698

Aditya R Suryavanshi
Director
DIN No: 07703306

Gayatri Chhedilal Gupta
Director
DIN No: 07704522

Place : Chennai
Date : 23/06/2021

SANGUINE MEDIA LIMITED
(CIN No: L74210TN1995PLC032921)

STATEMENT OF PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2021

		(Amount in `)	
Particulars	Note	Year Ended 31st March, 2021	Year Ended 31st March, 2020
I	Revenue from operations	16	0
II	Other Income	17	458,000
III	Total Revenue (I + II)	458,000	(1,280,718)
IV	Expenses		
	Cost of materials consumed/ Purchase	18	0
	Employee benefits expense	19	189,500
	Finance costs	20	0
	Depreciation/ Amortisation of Expenses	1	0
	Other expenses	21	19,506,237
	Total expenses	19,695,737	971,806
V	Profit Before Tax (V - VI)	(19,237,737)	(2,252,524)
VI	Tax expense:		
	Current tax	0	0
	Income Tax paid for earlier years	0	0
VII	Profit / (Loss) for the period (VII - VIII)	(19,237,737)	(2,252,524)
VIII	Other comprehensive income:		
	(i) Items that will not be reclassified to Statement of Profit and Loss	0	0
	(ii) Income tax relating to items that will not be reclassified to Statement of Profit and Loss	0	0
	(iii) Items that will be reclassified to Statement of Profit and Loss	0	0
	(iv) Income tax relating to items that will be reclassified to Statement of Profit and Loss	0	0
	Total comprehensive income for the year	0	0
IX	Profit / (Loss) for the period	(19,237,737)	(2,252,524)
X	Earning per equity share:	22	
	Basic	(0.169)	(0.020)
	Diluted	(0.169)	(0.020)

Significant Accounting Policies & Notes on
Financial Statements 1 to 30

As per our attached report of even date
For S Ashish & Associates
Chartered Accountants
Firm Regd. No. 027356C

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No : 440500
UDIN: 21440500AAAAEA8698

Place : Chennai
Date : 23/06/2021

For and on behalf of Board of Directors of
SANGUINE MEDIA LIMITED

SD/-

Aditya R Suryavanshi
Director
DIN No: 07703306

SD/-

Gayatri Chhedilal Gupta
Director
DIN No: 07704522

SANGUINE MEDIA LIMITED
(CIN No: L74210TN1995PLC032921)

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR THE ENDED 31ST MARCH 2021

A. EQUITY SHARE CAPITAL

Particulars	Balance at the beginning of the reporting period 1st April, 2019	Changes in equity share capital during the year 2019-20	Balance at the end of the reporting period i.e. 31st March, 2020	Change in equity share capital during the year 2020-21	Balance at the end of reporting period i.e. 31 st March, 2021
1. Equity Share Capital	1,141,000,000	0	1,141,000,000	0	1,141,000,000

B. OTHER EQUITY

	Reserves & Surplus			Other Comprehensive Income	Total
	Security Premium Reserve Account	Retained Earnings Accounts (Profit & Loss A/c)	General Reserve		
As on 31 March 2020					
Balance at the beginning of the reporting period 1st April 2019	119,455,500	(2,874,704)	0	0	116,580,796
Total Comprehensive Income for the year	0	(2,252,524)	0	0	(2,252,524)
Transfer to / (from) Equity Warrants	0	0	0	0	0
Transfer to / (from) retained earnings	0	0	0	0	0
Balance at the end of the reporting period i.e. 31st March, 2020	119,455,500	(5,127,228)	0	0	114,328,272
As on 31 March 2021					
Balance at the beginning of the reporting period 1st April 2020	119,455,500	(5,127,228)	0	0	114,328,272
Total Comprehensive Income for the year	0	(19,237,737)	0	0	(19,237,737)
Transfer to / (from) Equity Warrants	0	0	0	0	0
Transfer to / (from) retained earnings	0	0	0	0	0
Balance at the end of the reporting period i.e. 31st March, 2021	119,455,500	(24,364,965)	0	0	95,090,535

Significant Accounting Policies & Notes on Financial Statements 1 to 30

As per our report of even date attached

For S Ashish & Associates
Chartered Accountants
Firm Regd. No. 027356C

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No : 440500
UDIN: 21440500AAAAEA8698

For and on behalf of Board of Directors of
SANGUINE MEDIA LIMITED

SD/-

Aditya R Suryavanshi
Director
DIN No: 07703306

SD/-

Gayatri Chhedilal Gupta
Director
DIN No: 07704522

Place : Chennai
Date : 23/06/2021

SANGUINE MEDIA LIMITED
(CIN No: L74210TN1995PLC032921)

