



Regd. Off : Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai - 600006 TN IN  
Phone : 044 28231258 www.sanguinemedia.com E-mail : smedia.com@gmail.com

01<sup>st</sup> September, 2022

To,  
The Department of Corporate Services  
BSE Limited  
Ground Floor, P. J. Tower  
Dalal Street,  
Mumbai - 400 001

**Ref: Scrip Code: 531898**

Dear Sir/Madam,

**Sub: Submission of Annual Report for FY 2021-22**

With reference to above, please find copy of Annual Report for FY 2021-22 in compliance with Regulation 34 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015.

Kindly take the same on your record and oblige.

Thanking You,

For Sanguine Media Limited

ADITYA

Aditya Rupchand Suryavanshi  
Director  
DIN: 07703306



[CIN:-L74210TN1995PLC032921]

# Sanguine Media Limited

Annual Report 2021 - 2022

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### **CORPORATE INFORMATION**

#### **BOARD OF DIRECTOR**

Sanjay Sunderlal Meena	:	Managing Director
Aditya R Suryavanshi	:	Director
Akshay V Nawale	:	Non - Executive Independent Director
Gayatri C Gupta	:	Non - Executive Independent Director

#### **BOARD COMMITTEES**

##### **AUDIT COMMITTEE**

Aditya R Suryavanshi	- Chairman
Akshay Vijay Nawale	- Member
Gayatri C Gupta	- Member

##### **STAKEHOLDERS RELATIONSHIP COMMITTEE**

Akshay Vijay Nawale	-Chairman
Aditya R Suryavanshi	-Member
Gayatri C Gupta	-Member

##### **NOMINATION & REMUNERATION COMMITTEE**

Gayatri C Gupta	-Chairperson
Aditya R Suryavanshi	-Member
Akshay Vijay Nawale	-Member

##### **BANKERS:**

South Indian Bank  
Mount Road,  
Chennai – 600004, Tamil Nadu.

##### **AUDITORS:**

**M/s. CA. Belle Mohandas Shetty**  
Office No.10, Krishna Cottage, Dattapada  
Road No.2, Borivali (East) Mumbai-400066

##### **COMPLIANCE OFFICER:**

Aditya R Suryavanshi  
(Director)  
E-mail: [smedialtd@gmail.com](mailto:smedialtd@gmail.com)

##### **LISTED AT:**

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400001.

##### **REGISTERED OFFICE:**

Plaza Center, 4<sup>th</sup> Floor, Suit No. 349, No.  
129, G.N. Chetty Road, Chennai – 600 006  
Tamil Nadu  
Tel No.: 044-2831258

##### **REGISTRAR AND TRANSFER AGENT**

Purva Share Registry (India) Pvt. Ltd ,Unit  
No. 9 Shiv Shakti Industrial Estate, J. R.  
Borichamarg, Lower Parel (East),  
Mumbai-400011  
Tel: +91 22 2301 2517 / 8261  
Email: [support@purvashare.com](mailto:support@purvashare.com)

**NOTICE**

Notice is hereby given that the Annual General Meeting of the members of Sanguine Media Limited will be held at registered office of the Company i.e. Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N. Chetty Road, Chennai- 600006, Tamil Nadu, Monday, 26<sup>th</sup> September 2022 at 10:00 A.M. to transact the following business:

**ORDINARY BUSINESS:**

1. To receive, consider and adopt the Audited Profit and Loss Account for the year ended on 31<sup>st</sup> March, 2022, Balance Sheet as on that date, Director's Report and the Auditor's Report thereon.
2. To appoint Director in place of Mr. Akshay Vijay Nawale (DIN: 07597069) who retires by rotation and being eligible offers himself for reappointment.
3. To appoint M/s. Mohandas & Company, Chartered Accountants, as Statutory Auditors of the Company in place of M/s. S Ashish & Associates the resigned Statutory Auditors, to hold office for a period of 5 (Five) consecutive financial years, from the conclusion of this Annual General Meeting, until the conclusion of Annual General Meeting to be held on 2027 and to authorise the Board of Directors of the Company to fix their remuneration.

**For and on Behalf of the Company  
For Sanguine Media Limited**

**Date: 31/08/2022**

**Place: Chennai**

**SD/-  
Gayatri Chhedilal Gupta  
Director  
DIN: 07704522**

Notes:

1. A Member entitled to attend and vote at the meeting may appoint a proxy to attend and vote on a poll on his behalf and such proxy need not be a member of the Company. A person can act as a proxy on behalf of not exceeding fifty Members and holding in the aggregate not more than 10% of Total Paid-up Share Capital of the Company. Any Member holding more than 10% of Total Paid-up Share Capital of the Company may appoint a single person as proxy and in such case, the said person shall not act as proxy for any other person or member. Proxies in order to be effective must be received at the Registered Office of the Company not less than 48 hours before the commencement of the Annual General Meeting, duly stamped.
2. Corporate Members are requested to send to the registered office of the Company, a duly certified copy of the Board Resolution, pursuant to Section 113 of the Companies Act, 2013, authorizing their representative to attend and vote at the Annual General Meeting.

3. Explanatory Statement pursuant to Section 102 of the Companies Act, 2013, relating to the Special Business to be transacted at the Annual General Meeting is annexed.
4. Members are requested to bring their admission slip along with copy of the report and accounts to Annual General Meeting.
5. Relevant documents referred to in the accompanying Notice & Explanatory Statement would be available for inspection by the members at the Registered Office of the Company on all working days, except Saturday / Sunday & Public Holidays, between 11.00 a.m. to 1.00 p.m. up to the date of the Annual General Meeting.
6. The Register of Members and the Share Transfer Books of the Company will remain closed from **20<sup>th</sup> September, 2022 to 26<sup>th</sup> September, 2022** (Both Days Inclusive) for the purpose of the Annual General Meeting.
7. Members are requested to notify immediately any changes, if any, in their registered addresses at an early date to the Registrar and Share Transfer Agent, quoting their folio numbers/client ID/ DP ID in all correspondence, so as to enable the Company to address any future communication at their correct address.
8. Members attending the meeting are requested to complete the enclosed attendance slip and deliver the same at the entrance of the meeting Venue.
9. Members desirous of seeking any information concerning the Accounts or operations of the Company is requested to address their queries in writing to the Company at least seven days prior to the Annual General Meeting so that the requested information can be made available at the time of the meeting.
10. Securities and Exchange Board of India ("SEBI") has mandated that securities of listed companies can be transferred only in dematerialised form w.e.f. April 1, 2019. Accordingly, the Company/ Purva has stopped accepting any fresh lodgment of transfer of shares in physical form. Members holding shares in physical form are advised to avail of the facility of dematerialization.
11. In case of joint holders attending the meeting, only such joint holders who are higher in the order of names will be entitled to vote.
12. Members holding shares under multiple folios in identical order of names are requested to consolidate their holdings into one folio. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are therefore requested to submit their PAN to their Depository Participants with whom they are maintaining their demat accounts. Members holding shares in physical form can submit their PAN to the Company/Registrar & Share Transfer Agent.
13. The Ministry of Corporate Affairs (vide circular nos. 17/2011 and 18/2011 dated April 21 and April 29, 2011 respectively), has undertaken "Green Initiative in Corporate

Governance” and allowed Companies to share documents with its shareholders through an electronic mode. Electronic copy of the **Annual Report for 2022** is being sent to all the members who’s Email IDs are registered with the Company/Depository Participants(s) for communication purposes unless any member has requested for a hard copy of the same. For members who have not registered their email address, physical copies of the **Annual Report for 2022** is being sent in the permitted mode. Members holding shares under multiple folios in identical order of names are requested to consolidate their holdings into one folio.

14. Members may also note that the Notice of the Annual General Meeting and the **Annual Report for 2022** will also be available on the Company’s website [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com) for their download. The physical copies of the aforesaid documents will also be available at the Company’s Registered Office for inspection during normal business hours on working days. Even after registering for e-communication, members are entitled to receive such communication in physical form, upon making a request for the same, free of cost. For any communication, the shareholders may also send requests to the Company’s designated email id: [smedialtd@gmail.com](mailto:smedialtd@gmail.com)
15. Members are requested to support this green initiative by registering /updating their e-mail addresses, in respect of shares held in dematerialized form with their respective Depository participants and in respect of old shares held in physical form with the Company’s Registrar & Share Transfer Agent.
16. Pursuant to Section 101 and Section 136 of the Companies Act, 2013 read with relevant Rules made there under, Companies can serve Annual Reports & other communications through electronic mode to those members whose email IDs are registered with the Company/Depository Participants(s). As per provisions of Section 20 of the Companies Act, 2013 read with Rules there under, a document may be served on any member by sending it to him/her by post or by registered post or by speed post or by courier or by delivering at his/her office/home address or by such electronic mode as may be prescribed including by facsimile telecommunication or to electronic mail address, which the member has provided to his/her Depository Participants(s)/Company Share Transfer Agent from time to time for sending communications, provided that a member may request for delivery of any document through a particular mode, for which he/she shall pay such fees as may be determined by the Company in its Annual General Meeting. For members who have not registered their email address with the Company, the service of documents will be affected by other modes of services as provided in Section 20 of the Companies Act, 2013 read with the relevant Rules there under. Printed copies of the Notice of the Annual General Meeting of the Company inter alia indicating the process and manner of e-voting along with Attendance Slip, Ballot Paper and Proxy Form is being sent to all members in the permitted mode.
17. In terms of relevant provisions of SEBI (LODR) 2015, in order to enable its members, who do not have access to e-voting facility, to send their assent or dissent in writing in respect of the resolutions as set out in this Notice, a Ballot Form is attached. Members desiring to exercise vote by Ballot are requested to carefully read the instructions

printed in the form, to complete the Ballot Form with assent (for) or dissent (against) and send it to **Mr. Chirag Jain, Scrutinizer**, Office No. 10, Krishna Cottage CHS, Dattapada Road No. 2, Borivali East, Mumbai- 400066 Tel.: 9892846438, E-mail: [chiragkchhabra@gmail.com](mailto:chiragkchhabra@gmail.com) so as to reach him **on or before September 25, 2022** by 5.00 p.m. Any Ballot Form received after the said date shall be treated as if the reply from the Members has not been received.

18. Members can opt for one mode of voting i.e. either by physical ballot or through e-voting. If Members opt for e-voting then do not vote by Physical Ballot or vice versa. However, in case Members cast their vote both by Physical Ballot and e-voting, then voting done through e-voting shall prevail and voting done by Physical Ballot will be treated as invalid.
19. Members can request for a Ballot Form at Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road, Chennai- 600006, Tamil Nadu, IN or they may also address their request through E-mail to: [smedialtd@gmail.com](mailto:smedialtd@gmail.com), Contact No. 044-28231258.
20. E-voting: In compliance with Section 108 of the Companies Act, 2013 and Companies (Management and Administration) Rules, 2014, the Company is pleased to provide member's facility to exercise their right to vote at the Annual General Meeting (AGM) by electronic means and all the business may be transacted through e-Voting Services provided by National Securities Depository Limited (NSDL).
21. The E-voting period for all items of business contained in this Notice shall commence from **23<sup>rd</sup> September, 2022 at 11.00 a.m. and will end on 25<sup>th</sup> September, 2022 at 5.00 p.m.** During this period equity shareholders of the Company holding shares either in physical form or in dematerialized form as on the **cutoff date of 19<sup>th</sup> September, 2022**, may cast their vote electronically. The e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by any Member, he/she shall not be allowed to change it subsequently. The voting rights of Members shall be in proportion to their equity shareholding in the paid up equity share capital of the Company as on **19<sup>th</sup> September, 2022**.
22. **Chirag Jain, Practicing Company Secretaries (CP No. 13687) an Independent Professional has been appointed as the Scrutinizer to Scrutinize the E-voting process in a fair and transparent manner (including the Ballot Form received from the members who do not have access to the e-voting process) in a fair and transparent manner.**
23. The Scrutinizer shall immediately after the conclusion of voting at the meeting, first count the votes casted at the meeting, thereafter unblock the votes casted through remote e-voting in the presence of at least 2 witnesses not in the employment of the Company and make, not later than 2 Working days of conclusion of the meeting and after scrutinizing such votes received shall make a Scrutinizer's report of the votes cast in favor or against or invalid votes in connection with the resolution(s) mentioned in the Notice of the Meeting and submit the same forthwith to the Chairman of the Company.



24. The Results of E-voting shall be declared at the AGM of the Company and the results along with Scrutinizer's report shall be placed on the website of the Company thereafter and shall also be communicated to the Stock Exchanges. The Resolutions shall be deemed to be passed, if approved, on the date of AGM.

25. Voting through electronic means;

- I. In compliance with provisions of Section 108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 (Listing Regulations), the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the Annual General Meeting (AGM) by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM ("remote e-voting") will be provided by National Securities Depository Limited (NSDL).
- II. The facility for voting through ballot paper shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.
- III. The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.
- IV. The remote e-voting period commences on **23<sup>rd</sup> September, 2022 (11.00 a.m.) and ends on, 25<sup>th</sup> September, 2022 (5.00 p.m.)**. During this period members' of the Company, holding shares either in physical form or in dematerialized form, as on the **cut-off date of 19<sup>th</sup> September, 2022**, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by NSDL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.
- V. The process and manner for remote e-voting are as under:
  - A. In case a Member receives an email from NSDL [for members whose email IDs are registered with the Company/Depository Participants(s)] :
    - (i) Open email and open PDF file viz; "remote e-voting.pdf" with your Client ID or Folio No. as password. The said PDF file contains your user ID and password/PIN for remote e-voting. Please note that the password is an initial password.
    - (ii) Launch internet browser by typing the following URL:  
<https://www.evoting.nsdl.com>

- (iii) Click on Shareholder - Login
  - (iv) Put user ID and password as initial password/PIN noted in step (i) above. Click Login.
  - (v) Password change menu appears. Change the password/PIN with new password of your choice with minimum 8 digits/characters or combination thereof. Note new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
  - (vi) Home page of remote e-voting opens. Click on remote e-voting: Active Voting Cycles.
  - (vii) Select "EVEN" of "SANGUINE MEDIA LIMITED".
  - (viii) Now you are ready for remote e-voting as Cast Vote page opens.
  - (ix) Cast your vote by selecting appropriate option and click on "Submit" and also "Confirm" when prompted.
  - (x) Upon confirmation, the message "Vote cast successfully" will be displayed.
  - (xi) Once you have voted on the resolution, you will not be allowed to modify your vote.
  - (xii) Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through e-mail to [chiragkchhabra@gmail.com](mailto:chiragkchhabra@gmail.com) with a copy marked to [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in)
- B. In case a Member receives physical copy of the Notice of AGM [for members whose email IDs are not registered with the Company/Depository Participants(s) or requesting physical copy]:

- (i) Initial password is provided as below/at the bottom of the Attendance Slip for the AGM:

26. EVEN (Remote e-voting Event Number) USER ID PASSWORD/PIN

Please follow all steps from Sl. No. (ii) To Sl. No. (xii) Above, to cast vote.

- (i) In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Members and remote e-voting user manual for Members available at the download section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or call on toll free no.: 1800-222-990.

- (ii) If you are already registered with NSDL for remote e-voting then you can use your existing user ID and password/PIN for casting your vote.
- (iii) You can also update your mobile number and e-mail id in the user profile details of the folio which may be used for sending future communication(s).
- (iv) The voting rights of members shall be in proportion to their shares of the paid up equity share capital of the Company as on the **cut-off date of 19<sup>th</sup> September, 2022.**
- (v) Any person, who acquires shares of the Company and become member of the Company after dispatch of the notice and holding shares as of the **cut-off date. i.e. 19<sup>th</sup> September, 2022**, may obtain the login ID and password by sending a request at [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) or Share Transfer Agent of the Company, i.e. Purva Shareregistry (India) Private Limited.
- (vi) However, if you are already registered with NSDL for remote e-voting then you can use your existing user ID and password for casting your vote. If you forgot your password, you can reset your password by using "Forgot User Details/Password" option available on [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or contact NSDL at the following toll free no.: 1800-222-990
- (vii) A member may participate in the AGM even after exercising his right to vote through remote e-voting but shall not be allowed to vote again at the AGM.
- (viii) A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting as well as voting at the AGM through ballot paper.
- (ix) **CS Chirag Jain**, Practicing Company Secretaries (CP No. 13687) an Independent Professional has been appointed as the **Scrutinizer** to Scrutinize the E-voting process in a fair and transparent manner (including the Ballot Form received from the members who do not have access to the e-voting process) in a fair and transparent manner.
- (x) The Chairman shall, at the AGM, at the end of discussion on the resolutions on which voting is to be held, allow voting with the assistance of scrutinizer, by use of "Ballot Paper " for all those members who are present at the AGM but have not cast their votes by availing the remote e-voting facility.
- (xi) The Scrutinizer shall after the conclusion of voting at the general meeting, will first count the votes cast at the meeting and thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses not in the employment of the Company and shall make, not later than two working days of the conclusion of the AGM, a consolidated scrutinizer's report of the total votes cast in

favor or against, if any, to the Chairman or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.

- (xii) The Results declared along with the report of the Scrutinizer shall be placed on the website of the Company website [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com) and on the website of NSDL immediately after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be immediately forwarded to the BSE Limited.

**For and on Behalf of the Company  
For Sanguine Media Limited**

**Date: 31/08/2022  
Place: Chennai**

**SD/-  
Gayatri Chhedilal Gupta  
Director  
DIN: 07704522**

**ANNEXURE TO THE NOTICE**

**Explanatory Statement under Section 102(1) of the Companies Act, 2013:**

Notes on directors seeking appointment/re-appointment as required under SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015 entered into with Stock Exchanges:

**ITEM NO. 2**

**Details of Director seeking reappointment at Annual General Meeting:**

Name of the Director	Mr. Akshay Vijay Nawale
Date of birth	01/10/1996
Date of Appointment	10/10/2016
Directorships held in other Public Limited Companies	2
Shareholding held in the company	Nil
Disclosure of relationship between directors inter-se	None

**ITEM NO.3**

M/s. S Ashish & Associates, Chartered Accountants, Jaipur were appointed as the statutory auditors of the Company for a period of 5 (five) years in the Annual General Meeting (AGM) of the Company held on September 30, 2019. As per the provision section 139 of the Companies Act, 2013 and rules made there under has tendered there resignation from the post of Statutory Auditor due to pre-occupation which was accepted by the board of directors.

Accordingly the casual vacancy occurred due to resignation M/s. S Ashish & Associates, Chartered Accountant, Jaipur and such vacancy has been fulfill by the appointment of M/s. Mohandas & Company at the meeting of Board of Director subject to rectification in the ensuing AGM.

Therefore, the said appointment are proposed by the Board of Director in the item no. 3 of the notice of AGM to be appointed as Statutory Auditor for the period of 5 Years, commencing from the conclusion of this AGM till the conclusion of AGM held in 2027.

M/s. Mohandas & Company, have consented to the said appointment, and confirmed that their appointment, if made, would be within the limits specified under Section 141(3)(g) of the Act. They have further confirmed that they are not disqualified to be reappointed as

statutory auditor in terms of the provisions of the Sections 139(1), 141(2) and 141(3) of the Act, and the provisions of the Companies (Audit and Auditors) Rules, 2014, as amended from time to time.

The Board, on the recommendation of the audit committee, recommends the resolution set forth in item no. 3 of the notice for approval of the members. None of the directors/key managerial personnel of the company and their relatives are concerned or interested, financially or otherwise in the resolution set out at item no. 3 of the notice.

**For and on Behalf of the Company  
For Sanguine Media Limited**

**Date: 31/08/2022  
Place: Chennai**

**SD/-  
Gayatri Chhedilal Gupta  
Director  
DIN: 07704522**

## DIRECTOR'S REPORT

Your Directors are pleased to present their Annual Report on the Business and operations of the Company together with the Audited Statement of Accounts for the year ended 31<sup>st</sup> March, 2022.

### FINANCIAL RESULTS

The financial performance of your Company for the year ended March 31, 2022 is summarized below:

Particulars	2021-2022	2020-2021
Total Income	4.29	4.58
Total Expenses	4.96	10.45
Profit/(Loss)	(0.68)	(192.37)
Exceptional items	--	--
Profit/(Loss)Before Tax	0.00	(186.50)
Tax		
(-) Current Tax	--	--
Net Profit After Tax	(0.68)	(192.37)

### BUSINESS PERFORMANCE AND SEGMENT REPORTING

The turnover of the Company has increased substantially during the year under review, but loss was Rs. 0.68 lacs compared to last year loss of Rs. 192.37 lacs. The company is engaged in the business of trading in advertisement and media related product which is considered the only reportable business.

### MANAGEMENT DISCUSSION AND ANALYSIS REPORT

To avoid duplication between the Directors Report and the Management Discussion and Analysis Report for the year, we present below a composite summary of performance of the various business & functions of the Company.

### INDUSTRY OVERVIEW

The trend in slowdown in global growth continued during the year. The demonetization has affected the Company in general & overall in various sectors of the economy. The Company is into trading in advertisement & media related products.

### BUSINESS OVERVIEW

The Company main activities are trading in advertisement & media related items. The Company is exploring various options to improve margins of the Company, by having tight control on expenses & exploring various business activities. Every year new products enter the market and there are many web based application for selling of various products & services. They require advertisement & visibility in media to capture

the market share. Hence the Company is hopeful to generate more revenue by targeting these new players by offering them better services at a comparative cost. Despite various adverse factors we firmly believe that Indian economic will grow and hence the growth of media & advertisement services sector presents us with exciting opportunities like India's long-term growth story remains intact notwithstanding declining growth in the past year or two. This presents vast opportunities for us to grow our businesses in the medium to long term. Though the turnover during the current year has declined substantially, this has tremendous impact on the profitability of the Company.

### **ADEQUACY OF INTERNAL CONTROL**

The Company has robust internal control systems in place which are commensurate with the size and nature of the business. The internal controls are aligned with statutory requirements and designed to safeguard the assets of the Company. The internal control systems are complemented by various Management Information System (MIS) reports covering all areas. Increased attention is given to auto generation of MIS reports as against manual reports to take care of possible human errors or alteration of data. The Management reviews and strengthens the controls periodically.

### **HUMAN RESOURCE DEVELOPMENT**

The Company recognizes the importance of Human Resource as a key asset instrumental in its growth. The Company believes in acquisition, retention and betterment of talented team players. With the philosophy of inclusive growth, the Company has redefined its performance management system. The new system focuses on progression of individual employees together with organizational goals. Under the new system increased thrust will be on job rotation and multi-skilling.

### **SEGMENT-WISE PERFORMANCE**

The Company is into single reportable segment only

### **COMPLIANCE**

The Compliance function of the Company is responsible for independently ensuring that operating and business units comply with regulatory and internal guidelines. The Compliance Department of the Company is continued to play a pivotal role in ensuring implementation of compliance functions in accordance with the directives issued by regulators, the Company's Board of Directors and the Company's Compliance Policy. The Audit Committee of the Board reviews the performance of the Compliance Department and the status of compliance with regulatory/internal guidelines on a periodic basis.

New Instructions/Guidelines issued by the regulatory authorities were disseminated across the Company to ensure that the business and functional units operate within the boundaries set by regulators and that compliance risks are suitably monitored and mitigated in course of their activities and processes.



### **CAUTIONARY STATEMENT**

Investors are cautioned that this discussion contains statements that involve risks and uncertainties. Words like anticipate, believe, estimate intend, will, expect and other similar expressions are intended to identify "Forward Looking Statements". The company assumes no responsibility to amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events. Actual results could differ materially from those expressed or implied.

### **DIVIDEND**

The Board of Directors does not recommend any Dividend for the year under review.

### **SHARE CAPITAL**

The Company has not changed the capital structure during 2021-22.

### **RESERVES**

Out of the profits available for appropriation, no amount has been transferred to the General Reserve and the balance amount of Rs. 0.68 lacs has been carried forward to profit & loss account.

### **SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES COMPANIES**

The Company does not have any subsidiaries, joint venture & associates Company.

### **ACCEPTANCE OF FIXED DEPOSITS**

The Company has not accepted any Fixed Deposits from general public within the purview of Section 73 of the Companies Act, 2013, during the year under review.

### **PARTICULARS OF CONTRACT OR ARRANGEMENT WITH RELATED PARTY**

The policy on materiality of related party transactions and also on dealing with related party transactions as approved by the Board may be accessed on the Company website i.e. [www.sanguinemedia.com](http://www.sanguinemedia.com). All related party transactions which were entered into during the year were on arm's length basis and were in the ordinary course of business and did not attract provisions of section 188 of the Companies Act, 2013 and were also not material related party transactions under Regulation 23 of the SEBI (LODR) Regulations, 2015. There is no material transactions entered into with related parties, during the period under review, which may have had any potential conflict with the interests of the Company. Pursuant to Regulation 26(5) of the SEBI (LODR) Regulations, 2015, senior key managerial personnel made periodical disclosures to the Board relating to all material financial and commercial transactions, where they had or were deemed to have had personal interest that might have been in potential conflict with the interest of the Company & same was nil. During the year under review, Company has not entered into Related Party which requires

disclosure under Section 134 (3) (h) of the Companies Act, 2013 and Rule 8(2) of the Companies (Accounts) Rules, 2014.

### **LOANS, INVESTMENT AND GUARANTEES BY THE COMPANY**

There is no loan given, investment made, guarantee given or security provided by the Company to any entity under Section 186 of the Companies Act, 2013. Particulars of Investment made/loan given under section 186 of the Companies Act, 2013 are provided in the financial statement.

### **INTERNAL FINANCIAL CONTROLS**

The Internal Financial Controls with reference to financial statements as designed and implemented by the Company are adequate. During the year under review, no material or serious observations has been received from the Auditor of the Company for inefficiency or inadequacy of such controls.

### **DISCLOSURES UNDER SECTION 134(3) (I) OF THE COMPANIES ACT, 2013**

No material changes and commitments which could affect the Company financial position have occurred between the end of the financial year of the Company and the date of this report, except as disclosed elsewhere in this report.

### **DIRECTORS REMUNERATION POLICY**

The Board on the recommendation of the Nomination and Remuneration Committee has framed a Remuneration policy, providing criteria for determining qualifications, positive attributes, independence of a Director and a policy on remuneration for Directors, key managerial personnel and other employees. The detailed Remuneration policy is placed on the Company's website [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com).

### **FINANCIAL STATEMENT**

The audited financial statement of the Company prepared in accordance with relevant Accounting Standards (AS) issued by the Institute of Chartered Accountants of India forms part of this Annual Report. The Compliance Officer will make these documents available upon receipt of a request from any member of the Company interested in obtaining the same. These documents will also be available for inspection at the Registered Office of your Company during working hours up to the date of the Annual General Meeting.

### **NUMBER OF MEETING OF BOARD OF DIRECTORS**

The Board of Directors have met 6 times during the year ended 31<sup>st</sup> March, 2022 in accordance with the provisions of the Companies Act, 2013 and rules made there under. All the Directors actively participated in the meetings and contributed valuable inputs on the matters brought before the Board of Directors from time to time.

## **DECLARATIONS BY INDEPENDENT DIRECTOR**

Pursuant to the provisions of Sub-Section (7) of Section 149 of the Companies Act 2013, the Company has received individual declarations from all the Independent Directors confirming that they fulfill the criteria of independence as specified in Section 149(6) of the Companies Act, 2013.

## **DIRECTORS**

During the year under review, there was no change in the Composition of Board of Directors.

Mr. Mr. Akshya Vijay Nawale (DIN: 07597069) will retire at the forthcoming Annual General Meeting of the Company and being eligible, offers himself for reappointment.

## **AUDITORS**

### **Statutory Auditors**

M/s. S Ashish & Associates, Chartered Accountants, Jaipur were appointed as the statutory auditors of the Company for a period of 5 (five) years in the Annual General Meeting (AGM) of the Company held on September 30, 2019. As per the provision section 139 of the Companies Act, 2013 and rules made there under has tendered there resignation from the post of Statutory Auditor due to pre-occupation which was accepted by the board of directors.

Accordingly the casual vacancy occurred due to resignation M/s. S Ashish & Associates, Chartered Accountant, Jaipur and such vacancy has been fulfill by the appointment of M/s. Mohandas & Company at the meeting of Board of Director subject to rectification in the ensuing AGM.

Therefore, the said appointment are proposed by the Board of Director in the item no. 3 of the notice of AGM to be appointed as Statutory Auditor for the period of 5 Years, commencing from the conclusion of this AGM till the conclusion of AGM held in 2027.

### **Secretarial Audit**

Pursuant to the provisions of Section 204 of the Companies Act, 2013 and The Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the Company has appointed **Ms. Chanchal Gaur**, Practicing Company Secretary, Jaipur to undertake the Secretarial Audit of the Company. The Secretarial Audit Report is annexed herewith and forms part of the Annual Report.

### **Reply to the qualification Remarks in Secretarial Audit Report:**

a) The Company has not appointed CEO/CFO.

The Company is in process of appointment of CEO/CFO of the Company.

b) The Company has not published notice of meeting of the board of directors where financial results shall be discussed and financial results, as required under Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Though the Company has not published notice for Financial Result, and financial result, the company has uploaded the same on Website of the company and also submitted to BSE Limited.

c) The Company had not appointed Company Secretary during the year under review.

The Company is in the Process of the same.

d) The Company has not paid Annual Listing Fees for the F.Y. 2021-22.

The Company is in the Process of the same.

e) The Company has not paid various penalties imposed under various regulation by BSE Limited

The Company is in the Process of fulfilling all the compliances.

f) The company has filed certain Forms with ROC with delay fees during the year.

The Company has taken on record the same.

g) No Action has been taken by the company related to previous penalty and prosecution notice issued by various entity either by SEBI or by Stock Exchange, Management will responsible for True and Correctness of compliances and all matters, We are providing our Opinion on "as is where is Basis; subject to such information provided by management and its representative. We are unable to give our view on verification and examination of physically maintained proper book of records and other related, Documents and evidences of various meetings and attendance and other matters.

The Company has taken on record the same.

### **SECRETARIAL STANDARDS**

The Directors State that applicable Secretarial Standards i.e. SS-1 and SS-2 relating to 'Meetings of the Board of Directors' and General Meetings', respectively, have been duly followed by the Company.

### **AUDITORS REPORT**

The observations and comments furnished by the Auditors in their report read together with the notes to Accounts are self- explanatory and hence do not call for any further comments under Section 134 of the Companies Act, 2013.

## **DIRECTORS RESPONSIBILITY STATEMENT**

In terms of Section 134(5) of the Companies Act, 2013, the Board of Directors of the Company hereby confirms that:

- i. In the preparation of the annual accounts for the financial year ended 31<sup>st</sup> March, 2022 the applicable accounting standards have been followed along with proper explanation relating to material departures.
- ii. The Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for the year ended 31<sup>st</sup> March, 2022.
- iii. The Directors have taken sufficient and proper care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 2013 for safeguarding the assets of the Company and for preventing and detecting material fraud and other irregularities.
- iv. The Directors have prepared the Annual Accounts on a going concern basis.
- v. That a proper system has been devised to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.
- vi. That the Directors had laid down internal financial controls to be followed by the Company and that such internal financial controls are adequate and were operating effectively.
- vii. Based on the framework of internal financial controls and compliance systems established and maintained by the Company, work performed by the internal, statutory and secretarial auditors and external consultants, including audit of internal financial controls over financial reporting by the statutory auditors, and the reviews performed by management and the relevant board committees, including the audit committee, the board is of the opinion that the Company's internal financial controls were adequate and effective during FY **2021-22**.

## **ANNUAL EVALUATION BY THE BOARD OF ITS OWN PERFORMANCE, ITS COMMITTEES AND INDIVIDUAL DIRECTORS**

The Board of Directors of the Company has initiated and put in place evaluation of its own performance, its committees and individual Directors. The result of the evaluation is satisfactory and adequate and meets the requirement of the Company. Information on the manner in which the annual evaluation has been made by the Board of its own performance and that of its Committee and individual Directors is given in the Corporate Governance Report.

## **DETAILS OF COMMITTEE OF DIRECTORS**

Composition of Audit Committee of Directors, Nomination and Remuneration Committee of Directors and Stakeholders Relationship/Grievance Committee of Directors, number of meetings held of each Committee during the financial year 2021-22 and meetings attended by each member of the Committee as required under the Companies Act, 2013 are provided in Corporate Governance Report and forming part of the report. The recommendation by the Audit Committee as and when made to Board has been accepted by it.

## **RISK MANAGEMENT**

The Management evaluated various risks and that there is no element of risk identified that may threaten the existence of the Company.

## **WHISTLE BLOWER MECHANISM**

The Company has put in place Whistle Blower Mechanism. The detailed mechanism is given in Corporate Governance Report forming part of this report.