CASH FLOW STATEMENT FOR THE YEAR ENDED 31ST MARCH, 2021

(Amount in `)

Particulars	Year Ended 31st March, 2021	Year Ended 31st March, 2020
(A) Cash Flow Opening Activities (Indirect Method)		
Profit Before Tax	(19,237,737)	(2,252,524)
Add Non-cash Item		
Depreciation/Amortisation of expenses	0	2,884
Interest Income	0	0
Finance Cost	0	0
Other Income	(458,000)	(95,500)
Profit / Loss on sale of Assets	0	1,376,218
Cash Flow Before Working Capital Changes	<u>(19,695,737)</u>	<u>(968,922)</u>
Working Capital / Adjustments		
Add Change in Inventory	0	0
Add Change in Debtor	26,200	0
Add Change in Current Liabilities (excluding Provision for Tax)	695,672	(1,947,419)
Add Change in other current Assets	0	2,555,491
Cash Flow From Operating Activities Before tax	<u>721,872</u>	<u>608,072</u>
Less Tax Paid	0	0
Cash Flow From Operating Activities	<u>(18,973,865)</u>	<u>(360,850)</u>
(B) Cash Flow From Investing Activities		
Interest Income	0	0
Dividend Income	0	0
Other Income	458,000	95,500
Profit / Loss on sale of Assets	0	(1,376,218)
Change in other non current assets	18,650,000	0
Changes in Investment	0	1,615,560
Net Cash Flow from Investing Activity	<u>19,108,000</u>	<u>334,842</u>
(c) Cash Flow From Financial Activities		
Change in Share Capital	0	0
Proceeds / (Repayment) from Borrowing Non Current	0	90,618
Proceeds / (Repayment) from Borrowing Current	0	43,000
Finance cost	0	0
Net Cash Flow from Financing Activity	<u>0</u>	<u>133,618</u>
Net Increase in Cash And Cash Equivalents (A+B+C)	<u>134,135</u>	<u>107,610</u>
i Cash And Cash Equivalents As At The Closing	268,728	134,593
ii Cash And Cash Equivalents As At The Opening	134,593	26,983
Net Increase in Cash And Cash Equivalents (i-ii)	<u>134,135</u>	<u>107,610</u>

Previous year figures have been regrouped/reclassified/rearranged whenever necessary to make them comparable to those for the current year.

As per our attached report of even date
For S Ashish & Associates
Chartered Accountants
Firm Regd. No. 027356C

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No : 440500
UDIN: 21440500AAAAEA8698

For and on behalf of Board of Directors of
SANGUINE MEDIA LIMITED

SD/-

Aditya R Suryavanshi
Director
DIN No: 07703306

SD/-

Gayatri Chhedilal Gupta
Director
DIN No: 07704522

Place : Chennai
Date : 23/06/2021

SANGUINE MEDIA LIMITED

NOTES FORMING PART OF FINANCIAL STATEMENTS

1 Corporate Information

Sanguine Media Limited (bearing CIN No. L74210TN1995PLC032921) incorporated on 14th September' 1995, having registered office at Chennai, Tamil Nadu. India , The address of its registd office and place of business are disclosed in the introduction to the annual report.

2 Significant Accounting Policies

a) Basis of Accounting

The accounts of the Company are prepared under the historical cost convention and are in accordance with the applicable accounting standards and accordingly accrual basis of accounting is followed for recognition of income and expenses except where otherwise stated and where the exact quantum is not ascertainable. Expenditure on issue of share capital, if any, is accounted when actually incurred.

b) Revenue Recognition

Revenue is recongnised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. The following specific recognition criteria are met before revenue is recognized:

- (i) Revenue will be recongnised as and when the relevant products is delivered to the customers
- (ii) Interest income is recognised on a time proportion basis taking in to account the amount outstanding and the applicable interest rate
- (iii) Dividend income is recognised when the company,s right to receive dividend is established on the reporting date.

c) Fixed Assets

Fixed assets are stated at total capitalized costs relating and attributable directly or indirectly to acquisition and installation thereof as reduced by the accumulated depreciation thereon.

d) Depreciation/Amortization

Depreciation is provided on pro-rata basis on Straight Line Method at the rate prescribed under sechedule II to the Companies Act, 2013 with the exception of the following:

- (i) Assets costing ` 5000 or less are fully depreciated in the year of purchased.

e) Investments

Investments that are intended to be held for more than a year, from the date of acquisition are classified as long term investment are carried at cost less any provision for permanent diminution in value. Investments other than long term investments are being current investments are valued at cost or fair market value whichever is lower.

f) Assets & Liabilities

The Assets and Liabilities are taken at the book value certi-fied by the Management.

g) Foreign Currency Transactions

Foreign Currency Transactions are normally recorded at the exchange rate, prevailing on the date of transaction or conversion, as the case may be.

h) Taxes on Income

(i) **Current Tax:** Provision for Income Tax is determined in accordance with the provisions of Income Tax Act, 1961.