## **CORPORATE GOVERNANCE**

Pursuant to the SEBI (LODR) Regulations, 2015, a separate section on Corporate Governance forms part of the Annual Report. All Board members and Senior Management personnel have affirmed compliance with the Code of Conduct for the year 2020-21. A declaration to this effect signed by the Managing Director of the Company is contained in this Annual Report. The Managing Director have certified to the Board with regard to the financial statements and other matters as required under Regulation 17(8) of the SEBI (LODR), Regulations, 2015. Certificate from the Statutory Auditors of the Company regarding compliance of conditions of Corporate Governance is annexed to this Report.

## **MANAGING DIRECTOR'S CERTIFICATE**

A Certificate from the Managing Director in respect of the Financial Statements forms part of the Annual Report.

## **CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTIONS AND FOREIGN EXCHANGE EARNINGS AND OUTGO**

The information relating to the conservation of energy, technology absorption foreign exchange earnings and outgo under provisions of 134(3) (m) of the Companies Act, 2013 is not applicable to the Company, considering the nature of its business activities. Further the Company has not earned nor spends foreign exchange during the year under review.

## **SECRETARIAL AUDIT REPORT**

A Secretarial Audit Report for the year ended 31<sup>st</sup> March, 2022 in prescribed form duly audited by the Practicing Company Secretary is annexed herewith and forming part of the report.

## **EXTRACT OF ANNUAL RETURN**

Pursuant to Section 134(3)(a) of the Companies Act, 2013 read with Rule 12(1) of the Companies (Management and Administration) Rules 2014, the extract of annual return is annexed herewith and forming part of the report.

## **CORPORATE SOCIAL RESPONSIBILITY**

The Section 135 of the Companies Act, 2013 regarding Corporate Social Responsibility Committee is not applicable to the Company as the Net Profit of the Company is below the threshold limit prescribed by the Companies Act, 2013.

## **SIGNIFICANT AND MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS**

During the year under review, there were no significant and material orders passed by the regulators or courts or tribunals, which may impact the going concern status of the Company and its operations in future.

## **PROCEEDINGS UNDER INSOLVENCY AND BANKRUPTCY CODE, 2016:**

During the year under review, there were no proceedings that were filed by the Company or against the Company, which are pending under the Insolvency and Bankruptcy Code, 2016 as amended, before National Company Law Tribunal or other Courts.

## **PRESENTATION OF FINANCIAL STATEMENTS**

The financial statements of the Company for the year ended 31<sup>st</sup> March, 2022 have been disclosed as per Schedule III to the Companies Act, 2013.

## **STATUTORY DISCLOSURES**

A copy of audited financial statements of the said Companies will be made available to the members of the Company, seeking such information at any point of time. A cash flow statement for the year 2021-2022 is attached to the Balance Sheet. Pursuant to the legislation 'Prevention, Prohibition and Redressal of Sexual Harassment of Women at Workplace Act, 2013' introduced by the Government of India, the Company has a policy on Prevention of Sexual Harassment at workplace. There was no case reported during the year under review under the said policy.

Details as required under the provisions of section 197 (12) of the Companies Act, 2013 read with Rule 5(1) of Companies (Appointment and Remuneration of Managerial Personnel), Rules, 2014, are placed on the Company's website, i.e.

[www.sanguinemedialtd.com](http://www.sanguinemedialtd.com) as an Annexure to the Director Report. Details as required under the provisions of section 197 (12) of the Companies Act, 2013 read with Rule 5(2) and 5(3) of Companies (Appointment and Remuneration of Managerial Personnel), Rules, 2014, are placed on the Company's website, i.e. [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com). A physical copy of the same will be made available to any shareholders on request. A cash flow statement for the year 2021-22 is attached with the Balance-Sheet.

#### **ACKNOWLEDGEMENT**

Yours Directors take this opportunity to thank the Financial Institutions, Banks, Business Associates, Central and State Government authorities, Regulatory authorities, Stock Exchanges and all the various stakeholders for their continued co-operation and support to the Company and look forward to their continued support in future.

We very warmly thank all of our employees for their contribution to your Company's performance. We applaud them for their superior levels of competence, dedication and commitment to your Company.

**By Order of the Board  
For Sanguine Media Limited**

**Sd/-  
Aditya R Suryavanshi  
Director  
DIN:- 07703306**

**Sd/-  
Gayatri Chhedilal Gupta  
Director  
DIN:- 07704522**

**Place: Chennai  
Date: 31<sup>st</sup> August, 2022**



**Form No.MR-3**

**SECRETARIAL AUDIT REPORT**

**FOR THE FINANCIAL YEAR ENDED 31<sup>st</sup> MARCH, 2022**

*[Pursuant to section 204(1) of the Companies Act, 2013 and Rule No. 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014]*

To,  
The Members,  
**Sanguine Media Limited,**  
**Chennai, Tamil Nadu**  
**CIN L74210TN1995PLC032921**

I have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by **Sanguine Media Limited** (hereinafter called the company). Secretarial Audit was conducted in a manner that provided me a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing my opinion thereon.

Based on my verification of the **Sanguine Media Limited** books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, I hereby report that in my opinion, the company has, during the audit period covering the financial year ended on **31<sup>st</sup> March, 2022** has complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, except to those mentioned below in the manner and subject to the reporting made hereinafter.

I have examined the books, papers, minute books, forms and returns filed and other records maintained by **Sanguine Media Limited** ("the Company") for the financial year ended on **31<sup>st</sup> March, 2022** according to the provisions of:

- I. The Companies Act, 2013(the Act) and the rules made there under;
- II. The Securities Contracts (Regulation) Act, 1956 ('SCRA')and the rules made there under;
- III. The Depositories Act, 1996 and the Regulations and Bye-laws framed there under;
- IV. Foreign Exchange Management Act, 1999and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; **Not Applicable**
- V. The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act,1992 ('SEBI Act')

- a. The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers)Regulations,2011;
- b. The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 (effective upto 14th May 2015 and the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (effective from 15<sup>th</sup> May 2015)
- c. The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements)Regulations, 2009; **Not Applicable to the Company during the Audit Period**
- d. The Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999; - **Not Applicable to the Company during the Audit Period;**
- e. The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations,2008; - **Not Applicable to the Company during the Audit Period;**
- f. The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents)Regulations,1993 regarding the Companies Act and dealing with client;
- g. The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009; and - **Not Applicable to the Company during the Audit Period;**
- h. The Securities and Exchange Board of India (Buyback of Securities)Regulations, 1998; - **Not Applicable to the Company during the Audit Period;**
- i. The management has identified and confirmed the following laws as specifically applicable to the Company & they have complied with most of the Rules & Regulations specified in the Acts, mentioned below:
  - a. Advertisement Standards Council of India.
  - b. Service Tax
  - c. Sales Tax

I have also examined compliance with the applicable clauses of the following:

- i. Secretarial Standards issued by The Institute of Company Secretaries of India.
- ii. The Listing Agreements entered into by the Company with BSE Limited;

During the period under review and as per representations and clarifications provided

by the management, I confirm that the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, Listing Agreement etc. mentioned hereinabove:

I further report that compliance of applicable financial laws including Direct and Indirect Tax laws by the Company has not been reviewed in the Audit since the same has been subject to review by the Statutory Auditors and other designated professionals.

I further report that:

The Board of Directors of the Company is duly constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. There were no change in the composition of the Board of Directors during the period under review.

Adequate notice is given to all directors to schedule the Board Meetings and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

Since Minutes books is not updated, hence we cannot comment whether majority decision is carried through while the dissenting members' views are captured and recorded as part of the minutes.

I further report that there are adequate systems and processes in the company commensurate with the size and operations of the company to monitor and ensure compliance with applicable laws, rules, regulations and guidelines.

Hence following are the qualification for non-compliance in matters specified below:

- I. The Company has not published notice of meeting of the board of directors where financial results shall be discussed and financial results, as required under Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**
- II. The Company did not have Company Secretary during the year.**
- III. The Company has not paid various penalties imposed under various regulation by BSE Limited.**
- IV. No Action has been taken by the company related to previous penalty and prosecution notice issued by various entity either by SEBI or by Stock Exchange, Management will responsible for True and Correctness of compliances and all matters, We are providing our Opinion on "as is where is Basis; subject to such information provided by management and its**

**representative. We are unable to give our view on verification and examination of physically maintained proper book of records and other related, Documents and evidences of various meetings and attendance and other matters.**

I further report that during the audit period the company has not done or taken any major corporate action.

**Place: Jaipur  
Date: 30/05/2022**

**Sd/-  
CS Chanchal Gaur  
Practicing Company Secretary  
Mem No.47866  
C P No.: 22053  
UDIN: A047866D000435869**

### **Annexure -A to Secretarial Audit Report**

**To,  
The Members,  
Sanguine Media Limited,  
Chennai, Tamil Nadu  
CIN L74210TN1995PLC032921**

Our Secretarial Audit Report for F.Y. 2021-22 is to be read with this letter.

1. Maintenance of secretarial records is the responsibility of the management of the Company. Our responsibility is to make a report based on the secretarial records produced for our audit.
2. We have followed the audit practices and processes as were appropriate to obtain reasonable assurance about the correctness of the contents of the secretarial records. The verification was done on test basis to ensure that correct facts are reflected in secretarial records. We believe that the processes and practices we followed provide a reasonable basis for our report.
3. We have not verified the correctness and appropriateness of financial records and books of accounts of the Company as it is taken care in the statutory audit.
4. We have obtained the Management's representation about the compliance of laws, rules and regulations and happening of events, wherever required.
5. Compliance with the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of the management. Our examination was limited to the verification of procedures on test basis.
6. Due to pandemic COVID-19 we are unable to give our view on verification and Examination of physically maintained proper book of records and other related Documents and evidences of various meetings and attendance and other matters. Management will responsible for True and Correctness of compliances and all matters, we are providing our Opinion on 'as is Where is' Basis; Subject to Such information provided by Management and its representative.
7. This Secretarial Audit Report is neither an assurance as to the future viability of the Company nor of the efficacy or effectiveness with which the management has conducted the affairs of the company.

This Secretarial Audit report is neither an assurance as to the future viability of the Company nor of the efficacy or effectiveness with which the management has conducted the affairs of the Company.

SANGUINE MEDIA LIMITED  
[CIN L74210TN1995PLC032921]

ANNUAL REPORT 2021-22

**Place: Jaipur**  
**Date: 30/05/2022**

**Sd/-**  
**CS Chanchal Gaur**  
**Practicing Company Secretary**  
**Mem No.47866**  
**C P No.: 22053**  
**UDIN: A047866D000435869**

**ANNEXURE TO DIRECTORS' REPORT**

**Form No. MGT-9**

**EXTRACT OF ANNUAL RETURN**

As on the financial year ended on 31<sup>st</sup> March, 2022

[Pursuant to Section 92(3) of the Companies Act, 2013 and Rule 12(1) of the Companies (Management and Administration) Rules, 2014]

**I. REGISTRATION AND OTHER DETAILS:**

(i)	CIN	L74210TN1995PLC032921
(ii)	Registration Date	14/09/1995
(iii)	Name of the Company	SANGUINE MEDIA LIMITED
(iv)	Category / Sub-Category of the Company	Company limited by Shares/ Indian Non-Government Company
(v)	Address of the Registered Office and Contact Details	Plaza Center, 4 <sup>th</sup> Floor, Suit No. 349, No. 129, G.N. Chetty Road, Chennai – 600 006 Tamil Nadu Contact No: 7678063542 Email ID: smedialtd@gmail.com
(vii)	Whether listed company Yes / No	YES
(viii)	Name, Address and Contact details of Registrar and Transfer Agent, if any	<b>Purva Share Registry (India) Pvt. Ltd</b> Unit No. 9 Shiv Shakti Industrial Estate, J. R. Borichamarg, Lower Parel (East), Mumbai-400011 Tel No:- +912223012517/8261 Email ID:- <a href="mailto:support@purvashare.com">support@purvashare.com</a>

**II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY:**

All the business activities contributing 10 % or more of the total turnover of the Company shall be stated:-







(b) Individuals	0	0	0	0	0	0	0	0	0
(i) Individual Shareholders holding nominal share capital up to Rs. 2 lakh	22175877	37870	22213747	19.47	22175877	37870	22213747	19.47	0
(ii) Individual Shareholders holding nominal share capital in excess of Rs. 2 lakh	28706667	25000	28731667	25.18	28706667	25000	28731667	25.18	0
(c) Others Clearing Members	0	0	0	0	0	0	0	0	0
(d) Any Other (Specify)	0	0	0	0	0	0	0	0	0
(a) N.R.I.	584706	0	584706	0.51	584706	0	584706	0.51	0
(b) Employee	0	0	0	0	0	0	0	0	0
(c) Foreign Corporate Bodies	0	0	0	0	0	0	0	0	0
(d) Trust	200	0	200	0	200	0	200	-	-
(e) Hindu Undivided Family	1633854	0	1633854	1.43	1633854	0	1633854	1.43	0.00
(f) Clearing Members	10932907	0	10932907	9.58	10932907	0	10932907	9.58	0
Sub-Total(B)(2):	114032030	62870	114094900	100	114032030	62870	114094900	100	0
Total Public Shareholding (B)=(B)(1)+(B)(2)	114036130	62870	114099000	100	114036130	62870	114099000	100	0
C. Shares held by custodian for GDRs & ADRs	0	0	0	0	0	0	0	0	0
<b>Grand Total (A+B+C)</b>	<b>114037130</b>	<b>62870</b>	<b>114100000</b>	<b>100.00</b>	<b>114037130</b>	<b>62870</b>	<b>114100000</b>	<b>100</b>	<b>0.00</b>

**(ii) Shareholding of Promoters**

Sr. No.	Shareholder's Name	Shareholding at the beginning of the year 01.04.2021			Shareholding at the end of the year 31.03.2022			% change in share holding during the year
		No. of Shares	% of total shares of the company	% of shares Pledged/encumbered to total shares	No. of Shares	% of total shares of the company	% of shares Pledged/encumbered to total shares	
1	KUMAR RAICHAND MADAN	1000	0.00	0.00	1000	0.00	0.00	0.00
	Total	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	1000	0.00	0.00	0.00

**(iii) Change in Promoters' Shareholding (Please specify if there is no change):**  
**Not Applicable as there is no change.**

Sr. No.		Shareholding at the beginning of the year 01.04.2021		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of Shares	% of total shares of the company
1.	KUMAR RAICHAND MADAN	1000	0.00	1000	0.00

**(iv) Shareholding Pattern of top ten Shareholders (other than Directors Promoters and Holders of GDRs and ADRs):**

Sr. No.	Top 10 shareholders	Shareholding at the beginning of the year 01.04.2021		Date of Transaction	Increase / Decrease in shareholding	Reason	Cumulative Shareholding during at the end of the year 31.03.2022	
		No. of shares at the beginning (01.04.2021) / end of the year 31.03.2022	% of total Shares of the Company				No. of shares	% of total Shares of the Company
1	ZUBER TRADING	10674955	9.36	01/04/2021				
				31/03/2022			10674955	9.36
2	SUMPOORNA PORTFOLIO LIMITED	10057816	8.81	01/04/2021				
				31/03/2022			10057816	8.81
3	RELIGARE FINVEST LTD	5334285	4.68	01/04/2021				
				31/03/2022			5334285	4.68
4	VIAGGIO TRADERS PRIVATE LIMITED	5160000	4.52	01/04/2021				
				31/03/2022			5160000	4.52
5	YANTRA NATURAL RESOURCES LIMITED	3326023	2.92	01/04/2021				
				31/03/2022			3326023	2.92
6	WESTLITE INFRAPROJECTS PRIVATE LIM	3250000	2.85	01/04/2021				
				31/03/2022			3250000	2.85
7	ADAMINA TRADERS PVT LTD	2968359	2.60	01/04/2021				
				31/03/2022			2968359	2.6
8	JOEL INFRASTRUCTURE PVT	2921380	2.56	01/04/2021				
				31/03/2022			2921380	2.56

	LTD							
9	MAGAN MERCANTIL E PRIVATE LIMITED	2509945	2.20	01/04/2021				
				31/03/2022			2509945	2.20
10	NAROIS IMPEX PRIVATE LIMITED	2190737	1.92	01/04/2021				
				31/03/2022			2190737	1.92

**(v) Shareholding of Directors and Key Managerial Personnel:**

Sr. No.	Name	Shareholding at the beginning of the year 01.04.2021		Date of Transaction	Increase / Decrease in shareholding	Reason	Cumulative Shareholding during at the end of the year 31.03.2022	
		No. of shares at the beginning (01.04.2021) / end of the year 31.03.2022	% of total Shares of the Company				No. of shares	% of total Shares of the Company
-----NIL-----								

**(VI) INDEBTEDNESS**

**Indebtedness of the Company including interest outstanding / accrued but not due for payment**

(Rs. Lacs)