(ii) **Deferred Tax Provision:** Deferred Tax is recognized on timing differences between the accounting income and the taxable income for the year, and quantified using the tax rates and laws enacted or substantively enacted on the Balance Sheet date.

Deferred Tax Assets are recognized and carried forward to the extent that there is a reasonable certainty that sufficient future taxable income will be available against which such Deferred Tax Assets can realized.

i) Miscellaneous Expenditure

Preliminary expenses / shares and deferred revenue expenses etc. are not amortise during the year

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

1 Fixed Assets:

(Amount in `)

Sr. No.	DESCRIPTION	GROSS BLOCK				DEPRECIATION			NET BLOCK	
		As at 01.04.2020	Additions	Deduct.	As at 31.03.2021	As at 01.04.2020	For the Period	As at 31.03.2021	As on 31.03.2021	As on 31.03.2020
1	Tangible Assets Furniture & Fittings	19,474	0	0	19,474	19,474	0	19,474	0	0
	Total	19,474	0	0	19,474	19,474	0	19,474	0	0
	Total	19,474	0	0	19,474	16,590	2,884	19,474	2,284	5,768

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

2 Non Current Investments:

Particulars	As at 31st March, 2021	As at 31st March, 2020
Trade Investments		
Investment in Equity Instruments (at Cost)		
Quoted		
Allied Computers International (Asia) (Market Value ` 2,51,184/-)	564,395	564,395
Ln Industries India Ltd. (Market Value ` 10,950/-)	22,250	22,250
Merit Credit Corporation Ltd (Market Value ` /-)	20,040,000	20,040,000
Secunderabad Health Care Ltd. (Market Value ` 73213/-)	109,001	109,001
Shantanu Sheorey Aquakul Ltd. (Market Value ` 9,64,666/-)	0	0
Aadhaar ventures india limited (Market Value ` 3,92,000/-)	504,000	504,000
Unquoted investments		
Un-quoted shares	43,240,000	43,240,000
Total	64,479,646	64,479,646

3 Loans and Advances

Particulars	As at 31st March, 2021	As at 31st March, 2020
<u>Sundry Advancess & Loans</u>		
(Unsecured and Considered Good)		
Sundry Advances/ loans, recoverable in cash or kind	743,808,061	743,808,061
Total	743,808,061	743,808,061

4 Other Non Current Assets

Particulars	As at 31st March, 2021	As at 31st March, 2020
Miscllaneous Expenditures	5,788,932	5,788,932
Deferred Revenue Expenditures	12,861,068	12,861,068
	18,650,000	18,650,000
Less :- Written off during the Year	18,650,000	0
Total	0	18,650,000

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

5 Inventories

Particulars	As at 31st March, 2021	As at 31st March, 2020
Stock in Trade	169,149,372	169,149,372
Total	169,149,372	169,149,372

6 Trade Receivable

Particulars	As at 31st March, 2021	As at 31st March, 2020
Due for period exceeding six months		
(Unsecured Considered Good)	153,043,278	153,069,478
Others		
(Unsecured, Considered Good)	0	0
Total	153,043,278	153,069,478

7 Cash and Bank Balances

Particulars	As at 31st March, 2021	As at 31st March, 2020
Cash in hand (certified by Management)	250,651	116,516
Balances with Banks		
Current Accounts	18,077	18,077
Total	268,728	134,593

15.1 Cash & Cash Equivalents includes deposits maintained by the company with Banks, which can be withdrawn by the Company at any point of time without prior notice or penalty on the principal

8 Currents Assets -Loans

Particulars	As at 31st March, 2021	As at 31st March, 2020
Balances with Government Authority		
Unsecured and Considered Good		
Sundry Advances/ loans, recoverable in cash or kind	421,643,684	421,643,684
Total	421,643,684	421,643,684

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

9 Other Current Assets

Particulars	As at 31st March, 2021	As at 31st March, 2020
Advance Tax and Tax Deductible at Source	5,267,895	5,267,895
Total	5,267,895	5,267,895