Particulars	Secured Loans Excluding Deposits	Unsecured Loans	Deposits	Total Indebtness
<b>Indebtedness at the beginning of the financial year</b>				
i) Principal Amount	NIL	NIL	1152.76	1152.76
ii) Interest due but not paid	NIL	NIL	NIL	NIL
iii) Interest accrued but not due	NIL	NIL	NIL	NIL
<b>Total (i+ii+iii)</b>	<b>NIL</b>	<b>NIL</b>	<b>1152.76</b>	<b>1152.76</b>
<b>Change in Indebtedness during the financial year</b>				
Addition	NIL	NIL	NIL	NIL

Reduction	NIL	NIL	NIL	NIL
<b>Net Change</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
<b>Indebtedness at the end of the financial year</b>				
i) Principal Amount	NIL	NIL	1152.76	1152.76
ii) Interest due but not paid	NIL	NIL	NIL	NIL
iii) Interest accrued but not due	NIL	NIL	NIL	NIL
<b>Total (i+ii+iii)</b>	<b>NIL</b>	<b>NIL</b>	<b>1152.76</b>	<b>1152.76</b>

**(VII) REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL**

a) Remuneration to Managing Director Whole-time Directors and/or Manager:

(Rs. Lacs)

Sr. No.	Particulars of Remuneration	Name of MD/ WTD/MANAGER Kumar Raichand Madan (Managing Director)	Total Amt.
1	Gross Salary	NIL	NIL
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act 1961	NIL	NIL
	(b) Value of perquisites u/s 17(2) Income-tax Act 1961	NIL	NIL
	(c) Profits in lieu of salary under section 17(3) Income-tax Act 1961	NIL	NIL
2	Stock Option related perquisites	NIL	NIL
3	Sweat Equity	NIL	NIL
4	Commission - as % of profit - Others specify...	NIL	NIL
5	Others please specify	NIL	NIL
	<b>Total (A)</b>	NIL	NIL
	Ceiling as per the Act	The remuneration is well within the limits prescribed under the Companies Act 2013.	

b) Remuneration to other directors:

(Rs. Lacs)

Sr. No	Particulars of Remuneration	Name of Directors				Total Amount
1	<b>Independent Directors</b>					
	• Fee for	NIL	NIL	NIL	NIL	NIL

	attending board / committee meetings					
	• Commission	NIL	NIL	NIL	NIL	NIL
	• Others please specify	NIL	NIL	NIL	NIL	NIL
	<b>Total (1)</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
<b>2</b>	<b>Other Non-Executive Directors</b>	<b>N.A</b>	<b>N.A</b>	<b>N.A</b>	<b>N.A</b>	<b>N.A</b>
	• Fee for attending board / committee meetings	NIL	NIL	NIL	NIL	NIL
	• Commission	NIL	NIL	NIL	NIL	NIL
	• Others please specify	NIL	NIL	NIL	NIL	NIL
	<b>Total (2)</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
	<b>Total (B)=(1+2)</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
	<b>Total (A)</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
	<b>Total Managerial Remuneration</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
	Overall Ceiling as per the Act	The remuneration is well within the limits prescribed under the Companies Act 2013.				

(c) Remuneration to Key Managerial Personnel other than MD/Manager/WTD

(Rs. Lacs)

Sr. No.	Particulars of Remuneration	Key Managerial Personnel		
		CFO	Company Secretary	Total
1	Gross Salary	NIL	NIL	NIL
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act 1961	NIL	NIL	NIL
	(b) Value of perquisites u/s 17(2) Income-tax Act 1961	NIL	NIL	NIL
	(c) Profits in lieu of salary under section 17(3) Income-tax Act 1961	NIL	NIL	NIL
2	Stock Option related perquisites	NIL	NIL	NIL
3	Sweat Equity	NIL	NIL	NIL

4	Commission	NIL	NIL	NIL
	- as % of profit	NIL	NIL	NIL
	- others specify...	NIL	NIL	NIL
5	Others please specify	NIL	NIL	NIL
	<b>Total</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>

**(VIII) Penalties / Punishment / Compounding of Offences:**

Type	Section of the Companies Act	Brief Description	Details of Penalty / Punishment / Compounding fees imposed	Authority [RD / NCLT / COURT]	Appeal made if any (give Details)
Penalty					
Punishment	<b>NONE</b>				
Compounding					

**(IX) Other Officers in Default**

Type	Section of the Companies Act	Brief Description	Details of Penalty / Punishment / Compounding fees imposed	Authority [RD / NCLT / COURT]	Appeal made if any (give Details)
Penalty					
Punishment	<b>NONE</b>				
Compounding					



## **CORPORATE GOVERNANCE REPORT**

The report on Corporate Governance states compliance as per requirements of the Companies Act 2013 SEBI (LODR) Regulations 2015 as applicable to the Company. Given below are the Company's Corporate Governance policies and practices for 2021-2022 and the Company has complied with all the statutory and regulatory requirements as stipulated in the applicable laws.

### **COMPANY'S PHILOSOPHY ON CORPORATE GOVERNANCE**

Transparency integrity professionalism and accountability - based values form the basis of the Company's philosophy for Corporate Governance. .

### **BOARD OF DIRECTORS**

The Company is managed by well- qualified professionals. All directors are suitably qualified experienced and competent. The members of the Board of Directors are persons with considerable experience and expertise in Real Estate Printing Banking Investment Banking Accounts Finance Administration and Marketing. The Company is benefitted by the experience and skills of the Board of Directors. The Independent Directors have made disclosures to the Board confirming that there are no material financial and/or commercial transactions between them and the company which could have potential conflict of interest with the company at large. The Company has a Code of Conduct for Directors and Senior Management personnel. The code is available on the official website of the company: [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com)

### **INFORMATION SUPPLIED TO THE BOARD**

In advance of each meeting the Board is presented with relevant information on various matters related to the working of the Company especially those that require deliberation at the highest level. Directors have separate and independent access to officers of the Company. In addition to items which are required to be placed before the Board for its noting and/or approval information is provided on various significant items. At the meeting of the Independent Directors held during the year they have expressed satisfaction on the quality quantity and timeliness of flow of information between the Company Management and the Board that is necessary for the Board to effectively and reasonably perform their duties.

### **ORDERLY SUCCESSION TO BOARD AND SENIOR MANAGEMENT**

The Board of the Company satisfied itself that plans are in place for orderly succession for appointments to the Board and to Senior Management.

## **CODE OF CONDUCT**

Regulations 17(5) of the SEBI (LODR) Regulations 2015 requires listed Companies to lay down a Code of Conduct for its Directors and Senior Management incorporating duties of a Directors as laid down in the Companies Act 2013. The Board has adopted a Code of Conduct for all Directors and Senior Management of the Company and the same has been placed on Company's website i.e. [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com)

## **MAXIMUM TENURE OF INDEPENDENT DIRECTORS**

The maximum tenure of Independent Directors is in accordance with the Companies Act 2013 and Regulation 25(2) of the SEBI (LODR) Regulations 2015.

## **FORMAL LETTER OF APPOINTMENT TO INDEPENDENT DIRECTORS**

The Company issues a formal letter of appointment to Independent Directors in the manner as provided in the Companies Act 2013. As per Regulation 46(2) of the SEBI (LODR) Regulation 2015 the terms and conditions of appointment of Independent Directors are placed on the Company's website i.e. [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com).

## **DIRECTORS' INTEREST IN THE COMPANY**

Sometime the Company does enter into contracts with companies in which some of the Directors of the Company are interested as director or member. However these contracts are in the ordinary course of the Company's business without giving any specific weight age to them. Directors regularly make full disclosures to the Board of Directors regarding the nature of their interest in the companies in which they are directors or members. Full particulars of contracts entered with companies in which directors are directly or indirectly concerned or interested are entered in the Register of Contracts maintained under Section 189 of the Companies Act 2013 and the same is placed in every Board Meeting for the noting of the Directors.

## **PERFORMANCE EVALUATION**

Pursuant to the provisions of the Companies Act 2013 and SEBI Listing Regulations 2015 the Board has carried out an annual evaluation of its own performance and that of its Committees and individual directors. Manner in which such formal annual evaluation was made by the Board is given below:

- Performance evaluation criteria for Board Committees of the Board and Directors were approved by the Board at its meeting held on 31<sup>st</sup> March 2022. The criteria are placed on the Company's website [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com)
- Under law as per the report of performance evaluation the Board shall determine inter alia whether to continue the term of appointment of the independent director. During the year under review there was no occasion to decide on the continuance of the term of appointment of any of the independent directors and hence the question

of taking a decision on their re-appointment did not arise. Details on the evaluation carried out by the independent directors at their meeting held on 31<sup>st</sup> March 2022 have been furnished in a separate Para elsewhere in this Report.

The Board of Directors is collectively responsible for selection of a member on the Board. The Nomination and Remuneration Committee of the Company follows a define criteria for identifying screening recruiting and recommending candidates for election as a Director on the Board. The criteria for appointment to the Board include:

- Composition of the Board which is commensurate with the size of the Company its portfolio geographical spread and its status as a listed Company;
- Desired age and diversity on the Board;
- Size of the Board with optimal balance of skills and experience and balance of Executive and Non-Executive Directors consistent with the requirements of law;
- Professional qualifications expertise and experience in specific area of business;
- Balance of skills and expertise in view of the objectives and activities of the Company;
- Avoidance of any present or potential conflict of interest;
- Availability of time and other commitments for proper performance of duties;
- Personal characteristics being in line with the Company's values such as integrity honesty transparency pioneering mindset.

#### **INDEPENDENT DIRECTORS MEETING**

In compliance with Schedule IV to the Companies Act 2013 and regulation 25(3) of SEBI Listing Regulations 2015 the independent directors held their separate meeting on 29<sup>th</sup> March 2022 without the attendance of non-independent directors and members of Management to inter alia discuss the following:

- 1) Review the performance of non-independent directors and the Board as a whole;
- 2) Review the performance of the executive directors and non-executive directors;
- 3) Assess the quality quantity and timeliness of flow of information between the Company Management and the Board that is necessary for the Board to effectively and reasonably perform their duties; and
- 4) Review the responsibility of independent directors with regard to internal financial controls.

All independent directors were present at the meeting.

#### **REMUNERATION OF DIRECTORS**

During the year under review there were no pecuniary transactions with any non-executive director of the Company.

#### **CRITERIA OF MAKING PAYMENTS TO NON-EXECUTIVE DIRECTORS**

Non-executive directors of the Company play a crucial role in the independent functioning

of the Board. They bring in an external perspective to decision-making and provide leadership and strategic guidance while maintaining objective judgment. They also oversee corporate governance framework of the Company. As stated earlier the Remuneration Policy inter alia disclosing criteria of making payments to director's key managerial personnel and employees is placed on [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com).

### **NON-EXECUTIVE DIRECTORS**

Non-executive directors are paid sitting fees as earlier stated in this Report.

### **MANAGING DIRECTOR**

During the year under review the Company has not paid any remuneration to Managing Director of the Company as provided in detail in an annexure to the Directors' Report in section VI (A) of Form MGT-9 i.e. extract of the Annual Return.

### **DETAILS OF REMUNERATION TO DIRECTORS**

The Company has no stock option plans for the directors and hence it does not form part of the remuneration package payable to any executive and/or non-executive director. During the year under review none of the directors was paid any performance-linked incentive. In 2021-22 the Company did not advance any loans to any of the non-executive directors and/or Managing Director. Details of remuneration paid/payable to directors during 2021-22 are provided in an annexure to the Directors' Report in section VI (B) of Form MGT-9 i.e. extract of the Annual Return.

### **COMPLIANCES REGARDING INSIDER TRADING**

The Company had in place a 'Code of Conduct for Prevention of Insider Trading and Corporate Disclosure Practices' in accordance with the SEBI (Prohibition of Insider Trading) Regulations 1992 as amended.

- a. Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information; and
- b. Code of Conduct to Regulate Monitor and Report Trading by its employees and other connected person.

The said codes are being adhered to. The Code referred to in (a) above is placed on the Company's website [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com)

## ❖ COMPOSITION OF BOARD

The Board of Directors of the Company is composed of committed persons with considerable experience in various fields. The Board is properly constituted as per Regulation 17 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015.

As on the date of this report the Board Strength consists of 4 directors. Out of them 3 are Non-Executive Independent Directors and 1 is Managing Director.

Further none of the Directors on the Board is a Member of more than 10 Committees or Chairman of more than 5 Committees across all the Companies in which he is a Director. Also necessary disclosures regarding Committee positions in other public Companies have been made to the Company by the Directors at regular intervals. The number of Directorships Committee Membership/Chairmanship of all Directors is within respective limits prescribed under the Companies Act 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015.

## RESPONSIBILITIES & FUNCTIONS OF BOARD OF DIRECTORS

The Board of Directors of the listed entity shall have the following responsibilities:

(i) Disclosure of information:

1. Members of Board of Directors and key managerial personnel shall disclose to the Board of directors whether they directly indirectly or on behalf of third parties have a Material interest in any transaction or matter directly affecting the listed entity.
2. The Board of Directors and senior management shall conduct themselves so as to meet the expectations of operational transparency to stake holders while at the same time maintaining confidentiality of information in order to foster a culture of good decision-making.

(ii) Key functions of the Board of Directors-

1. Reviewing and guiding corporate strategy major plans of action risk policy annual Budgets and business plans setting performance objectives monitoring implementation and corporate performance and overseeing major capital expenditures acquisitions and divestments.
2. Monitoring the effectiveness of the listed entity's governance practices and making changes as needed.
3. Selecting compensating monitoring and when necessary replacing key managerial personnel and overseeing succession planning.
4. Aligning key managerial personnel and remuneration of board of directors with the longer Term interests of the listed entity and its shareholders.

5. Ensuring a transparent nomination process to the board of directors with the diversity of thought experience knowledge perspective and gender in the board of Directors.
6. Monitoring and managing potential conflicts of interest of management members of the Board of Directors and shareholders including misuse of corporate assets and Abuse in related party transactions.
7. Ensuring the integrity of the listed entity's accounting and financial reporting systems including the independent audit and that appropriate systems of control are in place in particular systems for risk management financial and operational control and compliance with the law and relevant standards.
8. Overseeing the process of disclosure and communications.
9. Monitoring and reviewing Board of Director's evaluation framework.

(iii) Other responsibilities:

1. The Board of Directors shall provide strategic guidance to the listed entity ensure effective monitoring of the management and shall be accountable to the listed entity and the shareholders.
2. The Board of Directors shall set a corporate culture and the values by which executives throughout a group shall behave.
3. Members of the Board of Directors shall act on a fully informed basis in good faith with due diligence and care and in the best interest of the listed entity and the shareholders.
4. The Board of Directors shall encourage continuing directors training to ensure that the members of Board of Directors are kept up to date.
5. Where decisions of the Board of Directors may affect different shareholder groups differently the Board of Directors shall treat all shareholders fairly.
6. The Board of Directors shall maintain high ethical standards and shall take in to account the interests of stakeholders.
7. The Board of Directors shall exercise objective independent judgment on corporate affairs.
8. The Board of Directors shall consider assigning a sufficient number of non-Executive members of the Board of Directors capable of exercising independent Judgment to tasks where there is a potential for conflict of interest.
9. The Board of Directors shall ensure that while rightly encouraging positive thinking these do not result in over-optimism that either leads to significant risks not being recognized or exposes the listed entity to excessive risk.
10. The Board of Directors shall have ability to step back' to assist executive management by challenging the assumptions underlying strategy strategic initiatives (such as acquisitions) risk appetite exposures and the key areas of the listed entity's focus.
11. When committees of the Board of Directors are established their mandate composition and Working procedures shall be well defined and disclosed by the Board of Directors.
12. Members of the Board of Directors shall be able to commit themselves effectively to their responsibilities.

13. In order to fulfill their responsibilities members of the Board of Directors shall have access to accurate relevant and timely information.
14. The Board of Directors and senior management shall facilitate the independent Directors to perform their role effectively as a member of the Board of Directors and also a member of a committee of Board of Directors.

### **DIRECTORS INDUCTION AND FAMILIARIZATION**

The provision of an appropriate induction programme for new Directors and ongoing training for existing Directors is a major contributor to the maintenance of high Corporate Governance standards of the Company. The Managing Director is responsible for ensuring that such induction and training programmes are provided to Directors. The Independent Directors from time to time request management to provide detailed understanding of any specific project activity or process of the Company. The management provides such information and training either at the meeting of Board of Directors or otherwise.

The induction process is designed to:

- a. Builds an understanding of Sanguine Media Limited its businesses and the markets and regulatory environment in which it operates;
- b. Provide an appreciation of the role and responsibilities of the Director;
- c. Fully equip Directors to perform their role on the Board effectively; and
- d. Develop understanding of Company's people and its key stakeholder relationships.