10 Equity Share Capital

Particulars	As at 31st March, 2021	As at 31st March, 2020
Authorised		
120000000 Equity Shares of ` 10/- each (P.Y. 120000000 Equity Shares of ` 10/- each)	1,200,000,000	1,200,000,000
	1,200,000,000	1,200,000,000
Issued, Subscribed & Paid Up		
114100000 Equity Shares of ` 10/- each, fully paid up (P. Y. 114100000 Equity Shares of ` 10/- each, fully paid up)	1,141,000,000	1,141,000,000
	1,141,000,000	1,141,000,000

a) Reconciliation of Number of Shares

Particulars	As at 31 March, 2021		As at 31 March, 2020	
	Number of Shares	(Amount in `)	Number of Shares	(Amount in `)
Equity Shares at the beginning of the year	114100000	1,141,000,000	114100000	1,141,000,000
Add: allotment during the year	0	0	0	0
Equity Shares at the end of the year	114100000	1,141,000,000	114100000	1,141,000,000

b) Terms/ rights attached to the Equity Shares

The Company has only one class of Equity Shares having a par value of ` 10/- each. Each Shareholder is eligible one vote per share. Any Shareholder whose name is entered in the Register of Members of the Company shall enjoy the same rights and be subject to the same liabilities as all other shareholders. The dividend, if any, proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting, except in case of interim dividend. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts, in proportion to their shareholding.

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

c) Details of Shares held by the shareholders holding more than 5% (percentage) of aggregate shares in the Company
the following shareholders is holding more than 5 % shares in the company

Particulars	2021		2020	
	No.	%	No.	%
Zuber Trading LLP	10674955	9.36%	10674955	9.36%
Sumpoorna Portfolio Limited	10057816	8.81%	10057816	8.81%

d) Shares allotted as fully paid up by way of bonus shares (during 5 years preceding 31st March, 2021)

The Company have not allotted bonus shares during the 5 preceding financial year by the capitalisation of Securities Premium and Reserves.

11 Other Equity (Amount in `)

Particulars	As at	As at
	31st March, 2021	31st March, 2020
Securities Premium Account		
Balance as per last financial statements	119,455,500	119,455,500
Add: Premium on fresh issue of Equity Shares	0	0
	119,455,500	119,455,500
Profit and Loss Account		
Balance as per last financial statements	(5,127,228)	(2,874,704)
Add: Current Year's Profit	(19,237,737)	(2,252,524)
	(24,364,965)	(5,127,228)
Total	95,090,535	114,328,272

12 Deferred Tax Liabilities (net) (Amount in `)

Particulars	As at	As at
	31st March, 2021	31st March, 2020
Deferred Tax Liabilities		
on account of difference in depreciation on fixed Assets	25,522,646	25,522,646
Less: Deferred Tax Assets	0	0
Total	25,522,646	25,522,646

Financial Liabilities -Current

13 Borrowings (Amount in `)

Particulars	As at	As at
	31st March, 2021	31st March, 2020
Unsecured Loans		
Inter Corporate Deposits	115,275,658	115,275,658
Other Deposits	0	0
Total	115,275,658	115,275,658

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

14 Trade Payables: (Amount in `)		
Particulars	As at 31st March, 2021	As at 31st March, 2020
Current Payable for Goods & Expenses/advances	180,451,335	179,755,663
Total	180,451,335	179,755,663
15 Other Current Liabilities (Amount in `)		
Particulars	As at 31st March, 2021	As at 31st March, 2020
Other Payables		
Other Duties & Taxes Payable	320,490	320,490
Other Payables	0	0
Provision For Taxation	0	0
Total	320,490	320,490
16 Revenue from operations (Amount in `)		
Particulars	Year Ended 31st March, 2021	Year Ended 31st March, 2020
Sales	0	0
Total	0	0
17 Other Income (Amount in `)		
Particulars	Year Ended 31st March, 2021	Year Ended 31st March, 2020
Profit (Loss) on sale of Investments	0	(1,376,218)
Other Income	458,000	95,500
Total	458,000	(1,280,718)
18 Cost of Sales / Material Consumed (Amount in `)		
Particulars	Year Ended 31st March, 2021	Year Ended 31st March, 2020
Cost of Sales / Material Consumed		
Inventory at the beginning of the year	169,149,372	169,149,372
Add: Net Purchases	0	0
	169,149,372	169,149,372
Less: Inventory at the end of the year	169,149,372	169,149,372
	0	0
Total	0	0

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

19 Employees Benefit Expenses	(Amount in `)	
Particulars	Year Ended	Year Ended
	31st March, 2021	31st March, 2020
Salaries, Wages, Bonus & Other Allowances	189,500	255,700
Total	189,500	255,700
20 Finance Costs	(Amount in `)	
Particulars	Year Ended	Year Ended
	31st March, 2021	31st March, 2020
Bank Charges/ Processing Fees etc	0	0
Total	0	0
21 Other Expenses	(Amount in `)	
Particulars	Year Ended	Year Ended
	31st March, 2021	31st March, 2020
Office Expnses	61,050	28,181
Printing & Stationery	13,340	4,275
Registration/Filling , Listing Fees & R&T Fees	721,872	734,706
Rent Expenses	30,000	24,000
Telephone Expenses	1,250	1,300
Travelling & Conveyance exp.	3,725	4,760
Auditors Remuneration	25,000	25,000
Balance W/off	18,650,000	(109,000)
Total	19,506,237	713,222
22 Earning Per Share (EPS)	(Amount in `)	
Particulars	Year Ended	Year Ended
	31st March, 2021	31st March, 2020
Net Profit After taxation	(19,237,737)	(2,252,524)
Weighted Average number of Equity Shares	114,100,000	114,100,000
Add: Dilutive Potential Equity Shares	0	0
Number of Equity Shares for Dilutive EPS	114,100,000	114,100,000
Nominal Value of Shares	10	10
Basic Earning Per Share	(0.169)	(0.020)
Diluted Earning Per Share	(0.169)	(0.020)

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

23 Managerial Remuneration: (Amount in `)

Particulars	Year Ended 31st March, 2021	Year Ended 31st March, 2020
Directors' Remuneration	Nil	Nil
	Nil	Nil

24 Details of Payment to Auditors (Amount in `)

Particulars	Year Ended 31st March, 2021	Year Ended 31st March, 2020
As Auditor		
Statutory , Tax Audit Fees	25,000	25,000
Other Matters	0	0
Total	25,000	25,000

25 Segment Reporting:

The Company has only one segment of activity of business of Advertisement and media product during the year, hence segment wise reporting as defined in accounting standard 17 is not applicable.

26 Related Party Disclosure

a) Related Parties and their relationship

Key Managerial Personnel

Mr. Sanjay Sundarlal Meena	Managing Director
Mr. Akshay Vijay Nawale	Director
Mr. Aditya Rupchand Suryavanshi	Director
Mrs. Gayatri Cheedilal Gupta	Director

27 Contingent Liabilities / Assets

Under the Income Tax Act, 1961, assessment of income for the assessment years 2006-07 & various assessment year 2011-12 to assessment year 2018-19, have taken place under the Income Tax Act, 1961. As a result a total demand of Rs. 8647.92 Lacs has arisen. Aggrieved by the orders so passed, the company has filed appeals before the Commissioner of Income Tax (Appeals) in the respective assessment years. Considering the nature of additions made and recent judicial pronouncements, there are good chances that the additions shall be deleted in the appellate proceedings and therefore no provision in this respect has been made in respect of outstanding demand.

28 Balances in the accounts of debtors, creditors and con-tracts and contractors, certain Bank Accounts are taken subject to confirmation and reconciliation and only upon such confirmation and reconciliation, the entries for discounts, claims and writing off sundry balances etc. will be recorded in the books.

SANGUINE MEDIA LIMITED
NOTES FORMING PART OF FINANCIAL STATEMENTS

- 29 In the absence of detailed information from Small Scale and Ancillary Undertaking, included under the head Sundry Creditors dues there from are not ascertained as on the date of Balance Sheet.
- 30 Previous year's figures have been regrouped / rearranged wherever deemed necessary.

As per our attached report of even date
For S Ashish & Associates
Chartered Accountants
Firm Regd. No. 027356C

For and on behalf of Board of Directors of
SANGUINE MEDIA LIMITED

SD/-

SD/-

SD/-

CA. ASHISH SHARMA
Proprietor
Membership No : 440500
UDIN: 21440500AAAAEA8698

Aditya R Suryavanshi
Director
DIN No: 07703306

Gayatri Chhedilal Gupta
Director
DIN No: 07704522

Place : Chennai
Date : 23/06/2021

If Undelivered please return to:

Plaza Center, 4th Floor, Suit No. 349,

No. 129, G. N. Chetty Road,

Chennai - 600006, Tamil Nadu

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