Upon appointment Directors receive a Letter of Appointment setting out in detail the terms of appointment duties responsibilities and expected time commitments. The details of Directors' induction and familiarization are available on the Company's website at [www.sanguinemediaLtd.com](http://www.sanguinemediaLtd.com)

### **MEETINGS OF THE BOARD OF DIRECTOR**

The Board meets at regular intervals to discuss and decide on Company/business policy and strategy apart from the other Board business. The Board meetings are pre-scheduled & Agenda is circulated well in advance to facilitate the Directors to ensure meaningful participation in the meetings. However in case of special and urgent business need the Committee of Board of Directors met at a short notice and its minutes is noted and confirmed in the subsequent Board meeting. The Agenda for the Board/Committee meetings cover items set out as per guidelines in Listing Regulations & it includes detailed notes on the items to be discussed at the meeting to enable the Directors to take an informed decision.

During the Financial Year 2021-22 Six Board Meetings were held on the following dates:

1. 05<sup>th</sup> April, 2021
2. 23<sup>rd</sup> June 2021
3. 13<sup>th</sup> August 2021

4. 11<sup>th</sup> November 2021
5. 11<sup>th</sup> February 2022
6. 23<sup>rd</sup> March 2022

### DETAILS OF THE BOARD OF DIRECTORS AND EXTERNAL DIRECTORSHIPS

Particulars of the Board's Composition Directors' Attendance at Board Meetings and at the previous Annual General Meeting number of other Directorships and Board-Committee memberships held as on 31 March 2022 are given below:

Sr. No.	Name of the Director Designation and Category	Attendance of Board Meetings	Attendance at previous AGM	No. of other Directorships (*)	Number of other Board Committee positions (@)	
					As Chairman	As Member
1	Sanjay Sunderlal Meena	0	No	-	-	-
2	Akshay V Nawale	6	Yes	2	1	2
3	Aditya R Suryavanshi	6	Yes	-	1	2
4	Gayatri C Gupta	6	Yes	-	1	2

Notes:

(\*) includes directorships held in public limited Companies only.

Directorships held in Private Companies Foreign Companies and Companies registered under Section 8 of the Companies Act 2013 are excluded.

(@) includes only positions held in Audit Committee and Shareholders'/ Investor Grievance Committee of the Board of Directors.

### COMMITTEES OF THE BOARD

The Board Committee plays a crucial role in the governance structure of the Company and has been constituted to deal with specific areas/activities which concern the Company and need a closer review. The Board Committee are set up under the formal approval of the Board to carry out clearly defined roles which are considered to be performed by members of the Board as a part of good governance practice. The Board supervises the execution of its responsibilities by the Committees and is responsible for their action. The Chairman of the respective Committee informs the Board about the summary of the discussions held in the Committee meetings.

The Board has constituted following Committees of Directors:

- ❖ Audit Committee
- ❖ Nomination and Remuneration Committee and
- ❖ Stakeholder's Relationship Committee



## **AUDIT COMMITTEE**

### **TERMS OF REFERENCE:**

The role and terms of reference of Audit Committee covers areas mentioned under Listing Regulations and Companies Act 2013 besides other terms as may be referred by the Board of Directors. All the Members of Audit Committee are qualified and having insight to interpret and understand financial statements. The Audit Committee of the Company is entrusted with the responsibility to supervise the Company's internal controls and financial reporting process and inter alia performs the following functions;

1. Overseeing the Company's financial reporting process and disclosure of financial information to ensure that the financial statements are correct sufficient and credible;
2. To review and examine with management the quarterly financial results before submission to the Board;
3. To review and examine with the management the annual financial statement and Auditor Report thereon before submission to the Board for approval with particular reference to – matters to be included in the directors responsibility statement to be included in the board report; changes if any in accounting policies and practices and reasons for the same; major accounting entries involving estimates based on the exercise of judgment by management; significant adjustments made in the financial statements arising out of audit findings; compliance with listing and other legal requirements relating to financial statements; disclosure of any related part transactions; modified opinion in the draft audit report;
4. To review management discussion and analysis of financial condition and results of operations;
5. To recommend the appointment remuneration and terms of appointment of Statutory Auditors of the Company and approval for payment of any other services rendered by the Auditors;
6. To review with management the annual financial statements as well as investments made by the unlisted subsidiary companies;
7. To approve or any subsequent modification/disclosure of any Related Party Transactions in accordance with the Related Party Transaction Policy of the Company;
8. To approve the appointment of Chief Financial Officer after assessing the qualifications experience and background of the candidate;
9. To review and monitor the Auditor independence and performance and effectiveness of audit process;

10. To review the performance of statutory and internal auditors adequacy of the Internal Control System;
11. To discuss with statutory auditors before the audit commences about the nature & scope of audit as well as post-audit discussion to ascertain any area of concern.
12. To recommend appointment removal remunerations and terms of appointment of Internal Auditor of the Company;
13. To scrutinize inter-corporate loans and investments made by the Company;
14. To review the adequacy of the Internal Audit function including the structure of internal audit department staffing and seniority of the official heading the department reporting structure coverage & frequency of internal audit discussing with Internal Auditor any significant finding and reviewing the progress of corrective actions on such issues;
15. To evaluate internal financial controls and risk management systems;
16. To do the valuation of undertakings or assets of the Company wherever it is necessary.
17. To review the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the Board.
18. To review the functioning of the Whistle blower mechanism.
19. To review the Company's financial and risk management policies.
20. To look into the reasons for substantial defaults in the payment to the depositors debenture holders creditors & shareholders (in case of non-payment of declared dividends).
21. To review the statement of uses/application of funds raised through an issue (public issue; rights issue preferential issue etc) the statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice and making appropriate recommendations to the Board to take steps in the matter.
22. To carry out any other function as mentioned in the terms of reference of the audit committee.
23. To review management letters/ letters of internal control weakness issued by the Statutory Auditors.
24. To review Statement of deviations in terms of Regulation 32(1) & 32(7); including report of monitoring agency if applicable.

The periodic review ensures that all areas within the scope of the Committee are reviewed.

### MEETINGS OF THE COMMITTEE:

The Committee met four times during the financial year 2021-22 on i.e. 23<sup>rd</sup> June 2021, 13<sup>th</sup> August 2021, 13<sup>th</sup> November 2021, & 11<sup>th</sup> February 2022.

### CONSTITUTION OF THE COMMITTEE:

The Constitution of the Audit Committee is in conformity with the Listing Regulations. The Chairman of the Audit Committee is an Independent Director and is financially literate and has accounting related financial management expertise.

The Composition of the Committee together with the details of the attendance of each member as at 31<sup>st</sup> March 2022 is given below:

Sr. No.	Name of the Director	Designation	Meetings Attended	Category
1	Aditya R Suryavanshi	Chairman	4	Non- Executive Independent Director
2	Akshay Vijay Nawale	Member	4	Non- Executive Independent Director
3	Gayatri C Gupta	Member	4	Non- Executive Independent Director

### STAKEHOLDERS RELATIONSHIP COMMITTEE

#### TERMS OF THE COMMITTEE:

1. To consider and resolve the grievances of shareholders of the Company with respect to transfer of shares non-receipt of annual report non-receipt of dividends transmission split consolidation of share certificates and matters related thereto.
2. To ensure expeditious share transfer process.
3. To evaluate performance and service standards of the Registrar and Share Transfer Agent of the Company.
4. To provide guidance and make recommendations to improve investors service level to the investors.
5. Attending to complaints of Investor routed by SEBI/Stock Exchanges/ RBI.

#### DETAILS OF PENDING INVESTOR GRIEVANCES AND COMPLIANCE OFFICER:

There was 0 investor grievance pending for Redressal at the end of the financial year and all other queries from the stakeholders were attended to promptly. Further there were no pending transfers for the year under review.

Further the details of the Compliance Officer designated for handling of the Investor grievances is provided as under:

Name : Aditya R Suryavanshi  
Address : Plaza Center 4<sup>th</sup> Floor Suit No. 349 No. 129 G.N. Chetty Road Chennai 600  
006 Tamil Nadu Contact No.: 044- 2831258.  
Email ID : smedialtd@gmail.com

### **RESPONSIBILITIES OF COMPLIANCE OFFICER**

The compliance officer of the listed entity shall be responsible for-

- (a) Ensuring conformity with the regulatory provisions applicable to the listed entity in letter and spirit.
- (b) Co-ordination with and reporting to the Board recognized stock exchange(s) and depositories with respect to compliance with rules regulations and other directives of these authorities in manner as specified from time to time.
- (c) Ensuring that the correct procedures have been followed that would result in the correctness authenticity and comprehensiveness of the information statements and reports filed by the listed entity under these regulations.
- (d) Monitoring email address of grievance redressal division as designated by the listed entity for the purpose of registering complaints by investors:

### **COMPOSITION & MEETING**

The Committee comprises of 3 Non-Executive Independent Directors namely Akshay Vijay Nawale (Chairman) and Aditya R Suryavanshi and Gayatri C Gupta as Members of the Committee for the current year.

### **ROLE OF NOMINATION AND REMUNERATION COMMITTEE**

Role of committee shall inter-alia include the following:

1. To determine/recommend the criteria for determining appointment qualifications positive attributes and independence of a director and recommend to the Board a policy relating to remunerations of directors Key Managerial personal and other employees.
2. To formulate the criteria for evaluation of performance of independent directors and the board of directors.
3. To devise a policy on desired age and diversity of board of directors.
4. To identify persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down and recommend to the board of directors their appointment and removal.
5. To review and determine all elements of remuneration package of all the Executive Directors i.e. salary benefits bonus stock options etc.

### **COMPOSITION**

The composition of the Remuneration Committee is Gayatri C Gupta (Chairman) Aditya R Suryavanshi & Akshay Vijay Nawale as Members of the Committee for the current year. During the financial year ended 31<sup>st</sup> March 2022 no meeting of the Nomination and Remuneration Committee was held.

### **SUBSIDIARY COMPANY**

The Company does not have any subsidiary companies.

### **DISCLOSURES:**

#### ❖ Materially significant Related Party Transactions:

The details of transactions with the related parties are tabled before the audit committee on a quarterly basis. The register of contracts containing the transactions in which the Directors are interested was placed regularly before the board. There were no pecuniary transactions directly with the independent / Non-Executive Directors other than the payment of remuneration.

The Company has formulated a policy on Related Party Transactions which is available at Company website [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com)

- ❖ The Company has followed the Accounting Standards issued by the Institute of Chartered Accountants of India to the extent applicable.
- ❖ The Company has adopted the Code of Ethics and Business principles for the members of Board and senior management personnel.
- ❖ The Company has adopted a 'Code of Conduct for Prevention of Insider Trading ("the Code") in accordance with the requirements of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations 1992 and its subsequent amendment. The code expressly lays down the guidelines and the procedure to be followed and disclosures to be made while dealing with shares of the Company and cautioning them on the consequences of non-compliance thereof. Further we affirm that no personnel have been denied access to the Audit Committee. Employees can report to the Management concerned regarding unethical behavior act or suspected fraud or violation of the Company's Code of Conduct Policy.
- ❖ The Company is in compliance with all mandatory requirements of Listing Regulations.
- ❖ The Company has ensured that the person who is being appointed as an Independent Director has the requisite qualifications and experience which would be of use to the Company and which in the opinion of the Company would enable him to contribute effectively to the Company in his capacity as an Independent Director.

## **PREVENTING CONFLICT OF INTEREST**

The Board of Directors is responsible for ensuring that rules are in place to avoid conflict of interest by Board Members and the Management Committee. The Board has adopted the Code of Conduct for the members of the Board and Senior Management team. The Code provides that the Directors are required to avoid any interest in contracts entered into by the Company. If such an interest exists they are required to make adequate disclosure to the Board and to abstain from discussion voting or otherwise influencing the decision on any matter in which the concerned Director has or may have such interest. The members of the Board and the Management Committee annually confirm the compliance of the Code of Conduct to the Board. The members of the Board and the Management Committee also submit on an annual basis the details of individuals to whom they are related and entities in which they hold interest and such disclosures are placed before the Board. The members of the Board inform the Company of any change in their directorship(s) chairmanship(s)/ membership(s) of the Committees in accordance with the requirements of the Companies Act 2013 and Listing Regulations. Transactions with any of the entities referred above are placed before the Board for approval. Details of all Related Party Transactions are placed before the Audit Committee on quarterly basis.

## **AFFIRMATION AND DISCLOSURE**

All the members of the Board and the Management Committee have affirmed their compliance with the Code of Conduct as on 31<sup>st</sup> March 2022 and a declaration to that effect signed by the Managing Director is attached and forms part of this Report. The members of the Management Committee have made disclosure to the Board of Directors relating to transactions with potential conflict of interest with the company; however there were no material financial or commercial transaction between the Company and the Independent Directors. All details relating to financial and commercial transactions where Directors may have a pecuniary interest are provided to the Board and the interested Director neither participated in the discussion nor voted on such matter.

## **MEANS OF COMMUNICATION:**

The Quarterly Half-Yearly and Annual Financial Results of the Company are forwarded to BSE Limited immediately upon its approval by the Board of Directors and are simultaneously published on the website of the Company. During the year under review no presentation was made to the institutional investors or analysts.

## **DETAILS OF GENERAL MEETINGS:**

### **ANNUAL GENERAL MEETINGS:**

The details of last 3 Annual General Meetings together with the details of the special resolution passed thereat is provided hereunder:

Year	Day Date and Time	Venue	Special Resolutions Passed
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2018-19	30 <sup>th</sup> September, 2019 at 02:00 p.m.	Plaza Center 4th Floor Suit No. 349 No. 129 G. N. Chetty Road Chennai – 600 006 Tamil Nadu	Nil
2019-20	24 <sup>th</sup> September, 2020 at 01:30 p.m.	Plaza Center 4th Floor Suit No. 349 No. 129 G. N. Chetty Road Chennai – 600 006 Tamil Nadu	Nil
2020-21	29 <sup>th</sup> September, 2021 at 02:30 p.m.	Plaza Center 4th Floor Suit No. 349 No. 129 G. N. Chetty Road Chennai – 600 006 Tamil Nadu	Nil

**MARKET SHARE PRICE DATA:**

The Share Price data at BSE Limited during the financial year 2021-22 is as under:

Month	High	Low	No. of Shares
Apr-21	NA	NA	NA
May-21	NA	NA	NA
Jun-21	NA	NA	NA
Jul-21	NA	NA	NA
Aug-21	NA	NA	NA
Sep-21	NA	NA	NA
Oct-21	NA	NA	NA
Nov-21	NA	NA	NA
Dec-21	NA	NA	NA
Jan-22	NA	NA	NA
Feb-22	NA	NA	NA
Mar-22	NA	NA	NA

**EXTRA- ORDINARY GENERAL MEETINGS:**

No Extra- Ordinary General Meetings of the Company held during the year under review.

**POSTAL BALLOT**

During the year under review no Postal Ballot was conducted.

**GENERAL SHAREHOLDERS' INFORMATION:**

Date Time & Venue of Annual General Meeting	Plaza Center 4 <sup>th</sup> Floor Suit No. 349 No. 129 G.N. Chetty Road Chennai – 600 006 Tamil Nadu Monday 26 <sup>th</sup> September 2022 at 10:00 A.M.
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Listing on StockExchanges	The Equity Shares of the Company are listed on BSE Limited.
Financial year	April to March
Stock Code	531898
Registrar & share transfer agents	Purva Share Registry (India) Private Limited
Plant Location	N.A.

#### COMMODITY PRICE RISK OR FOREIGN EXCHANGE RISK AND HEDGING ACTIVITIES

The Company is dealing only in Indian currency so there is no foreign Exchange risk and hedging activities.

#### OUTSTANDING GDRS/ ADRS:

The Company has not issued any GDRs/ADRs.

#### SHARE TRANSFER SYSTEM:

Presently the Share Transfer documents received by the Company's Registrar and Transfer Agents in physical form are processed approved and dispatched with in a period of 5 to 15 days from the date of receipt provided the documents received are complete and the shares under transfer are not under dispute. For expeditious processing of share transfers the Board of Directors of the Company has authorized the Compliance Officer to decide on various issues like transfers/transmission of securities in physical form change in status of shareholders and confirmation of dematerialization.

#### SEBI COMPLAINTS REDRESS SYSTEM (SCORES)

SEBI vide circular dated 3<sup>rd</sup> June 2011 introduced SCORES i.e. SEBI Complaints Redress System the system of processing of investors complaints in a centralized web based complaints redress portal known as 'SCORES'. The salient features of this system are: centralized database of all Complaints online upload Action Taken Reports (ATRs) by concerned Companies and online viewing by investors of action taken on the complaints and its current status. The Company is registered with SEBI under the SCORES system.

#### DISTRIBUTION OF SHAREHOLDING AS ON MARCH 31 2022 ARE AS FOLLOWS

No. of Shares Range	No. of Shareholders	% of Shareholders	Value of Shares Held	% of Shareholding
Up To 5000	3118	33.73	6839580	0.6



5001 to 10000	1784	19.3	16447220	1.44
10001 to 20000	1175	12.71	20080200	1.76
20000 to 30000	537	5.81	14530460	1.27
30000 to 40000	304	3.29	11114080	0.97
40000 to 50000	611	6.61	30095040	2.64
50000 to 100000	890	9.63	74817820	6.56
100001 & Above	826	8.93	967075600	84.76
<b>Total</b>	<b>9245</b>	<b>100.00</b>	<b>114100000</b>	<b>100.00</b>

#### SHAREHOLDING PATTERN AS ON 31<sup>ST</sup> MARCH 2022

Sr. Nos.	Category	No. of Shares	% of
A	Promoters	1000	0.01
1.	Individuals/HUF		
	TOTAL(A)	1000	0.01
B	Public Shareholding		
	Institutions	0	0.00
	Non-Institutions		
	Central Government	4100	0.01
1.	Bodies Corporate	49997819	43.82
2.(a)	Individual Shareholders holding up to Rs.2 Lac	22213747	19.47
(b)	Individual Shareholders holding above Rs.2 Lac	28731667	25.18
3. (a)	NRIs (Repat & Non Repat)	584706	0.51
(b)	Hindu Undivided Family	1633854	1.43
(c)	Clearing Members	10932907	9.58
(e)	Trusts	200	0.00
	TOTAL(B)	114000000	99.99
	TOTAL(A+B)	114100000	100.00

#### DEMATERIALIZATION OF SHARES AND LIQUIDITY:

The Company's equity shares are available for trading in the depository systems of National Securities Depository Limited and Central Depository Services (India) Limited. As on 31<sup>st</sup> March 2022, 114037130 equity shares constituting 99.94% of the paid-up equity capital of the Company stood dematerialized.

#### ISIN NUMBER:

The Company's Demat International Security Identification Number (ISIN) for its equity shares in NSDL and CDSL is INE617F01038.

#### TOTAL NUMBER OF SHARES DEMATERIALIZED AS ON 31.03.2022

<b>Depository</b>	<b>No. of Shares</b>	<b>% of Paid up Capital</b>
NSDL	35201779	30.85
CDSL	78835351	69.09
Physical	62870	0.05
<b>Total</b>	<b>114100000</b>	<b>100.00</b>

### **AUDIT QUALIFICATIONS**

There are no Audit qualifications in the Company's financial statement for the year under review.

### **FINANCIAL CALENDAR (TENTATIVE):**

Financial Year	: 01 <sup>st</sup> April 2022- 31 <sup>st</sup> March 2023
First quarter result	: 2 <sup>nd</sup> Week of August, 2022
Half-yearly results	: 2 <sup>nd</sup> Week of November 2022
Third quarter results	: 2 <sup>nd</sup> Week of February 2023
Annual results	: End of May 2023
Annual General Meeting	: September 2023

### **ADDRESS FOR CORRESPONDENCE:**

SANGUINE MEDIA LIMITED  
Plaza Center 4<sup>th</sup> Floor Suit No. 349  
No. 129 G.N. Chetty Road  
Chennai -600 006 Tamil Nadu  
Email ID: smedialtd@gmail.com

### **RECONCILIATION OF SHARE CAPITAL AUDIT**

A practicing Company Secretary carries out reconciliation of share capital audit on half-yearly basis to reconcile the total admitted capital with NSDL & CDSL and total issued and listed capital. The audit confirms that the total issued/paid up capital is in agreement with the total number of shares in physical form and the total number of dematerialized shares held with NSDL & CDSL.

### **NOMINATION**

Individual Shareholders holding shares singly or jointly in physical form can nominate a person in whose name the shares shall be transferable in case of death of the registered shareholder(s). Nomination facility in respect of shares held in electronic form is also available with the depository participants as per the bye-laws and business rules applicable to NSDL and CDSL. Nomination form SH-13 ([Pursuant to section 72 of the Companies Act 2013 and rule 19(1) of the Companies (Share Capital and Debentures) Rules 2014] can be obtained from the Company's Registrar and Share Transfer Agent. It is also available on Public domain.

### **WHISTLE BLOWER POLICY**

The Company has established a vigil mechanism by adopting a Whistle Blower Policy for Directors and employees to report genuine concerns in the prescribed manner. The Whistle Blower policy/vigil mechanism provides a mechanism for the Directors/employees to report violations without fear of victimization any unethical behavior suspected or actual fraud violation of the Code of Conduct etc. which are detrimental to the organization's interest. The mechanism protects whistle blower from any kind of discrimination harassment victimization or any other unfair employment practice. It provides a mechanism for employees to approach the Chairman of Audit Committee. During the year no such incidence was reported and no personnel were denied access to the Chairman of the Audit Committee. The Whistle Blower Policy of the Company is available on its website i.e. [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com).

The statutory Auditors have certified that the Company has complied with the conditions of Corporate Governance as stipulated in the SEBI (LODR) Regulations 2015 and the same is annexed to this Report.

#### **NON MANDATORY REQUIREMENTS**

**I. The Board**

At present there is no separate office in the Company for use of Chairman.

**II. Shareholders Rights**

Half yearly financial results including summary of the significant events are presently not being sent to shareholders of the Company.

**III. Audit Qualifications**

There is no audit qualification. Every endeavor is made to make the financial statements without qualification.

**IV. Separate posts of Chairman and Chief Executive Officer**

The Company does not have any Chairman. A separate person is Executive Director of the Company.

**V. Reporting of Internal Auditors**

Reports of Internal Auditors are placed before the Audit Committee for its review.

**By Order of the Board  
For Sanguine Media Limited**

Sd/-  
Aditya R Suryavanshi  
Director  
DIN:- 07703306

Sd/-  
Gayatri Chhedilal Gupta  
Director  
DIN:- 07704522

**Place: Chennai**

**Date: 31<sup>st</sup> August 2022**

**CERTIFICATE ON CORPORATE GOVERNANCE**

To  
The Members  
Sanguine Media Limited  
Chennai

We have examined the compliance of conditions of Corporate Governance by Sanguine Media Limited for the year ended on 31<sup>st</sup> March 2022 as stipulated in Regulation 17 18 19 20 21 22 23 24 25 26 27 and clauses (b) to (i) of sub-regulation (1) of Regulation 46 and para C D and E of Schedule V of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) 2015.

The compliance of conditions of corporate governance is the responsibility of the management. Our examination was limited to procedures and implementation thereof adopted by the Company for ensuring the compliance of the conditions of corporate governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our knowledge and belief and according to the explanations given to us we certify that the Company has complied in all material respects with the conditions of Corporate Governance as stipulated in the Listing Agreement

We further state that such compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

**For Mohandas & Co.  
Chartered Accountants**

**Place: Chennai  
Date: 31/08/2022**

**Sd/-  
CA. Belle Mohandas Shetty  
Partner**

### **CERTIFICATE ON FINANCIAL STATEMENTS**

To

The Members  
Sanguine Media Limited  
(CIN L74210TN1995PLC032921)

We have hereby certified that:

1. We have reviewed the financial statements and the cash flow statements of Sanguine Media Limited for the financial year 2021-22 and to the best of our knowledge and belief we state that:
  - a. These statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
  - b. These statements together present a true and fair view of the Company's affairs for the period presented in this report and are in compliance with existing accounting standards applicable laws and regulations.
1. There are to the best of our knowledge and belief no transactions entered into by the Company during the year which are fraudulent illegal or in violation of the Company's Code of Conduct.
2. We accept responsibility for establishing and maintaining internal controls for financial reporting and that we have evaluated the effectiveness of internal control systems of the Company pertaining to financial reporting and we have disclosed to the auditors and the Audit Committee deficiencies in the design or operation of such internal controls if any of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
3. We have indicated to the Auditors and the Audit Committee:
  - a. significant changes in internal control over financing reporting during the year;
  - b. significant changes in accounting policies made during the year and that the same have been disclosed suitably in the notes to the financial statements; and

- c. that there were no Instances of significant fraud that involves management or other employees who have a significant role in the Company's internal control system over financial reporting.

**By Order of the Board  
For Sanguine Media Limited  
SD/-**

**Aditya R Suryavanshi  
Director  
DIN:- 07703306**

**SD/-**

**Gayatri Chhedilal Gupta  
Director  
DIN:- 07704522**

**Place: Chennai  
Date: 31<sup>st</sup> August 2022**

**MOHANDAS & CO.**B.M.SHETTY  
B.Com, F.C.A

Chartered accountants

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10,Krishna Cottage, Dattapada Road No.2, Dattapada Subway, Borivali (East), Mumbai – 400066

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**Independent Auditor’s Report****To The Members Sanguine Media Limited****Report on the Audit of the Standalone Financial Statements****Opinion**

We have audited the accompanying standalone financial statements of **Sanguine Media Limited** (“the Company”), which comprise the Balance Sheet as at March 31, 2022, and the Statement of Profit and Loss (including Other Comprehensive Income), the Cash Flow Statement and the Statement of Changes in Equity for the year then ended on that date (hereinafter referred to as the “standalone financial statements”), and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Companies Act, 2013 (“the Act”) in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, (“Ind AS”) and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31 2022, and its loss, total comprehensive income, its cash flows and the changes in equity for the year ended on that date.

**Basis for Opinion**

We conducted our audit of the standalone financial statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor’s Responsibility for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI’s Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

**Key Audit Matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the standalone financial statements of the current period. These matters were addressed in the context of our audit of the standalone financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined the matters described below to be the key audit matters to be communicated in our report.

**MOHANDAS & CO.**B.M.SHETTY  
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Chartered accountants

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Sr. No.	Key Audit Matter	Procedures applied for audit
1	<p><b>Assessment of provisions for taxation, litigation and claims</b> – As at 31st March 2022, Company had provisions in respect of possible or actual taxation disputes, litigation and claims</p> <p>These provisions are estimated using a significant degree of management judgment in interpreting the various relevant rules, regulations and practices and in considering precedents in the various jurisdictions.</p>	<p>Our audit procedures included and were not limited to the following:</p> <ul style="list-style-type: none"> <li>– Assessing the adequacy Company’s tax provisions by reviewing correspondence with tax authorities;</li> <li>– Discussing significant litigation and claims with Company’s management;</li> <li>– Reviewing previous judgments made by the relevant taxation authorities; and opinions given by company and</li> <li>– Assessing the reliability of Company’s management’s past estimates.</li> </ul>

**Information Other than the Financial Statements and Auditor’s Report Thereon**

- The Company’s Board of Directors is responsible for the other information. The other information comprises the information included in the Management Discussion and Analysis and Board’s Report including Annexures to Board’s Report, but does not include the consolidated financial statements, standalone financial statements and our auditor’s report thereon.
- Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- In connection with our audit of the standalone financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the standalone financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.
- If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Management’s Responsibility for the Standalone Financial Statements**

The Company’s Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these standalone financial statements that give a true



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and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the Ind AS and other accounting principles generally accepted in India.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the standalone financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are also responsible for overseeing the Company's financial reporting process.

## **Auditor's Responsibility for the Audit of the Standalone Financial Statements**

Our objectives are to obtain reasonable assurance about whether the standalone financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these standalone financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the

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Company has adequate internal financial controls system in place and the operating effectiveness of such controls.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the standalone financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the standalone financial statements, including the disclosures, and whether the standalone financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the standalone financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the standalone financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the standalone financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the standalone financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

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## Report on Other Legal and Regulatory Requirements

1. As required by Section 143(3) of the Act, based on our audit we report, that:

- a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
- c) The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, the Cash Flow Statement and Statement of Changes in Equity dealt with by this Report are in agreement with the books of account.
- d) In our opinion, the aforesaid standalone financial statements comply with the Ind AS specified under Section 133 of the Act.
- e) On the basis of the written representations received from the directors as on March 31, 2022 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2022 from being appointed as a director in terms of Section 164(2) of the Act.
- f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in “**Annexure A**”. Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company’s internal financial controls over financial reporting.
- g) With respect to the other matters to be included in the Auditor’s report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid / provided by the Company to its directors during year is in accordance with the provisions of Section 197 of the Act.
- h) With respect to the other matters to be included in the Auditor’s Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
  - I. The Company has disclosed the impact of pending litigations on its financial position in its standalone financial statements.
  - II. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
  - III. There were no amounts which were required to be transferred, to the Investor Education and Protection Fund (IEPF) by the Company

**MOHANDAS & CO.**

B.M.SHETTY  
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IV. (a) The Management has represented that, to the best of its knowledge and belief, other than as disclosed in notes to accounts, no funds (which are material either individually or in the aggregate) have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company to or in any other person or entity, including foreign entity ('Intermediaries') with the understanding, whether recorded in writing or otherwise, that the intermediary shall, whether directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company ('Ultimate Beneficiaries') or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.

(b) The Management has represented that, to the best of its knowledge and belief, no funds (which are material either individually or in the aggregate) have been received by the Company from any person or entity, including foreign entity ('Funding Parties') with the understanding, whether recorded in writing or otherwise, that the Company shall, whether directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ('Ultimate Beneficiaries') or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.

(c) Based on the audit procedures that have been considered reasonable and appropriate in the circumstances, nothing has come to our attention that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11 (e) as provided under (a) and (b) above, contain any material misstatement.

V. The company has not declared or paid any dividend during the year in contravention of the provisions of section 123 of the Companies Act, 2013.

2. As required by the Companies (Auditor's Report) Order, 2020 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "**Annexure B**" a statement on the matters specified in paragraphs 3 and 4 of the Order.

**For MOHANDAS & CO.**  
**Chartered Accountants**  
**FRN No: 106529W**

SD/-

**CA. Belle Mohandas Shetty**  
**Proprietor**  
**Membership No. 031256**  
**UDIN: 22031256AJSOEK2985**

**Place: Mumbai**  
**Date: 27/05/2022**

**MOHANDAS & CO.**B.M.SHETTY  
B.Com, F.C.A

Chartered accountants

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**ANNEXURE “A” TO THE INDEPENDENT AUDITOR’S REPORT**

**(Referred to in paragraph 1(f) under ‘Report on Other Legal and Regulatory Requirements’ section of our report of even date)**

**Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 (“the Act”)**

We have audited the internal financial controls over financial **Sanguine Media Limited** (“the Company”) as of 31 March 2022 in conjunction with our audit of the standalone financial statements of the Company for the year ended on that date

**Management’s Responsibility for Internal Financial Controls**

The Company’s management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company’s policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

**Auditor’s Responsibility**

Our responsibility is to express an opinion on the Company’s internal financial controls over financial reporting of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the “Guidance Note”) issued by the Institute of Chartered Accountants of India and the Standards on Auditing prescribed under Section 143(10) of the Act, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects. Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor’s judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company’s internal financial controls system over financial reporting.

**MOHANDAS & CO.**

B.M.SHETTY  
B.Com, F.C.A

Chartered accountants

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10,Krishna Cottage, Dattapada Road No.2, Dattapada Subway, Borivali (East), Mumbai – 400066

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**Meaning of Internal Financial Controls Over Financial Reporting**

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

**Inherent Limitations of Internal Financial Controls over Financial Reporting**

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate

**Opinion**

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2022, based on the criteria for internal financial control over financial reporting established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

**For MOHANDAS & CO.**

**Chartered Accountants**

**FRN No: 106529W**

**SD/-**

**CA. Belle Mohandas Shetty**

**Proprietor**

**Membership No. 031256**

**UDIN: 22031256AJSOEK2985**

**Place: Mumbai**

**Date: 27/05/2022**

**MOHANDAS & CO.**

B.M.SHETTY  
B.Com, F.C.A

Chartered accountants

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10,Krishna Cottage, Dattapada Road No.2, Dattapada Subway, Borivali (East), Mumbai – 400066

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## **ANNEXURE “B” TO THE INDEPENDENT AUDITOR’S REPORT**

**(Referred to in paragraph 2 under ‘Report on Other Legal and Regulatory Requirements’ Section of our report of even date)**

In terms of the information and explanations sought by us and given by the Company and the books of account and records examined by us in the normal course of audit and to the best of our knowledge and belief, we state that

(i) (a) A. The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment.

B. the company is not having any intangible asset. Therefore, the provisions of Clause (i)(a)(B) of paragraph 3 of the order are not applicable to the company.

(b) In our opinion Property, Plant and Equipment have been physically verified by the management at reasonable intervals. No material discrepancies were noticed on such verification during the year.

(c) With respect to immovable properties (other than properties where the Company is the lessee and the lease agreements are duly executed in favour of the Company) disclosed in the financial statements included in property, plant and equipment, capital work-in progress, investment property and noncurrent assets held for sale, according to the information and explanations given to us and based on the examination of the registered sale deed / title deed provided to us, we report that, the title deeds of such immovable properties are held in the name of the Company as at the balance sheet date.

(d) The company has not revalued its Property, Plant and Equipment during the year. Therefore, the provisions of Clause (i)(d) of paragraph 3 of the order are not applicable to the company.

(e) No proceedings have been initiated during the year or are pending against the Company as at 31 March 2022 for holding any benami property under the Benami Transactions (Prohibition) Act, 1988 (as amended in 2016) and rules made thereunder. Therefore, the provisions of Clause (i) (e) of paragraph 3 of the order are not applicable to the company.

(ii) (a) In our opinion, physical verification of inventory has been conducted at reasonable intervals by the management and the coverage and procedure of such verification by the management is appropriate. No material discrepancies were noticed on such verification.

(b) According to the information and explanations given to us, at any point of time of the year, the Company has not been sanctioned any working capital facility from banks or financial institutions on the basis of security of current assets, and hence reporting under clause (ii)(b) of the Order is not applicable.

**MOHANDAS & CO.**

B.M.SHETTY  
B.Com, F.C.A

Chartered accountants

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(iii) Company has not granted any loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or other parties covered in the Register maintained under Section 189 of the Companies Act, 2013, during the Financial Year.

(iv) The Company has complied with the provisions of Sections 185 and 186 of the Companies Act, 2013 in respect of loans granted, investments made and guarantees and securities provided, as applicable.

(v) In our opinion and according to the information and explanations given to us, the Company has not accepted any deposits from public. Therefore, the provisions of Clause (v) of paragraph 3 of the order are not applicable to the Company.

(vi) The maintenance of cost records has not been specified for the activities of the Company by the Central Government under section 148(1) of the Companies Act, 2013.

(vii) (a) The Company is generally regular in depositing undisputed statutory dues including Provident Fund, Employees State Insurance, Income tax, Sales Tax, Wealth tax, Service tax, Duty of Customs, duty of Excise, Value Added Tax, GST, Cess and other statutory dues with the appropriate authorities to the extent applicable to it. There are no undisputed amounts payable in respect of income tax, wealth tax, service tax, sales tax, value added tax, duty of customs, duty of excise or cess which have remained outstanding as at March 31, 2022 for a period of more than 6 months from the date they became payable.

(b) Details of statutory dues referred to in sub-clause (a) above which have not been deposited as on March 31, 2022 on account of disputes are given below:

<b>Name of statute</b>	<b>Nature of dues</b>	<b>Amount in Rs.</b>	<b>Period to which the amount relates</b>	<b>Forum where dispute is pending</b>
Income Tax Act, 1961	Income Tax	Rs. 8083968	A.Y. 2005-06	CIT (Appeals)
Income Tax Act, 1961	Income Tax	Rs.68012520	A.Y. 2010-11	CIT (Tribunal Appeals)
Income Tax Act, 1961	Income Tax	Rs.363937981	A.Y. 2010-11	CIT (Appeals)
Income Tax Act, 1961	Income Tax	Rs.316230	A.Y. 2011-12	CIT (Appeals)
Income Tax Act, 1961	Income Tax	Rs.17207930	A.Y. 2015-16	CIT (Appeals)
Income Tax Act, 1961	Income Tax	Rs.170552340	A.Y.2016-17	CIT (Appeals)
Income Tax Act, 1961	Income Tax	Rs.506880	A.Y. 2017-18	CIT (Appeals)



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(viii) There were no transactions relating to previously unrecorded income that were surrendered or disclosed as income in the tax assessments under the Income Tax Act, 1961 (43 of 1961) during the year.

(ix) (a) In our opinion and according to the information and explanations given to us, the Company has not defaulted in repayment of any loan or other borrowings or any interest due thereon to any lender.

(b) The Company has not been declared wilful defaulter by any bank or financial institution or government or other lenders

c) The Company has not taken any term loan during the year and there are no unutilised term loans at the beginning of the year and hence, reporting under clause (ix)(c) of the Order is not applicable.

(d) In our opinion and according to the information and explanations given to us, there are no funds raised on short term basis which have been utilised for long term purposes.

(e) On an overall examination of the financial statements of the Company, the Company has not taken any funds from any entity or person on account of or to meet the obligations of its subsidiaries, associates or joint ventures.

(f) In our opinion and according to the information and explanations given to us, the company has not raised loans during the year on the pledge of securities held in its subsidiaries, joint ventures or associate companies. Hence reporting on clause (ix)(f) of the Order is not applicable.

(x) (a) The Company not raised moneys by way of initial public offer or further public offer (including debt instruments) during the year and hence reporting under clause (x)(a) of the Order is not applicable.

(b) During the year the Company has not made any preferential allotment or private placement of shares or convertible debentures (fully or partly or optionally) and hence reporting under clause (x)(b) of the Order is not applicable to the Company.

(xi) (a) We have not noticed any case of fraud by the company or any fraud on the Company by its officers or employees during the year. The management has also not reported any case of fraud during the year.

(b) To the best of our knowledge, no report under sub-section (12) of section 143 of the Companies Act has been filed in Form ADT-4 as prescribed under rule 13 of Companies (Audit and Auditors) Rules, 2014 with the Central Government, during the year and up to the date of this report.

(c) As auditor, we did not receive any whistle- blower complaint during the year

# MOHANDAS & CO.

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(xii) The Company is not a Nidhi Company and hence reporting under clause (xii) of the Order is not applicable.

(xiii) In our opinion, the Company is in compliance with Section 177 and 188 of the Companies Act, where applicable, for all transactions with the related parties and the details of related party transactions have been disclosed in the financial statements etc. as required by the applicable accounting standards. Identification of related parties were made and provided by the management of the company.

(xiv) (a) In our opinion the Company has an adequate internal audit system commensurate with the size and the nature of its business.

(b) We have considered, the internal audit reports issued to the Company during the year and covering the period up to 31 March 2022 for the period under audit.

(xv) In our opinion during the year the Company has not entered into any non-cash transactions with its directors or persons connected with its directors and hence provisions of section 192 of the Companies Act, 2013 are not applicable to the Company.

(xvi) The Company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934. Hence, reporting under clause (xvi)(a), (b) and (c) of the Order is not applicable.

(d) As per the information and explanations received, the group does not have any CIC as part of the group.

(xvii) The Company has incurred cash losses of Rs. 0.68 Lacs during the financial year covered by our audit and of Rs. 192.38 Lacs the immediately preceding financial year.

(xviii) There has been resignation of the statutory auditors of the Company during the year M/s S. Ashish & Associates, Chartered Accountants due to Person Reason and Company Has Appointed M/s Mohandas & Co. Chartered Accountants as Statutory Auditor of the Company

(xix) On the basis of the financial ratios, ageing and expected dates of realization of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date.

(xx) The Company has fully spent the required amount towards Corporate Social Responsibility (CSR) and there is no unspent CSR amount for the year requiring a transfer to a Fund specified in Schedule VII to the Companies Act or special account in compliance with the provision of sub-section (6) of section 135 of the said Act. Accordingly, reporting under clause (xx) of the Order is not applicable for the year.

# MOHANDAS & CO.

B.M.SHETTY  
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Chartered accountants

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(xxi) The company has not made investments in subsidiary company. Therefore, the company does not require to prepare consolidated financial statement. Therefore, the provisions of Clause (xxi) of paragraph 3 of the order are not applicable to the Company.

**For MOHANDAS & CO.**  
**Chartered Accountants**  
**FRN No: 106529W**

**SD/-**

**CA. Belle Mohandas Shetty**  
**Proprietor**  
**Membership No. 031256**  
**UDIN: 22031256AJSOEK2985**

**Place: Mumbai**  
**Date: 27/05/2022**

**SANGUINE MEDIA LIMITED**  
(CIN No: L74210TN1995PLC032921)  
BALANCE SHEET AS AT 31ST MARCH, 2022

(Rs. In Lakhs)

Particulars	Note	As at 31st March, 2022	As at 31st March, 2021
<b>A ASSETS</b>			
1 Non-Current Assets			
a) Property, Plant and Equipment	1	0	0
b) Financial Assets			
(i) Investments	2	644.80	644.80
(ii) Loans	3	7,438.08	7,438.08
c) Other Non-current Assets	4	0	0
<b>Total Non-Current Assets</b>		<b>8,082.88</b>	<b>8,082.88</b>
2 Current Assets			
a) Inventories	5	1,691.49	1,691.49
b) Financial Assets			
(i) Trade Receivables	6	1,530.43	1,530.43
(ii) Cash & Bank Balance	7	2.53	2.69
(iii) Loans	8	4,216.44	4,216.44
c) Other Current Assets	9	52.68	52.68
<b>Total Current Assets</b>		<b>7,493.58</b>	<b>7,493.73</b>
<b>TOTAL</b>		<b>15,576.45</b>	<b>15,576.61</b>
<b>B EQUITY &amp; LIABILITIES</b>			
<b>1 Equity</b>			
a) Equity Share Capital	10	11,410.00	11,410.00
b) Other Equity	11	950.23	950.91
<b>Total Equity</b>		<b>12,360.23</b>	<b>12,360.91</b>
<b>2 Liabilities</b>			
Non Current Liabilities			
Deferred Payment Liabilities	12	255.23	255.23
<b>Total Non-current Liabilities</b>		<b>255.23</b>	<b>255.23</b>
Current Liabilities			
a) Financial Liabilities			
(i) Borrowings	13	1,152.76	1,152.76
(ii) Trade Payables	14	1,805.04	1,804.51
b) Other Current Liabilities	15	3.20	3.20
<b>Total Current Liabilities</b>		<b>2,961.00</b>	<b>2,960.47</b>
<b>Total Equity and Liabilities</b>		<b>15,576.45</b>	<b>15,576.61</b>
<b>III Significant Accounting Policies &amp; Notes on Financial Statements 1 to 30</b>			

As per our attached report of even date  
For Mohandas & Co.  
Chartered Accountants  
Firm Regd. No. 106529W

For and on behalf of Board of Directors of  
SANGUINE MEDIA LIMITED

SD/-

SD/-

SD/-

CA. Belle Mohandas Shetty  
Proprietor  
Membership No : 031256  
UDIN: 22031256AJSOEK2985

Aditya R Suryavanshi  
Director  
DIN No: 07703306

Gayatri Chhedilal Gupta  
Director  
DIN No: 07704522

Place : Chennai  
Date : 27/05/2022

**SANGUINE MEDIA LIMITED**  
(CIN No: L74210TN1995PLC032921)

STATEMENT OF PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2022

		(Rs. In Lakhs)	
Particulars	Note	Year Ended 31st March, 2022	Year Ended 31st March, 2021
I	Revenue from operations	0	0
II	Other Income	4.29	4.58
III	<b>Total Revenue (I + II)</b>	<b>4.29</b>	<b>4.58</b>
IV	<b>Expenses</b>		
	Cost of materials consumed/ Purchase	0	0
	Employee benefits expense	1.70	1.90
	Finance costs	0	0
	Depreciation/ Amortisation of Expenses	0	0
	Other expenses	3.26	195.06
	<b>Total expenses</b>	<b>4.96</b>	<b>196.96</b>
V	<b>Profit Before Tax (V - VI)</b>	<b>(0.68)</b>	<b>(192.38)</b>
VI	<b>Tax expense:</b>		
	Current tax	0	0
	Income Tax paid for earlier years	0	0
VII	<b>Profit / (Loss) for the period (VII - VIII)</b>	<b>(0.68)</b>	<b>(192.38)</b>
VIII	<b>Other comprehensive income:</b>		
	(i) Items that will not be reclassified to Statement of Profit and Loss	0	0
	(ii) Income tax relating to items that will not be reclassified to Statement of Profit and Loss	0	0
	(iii) Items that will be reclassified to Statement of Profit and Loss	0	0
	(iv) Income tax relating to items that will be reclassified to Statement of Profit and Loss	0	0
	<b>Total comprehensive income for the year</b>	<b>0</b>	<b>0</b>
IX	<b>Profit / (Loss) for the period</b>	<b>(0.68)</b>	<b>(192.38)</b>
X	<b>Earning per equity share:</b>		
	Basic	(0.001)	(0.169)
	Diluted	(0.001)	(0.169)

**Significant Accounting Policies & Notes on Financial Statements 1 to 30**

As per our attached report of even date  
For Mohandas & Co.  
Chartered Accountants  
Firm Regd. No. 106529W

SD/-

CA. Belle Mohandas Shetty  
Proprietor  
Membership No : 031256  
UDIN: 22031256AJSOEK2985

Place : Chennai  
Date : 27/05/2022

For and on behalf of Board of Directors of  
SANGUINE MEDIA LIMITED

SD/-

Aditya R Suryavanshi  
Director  
DIN No: 07703306

SD/-

Gayatri Chhedilal Gupta  
Director  
DIN No: 07704522

**SANGUINE MEDIA LIMITED**  
(CIN No: L74210TN1995PLC032921)

**STATEMENT OF CHANGES IN EQUITY**  
FOR THE YEAR THE ENDED 31ST MARCH 2022

(Rs. In Lakhs)

**A. EQUITY SHARE CAPITAL**

Particulars	Balance at the beginning of the reporting period 1st April, 2020	Changes in equity share capital during the year 2020-21	Balance at the end of the reporting period i.e. 31st March, 2021	Change in equity share capital during the year 2021-22	Balance at the end of reporting period i.e. 31 st March, 2022
1. Equity Share Capital	11,410.00	0	11,410.00	0	11,410.00

**B. OTHER EQUITY**

	Reserves & Surplus			Other Comprehensive Income	Total
	Security Premium Reserve Account	Retained Earnings Accounts (Profit & Loss A/c)	General Reserve		
<b>As on 31 March 2021</b>					
Balance at the beginning of the reporting period 1st April 2020	1,194.56	(51.27)	0	0	1,143.28
Total Comprehensive Income for the year	0	(192.38)	0	0	(192.38)
Transfer to / (from) Equity Warrants	0	0	0	0	0
Transfer to / (from) retained earnings	0	0	0	0	0
Balance at the end of the reporting period i.e. 31st March, 2021	<b>1,194.56</b>	<b>(243.65)</b>	<b>0</b>	<b>0</b>	<b>950.91</b>
<b>As on 31 March 2022</b>					
Balance at the beginning of the reporting period 1st April 2021	1,194.56	(243.65)	0	0	950.91
Total Comprehensive Income for the year	0	(0.68)	0	0	(0.68)
Transfer to / (from) Equity Warrants	0	0	0	0	0
Transfer to / (from) retained earnings	0	0	0	0	0
Balance at the end of the reporting period i.e. 31st March, 2022	<b>1,194.56</b>	<b>(244.33)</b>	<b>0</b>	<b>0</b>	<b>950.23</b>

**Significant Accounting Policies & Notes on Financial Statements 1 to 30**

As per our report of even date attached

For Mohandas & Co.  
Chartered Accountants  
Firm Regd. No. 106529W

For and on behalf of Board of Directors of  
SANGUINE MEDIA LIMITED

SD/-

SD/-

SD/-

CA. Belle Mohandas Shetty  
Proprietor  
Membership No : 031256  
UDIN: 22031256AJSOEK2985

Aditya R Suryavanshi      Gayatri Chhedilal Gupta  
Director                              Director  
DIN No: 07703306              DIN No: 07704522

Place : Chennai  
Date : 27/05/2022

**SANGUINE MEDIA LIMITED**  
(CIN No: L74210TN1995PLC032921)

**CASH FLOW STATEMENT FOR THE YEAR ENDED 31ST MARCH, 2022**

(Rs. In Lakhs)

Particulars	Year Ended 31st March, 2022	Year Ended 31st March, 2021
(A) Cash Flow Opening Activities (Indirect Method)		
Profit Before Tax	(0.68)	(192.38)
Add Non-cash Item		
Depreciation/Amortisation of expenses	0	0
Interest Income	0	0
Finance Cost	0	0
Other Income	(4.29)	(4.58)
Profit / Loss on sale of Assets	0	0
Cash Flow Before Working Capital Changes	<u>(4.96)</u>	<u>(196.96)</u>
Working Capital / Adjustments		
Add Change in Inventory	0	0
Add Change in Debtor	0	0.26
Add Change in Current Liabilities (excluding Provision for Tax)	0.52	6.96
Add Change in other current Assets	0	0
Cash Flow From Operating Activities Before tax	<u>0.52</u>	<u>7.22</u>
Less Tax Paid	0	0
Cash Flow From Operating Activities	<u>(4.44)</u>	<u>(189.74)</u>
(B) Cash Flow From Investing Activities		
Interest Income	0	0
Dividend Income	0	0
Other Income	4.29	4.58
Profit / Loss on sale of Assets	0	0
Change in other non current assets	0	186.50
Changes in Investment	0	0
Net Cash Flow from Investing Activity	<u>4.29</u>	<u>191.08</u>
(c) Cash Flow From Financial Activities		
Change in Share Capital	0	0
Proceeds / (Repayment) from Borrowing Non Current	0	0
Proceeds / (Repayment) from Borrowing Current	0	0
Finance cost	0	0
Net Cash Flow from Financing Activity	<u>0</u>	<u>0</u>
Net Increase in Cash And Cash Equivalents (A+B+C)	<u>(0.15)</u>	<u>1.34</u>
i Cash And Cash Equivalents As At The Closing	2.53	2.69
ii Cash And Cash Equivalents As At The Opening	2.69	1.35
Net Increase in Cash And Cash Equivalents (i-ii)	<u>(0.15)</u>	<u>1.34</u>

Previous year figures have been regrouped/reclassified/rearranged whenever necessary to make them comparable to those for the current year.

As per our attached report of even date  
For Mohandas & Co.  
Chartered Accountants  
Firm Regd. No. 106529W

For and on behalf of Board of Directors of  
SANGUINE MEDIA LIMITED

SD/-

SD/-

SD/-

CA. Belle Mohandas Shetty  
Proprietor  
Membership No : 031256  
UDIN: 22031256AJSOEK2985

Aditya R Suryavanshi  
Director  
DIN No: 07703306

Gayatri Chhedilal Gupta  
Director  
DIN No: 07704522

Place : Chennai  
Date : 27/05/2022

# SANGUINE MEDIA LIMITED

## NOTES FORMING PART OF FINANCIAL STATEMENTS

### 1 Corporate Information

Sanguine Media Limited (bearing CIN No. L74210TN1995PLC032921) incorporated on 14th September' 1995, having registered office at Chennai, Tamil Nadu. India , The address of its registred office and place of business are disclosed in the introduction to the annual report.

### 2 Significant Accounting Policies

#### a) Basis of Accounting

The accounts of the Company are prepared under the historical cost convention and are in accordance with the applicable accounting standards and accordingly accrual basis of accounting is followed for recognition of income and expenses except where otherwise stated and where the exact quantum is not ascertainable. Expenditure on issue of share capital, if any, is accounted when actually incurred.

#### b) Revenue Recognition

Revenue is recongnised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. The following specific recognition criteria are met before revenue is recognized:

- (i) Revenue will be recongnised as and when the relevant products is delivered to the customers
- (ii) Interest income is recognised on a time proportion basis taking in to account the amount outstanding and the applicable interest rate
- (iii) Dividend income is recognised when the company,s right to receive dividend is established on the reporting date.

#### c) Fixed Assets

Fixed assets are stated at total capitalized costs relating and attributable directly or indirectly to acquisition and installation thereof as reduced by the accumulated depreciation thereon.

#### d) Depreciation/Amortization

Depreciation is provided on pro-rata basis on Straight Line Method at the rate prescribed under sechedule II to the Companies Act, 2013 with the exception of the following:

- (i) Assets costing ` 5000 or less are fully depreciated in the year of purchased.

#### e) Investments

Investments that are intended to be held for more than a year, from the date of acquisition are classified as long term investment are carried at cost less any provision for permanent diminution in value. Investments other than long term investments are being current investments are valued at cost or fair market value whichever is lower.

#### f) Assets & Liabilities

The Assets and Liabilities are taken at the book value certi-fied by the Management.

#### g) Foreign Currency Transactions

Foreign Currency Transactions are normally recorded at the exchange rate, prevailing on the date of transaction or conversion, as the case may be.

#### h) Taxes on Income

(i) **Current Tax:** Provision for Income Tax is determined in accordance with the provisions of Income Tax Act, 1961.

(ii) **Deferred Tax Provision:** Deferred Tax is recognized on timing differences between the accounting income and the taxable income for the year, and quantified using the tax rates and laws enacted or substantively enacted on the Balance Sheet date.

Deferred Tax Assets are recognized and carried forward to the extent that there is a reasonable certainty that sufficient future taxable income will be available against which such Deferred Tax Assets can realized.

#### i) Miscellaneous Expenditure

Preliminary expenses / shares and deferred revenue expenses etc. are not amortise during the year



**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

**1 Property , Plant & Equipments**

(Rs. In Lakhs)

Sr. No.	DESCRIPTION	GROSS BLOCK				DEPRECIATION			NET BLOCK	
		As at 01.04.2021	Additions	Deduct.	As at 31.03.2022	As at 01.04.2021	For the Period	As at 31.03.2022	As at 31.03.2022	As on 31.03.2021
1	Tangible Assets Furniture & Fittings	0.19	0	0	0.19	0.19	0	0.19	0	0
	<b>Total</b>	<b>0.19</b>	<b>0</b>	<b>0</b>	<b>0.19</b>	<b>0.19</b>	<b>0</b>	<b>0.19</b>	<b>0</b>	<b>0</b>
	<b>Total</b>	<b>0.19</b>	<b>0</b>	<b>0</b>	<b>0.19</b>	<b>0.17</b>	<b>0.03</b>	<b>0.19</b>	<b>0.02</b>	<b>0.06</b>

SANGUINE MEDIA LIMITED  
NOTES FORMING PART OF FINANCIAL STATEMENTS

2 Non Current Investments:		(Rs. In Lakhs)	
Particulars	As at 31st March, 2022	As at 31st March, 2021	
<b>Trade Investments</b>			
<b>Investment in Equity Instruments (at Cost)</b>			
<b>Quoted</b>			
Allied Computers International (Asia) (Market Value ` 2,51,184/-)	5.64	5.64	
Ln Industries India Ltd. (Market Value ` 10,950/-)	0.22	0.22	
Merit Credit Corporation Ltd (Market Value ` /-)	200.40	200.40	
Secunderabad Health Care Ltd. (Market Value ` 73213/-)	1.09	1.09	
Shantanu Sheorey Aquakul Ltd. (Market Value ` 9,64,666/-)	0	0	
Aadhaar ventures india limited (Market Value ` 3,92,000/-)	5.04	5.04	
<b>Unquoted investments</b>			
Un-quoted shares	432.40	432.40	
<b>Total</b>	<b>644.80</b>	<b>644.80</b>	
3 Loans and Advances		(Rs. In Lakhs)	
Particulars	As at 31st March, 2022	As at 31st March, 2021	
<b>Sundry Advancess &amp; Loans (Unsecured and Considered Good)</b>			
Sundry Advances/ loans, recoverable in cash or kind	7,438.08	7,438.08	
<b>Total</b>	<b>7,438.08</b>	<b>7,438.08</b>	
4 Other Non Current Assets		(Rs. In Lakhs)	
Particulars	As at 31st March, 2022	As at 31st March, 2021	
Miscllaneous Expenditures	57.89	57.89	
Deferred Revenue Expenditures	128.61	128.61	
	<b>186.50</b>	<b>186.50</b>	
Less :- Written off during the Year	186.50	186.50	
<b>Total</b>	<b>0.00</b>	<b>0.00</b>	

**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

5 Inventories	(Rs. In Lakhs)	
Particulars	As at	As at
	31st March, 2022	31st March, 2021
Stock in Trade	1,691.49	1,691.49
<b>Total</b>	<b>1,691.49</b>	<b>1,691.49</b>

6 Trade Receivable	(Rs. In Lakhs)	
Particulars	As at	As at
	31st March, 2022	31st March, 2021
<b>Due for period exceeding six months</b>		
(Unsecured Considered Good)	1,530.43	1,530.43
<b>Others</b>		
(Unsecured, Considered Good)	0.00	0.00
<b>Total</b>	<b>1,530.43</b>	<b>1,530.43</b>

The Trade Receivable ageing for the year ended March 31, 2022 and March 31, 2021 is as per note No.31

7 Cash and Bank Balances	(Rs. In Lakhs)	
Particulars	As at	As at
	31st March, 2022	31st March, 2021
Cash in hand (certified by Management)	2.35	2.51
<b>Balances with Banks</b>		
Current Accounts	0.18	0.18
<b>Total</b>	<b>2.53</b>	<b>2.69</b>

15.1 Cash & Cash Equivalents includes deposits maintained by the company with Banks, which can be withdrawn by the Company at any point of time without prior notice or penalty on the principal

8 Currents Assets -Loans	(Rs. In Lakhs)	
Particulars	As at	As at
	31st March, 2022	31st March, 2021
<b>Balances with Government Authority</b>		
<b>Unsecured and Considered Good</b>		
Sundry Advances/ loans, recoverable in cash or kind	4,216.44	4,216.44
<b>Total</b>	<b>4,216.44</b>	<b>4,216.44</b>

SANGUINE MEDIA LIMITED  
NOTES FORMING PART OF FINANCIAL STATEMENTS

9 Other Current Assets		(Rs. In Lakhs)	
Particulars	As at 31st March, 2022	As at 31st March, 2021	
Advance Tax and Tax Deductible at Source	52.68	52.68	
<b>Total</b>	<b>52.68</b>	<b>52.68</b>	

10 Equity Share Capital		(Rs. In Lakhs)	
Particulars	As at 31st March, 2022	As at 31st March, 2021	
<b>Authorised</b>			
120000000 Equity Shares of ` 10/- each (P.Y. 120000000 Equity Shares of ` 10/- each)	12,000.00	12,000.00	
	<b>12,000.00</b>	<b>12,000.00</b>	
<b>Issued, Subscribed &amp; Paid Up</b>			
114100000 Equity Shares of ` 10/- each, fully paid up (P. Y. 114100000 Equity Shares of ` 10/- each, fully paid up)	11,410.00	11,410.00	
	<b>11,410.00</b>	<b>11,410.00</b>	

a) Reconciliation of Number of Shares

Particulars	As at 31 March, 2022		As at 31 March, 2021	
	Number of Shares	(Rs. In Lakhs)	Number of Shares	(Rs. In Lakhs)
Equity Shares at the beginning of the year	114100000	11,410.00	114,100,000	11,410.00
Add: allotment during the year	0	0	0	0
Equity Shares at the end of the year	114100000	11,410.00	114,100,000	11,410.00

b) Terms/ rights attached to the Equity Shares

The Company has only one class of Equity Shares having a par value of ` 10/- each. Each Shareholder is eligible one vote per share. Any Shareholder whose name is entered in the Register of Members of the Company shall enjoy the same rights and be subject to the same liabilities as all other shareholders. The dividend, if any, proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting, except in case of interim dividend. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts, in proportion to their shareholding.

**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

**c) Details of Shares held by the shareholders holding more than 5% (percentage) of aggregate shares in the Company**  
the following shareholders is holding more than 5 % shares in the company

Particulars	2022		2021	
	No.	%	No.	%
Zuber Trading LLP	10674955	9.36%	10674955	9.36%
Sumpoorna Portfolio Limited	10057816	8.81%	10057816	8.81%

**d) Shares allotted as fully paid up by way of bonus shares (during 5 years preceding 31st March, 2022)**

The Company have not allotted bonus shares during the 5 preceding financial year by the capitalisation of Securities Premium and Reserves.

**11 Other Equity** (Rs. In Lakhs)

Particulars	As at	As at
	31st March, 2022	31st March, 2021
<b>Securities Premium Account</b>		
Balance as per last financial statements	1,194.56	1,194.56
Add: Premium on fresh issue of Equity Shares	0	0
	<u>1,194.56</u>	<u>1,194.56</u>
<b>Profit and Loss Account</b>		
Balance as per last financial statements	(243.65)	(51.27)
Add: Current Year's Profit	(0.68)	(192.38)
	<u>(244.33)</u>	<u>(243.65)</u>
<b>Total</b>	<b>950.23</b>	<b>950.91</b>

**12 Deferred Tax Liabilities (net)** (Rs. In Lakhs)

Particulars	As at	As at
	31st March, 2022	31st March, 2021
<b>Deferred Tax Liabilities</b>		
on account of difference in depreciation on fixed Assets	255.23	255.23
<b>Less: Deferred Tax Assets</b>	0	0
<b>Total</b>	<b>255.23</b>	<b>255.23</b>

**Financial Liabilities -Current**

**13 Borrowings** (Rs. In Lakhs)

Particulars	As at	As at
	31st March, 2022	31st March, 2021
<b>Unsecured Loans</b>		
Inter Corporate Deposites	1,152.76	1,152.76
Other Deposites	0	0
<b>Total</b>	<b>1,152.76</b>	<b>1,152.76</b>

**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

**14 Trade Payables:** (Rs. In Lakhs)

Particulars	As at 31st March, 2022	As at 31st March, 2021
Current Payable for Goods & Expenses/advances	1,805.04	1,804.51
<b>Total</b>	<b>1,805.04</b>	<b>1,804.51</b>

The Trade Payable ageing for the year ended March 31, 2022 and March 31, 2021 is as per note No. 30

The Company has not received any memorandum (as required to be filed by the Supplier with the notified authority) under the Micro, Small and Medium Enterprises Development Act, 2006 claiming their status as on 31st March 2022 as Micro, Small or Medium Enterprises. Consequently the amount paid / payable to these parties during the year is NIL

**15 Other Current Liabilities** (Rs. In Lakhs)

Particulars	As at 31st March, 2022	As at 31st March, 2021
<b>Other Payables</b>		
Other Duties & Taxes Payable	3.20	3.20
Other Payables	0.00	0.00
Provision For Taxation	0.00	0.00
<b>Total</b>	<b>3.20</b>	<b>3.20</b>

**16 Revenue from operations** (Rs. In Lakhs)

Particulars	Year Ended 31st March, 2022	Year Ended 31st March, 2021
Sales	0.00	0.00
<b>Total</b>	<b>0.00</b>	<b>0.00</b>

**17 Other Income** (Rs. In Lakhs)

Particulars	Year Ended 31st March, 2022	Year Ended 31st March, 2021
Profit (Loss) on sale of Investments	0	0
Other Income	4.29	4.58
<b>Total</b>	<b>4.29</b>	<b>4.58</b>

**18 Cost of Sales / Material Consumed** (Rs. In Lakhs)

Particulars	Year Ended 31st March, 2022	Year Ended 31st March, 2021
<b>Cost of Sales / Material Consumed</b>		
Inventory at the beginning of the year	1,691.49	1,691.49
Add: Net Purchases	0.00	0.00
	1,691.49	1,691.49
Less: Inventory at the end of the year	1,691.49	1,691.49
	0.00	0.00
<b>Total</b>	<b>0.00</b>	<b>0.00</b>

**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

<b>19 Employees Benefit Expenses</b>	(Rs. In Lakhs)	
<b>Particulars</b>	<b>Year Ended</b>	<b>Year Ended</b>
	<b>31st March, 2022</b>	<b>31st March, 2021</b>
Salaries, Wages, Bonus & Other Allowances	1.70	1.90
<b>Total</b>	<b>1.70</b>	<b>1.90</b>
<b>20 Finance Costs</b>	(Rs. In Lakhs)	
<b>Particulars</b>	<b>Year Ended</b>	<b>Year Ended</b>
	<b>31st March, 2022</b>	<b>31st March, 2021</b>
Bank Charges/ Processing Fees etc	0	0
<b>Total</b>	<b>0</b>	<b>0</b>
<b>21 Other Expenses</b>	(Rs. In Lakhs)	
<b>Particulars</b>	<b>Year Ended</b>	<b>Year Ended</b>
	<b>31st March, 2022</b>	<b>31st March, 2021</b>
Office Expnses	1.85	0.61
Printing & Stationery	0.23	0.13
Registration/Filling , Listing Fees & R&T Fees	0.53	7.22
Rent Expenses	0.60	0.30
Telephone Expenses	0	0.01
Travelling & Conveyance exp.	0.06	0.04
Auditors Remuneration	0	0.25
Balance W/off	0	186.50
<b>Total</b>	<b>3.26</b>	<b>195.06</b>
<b>22 Earning Per Share (EPS)</b>	(Rs. In Lakhs)	
<b>Particulars</b>	<b>Year Ended</b>	<b>Year Ended</b>
	<b>31st March, 2022</b>	<b>31st March, 2021</b>
Net Profit After taxation	(0.68)	(192.38)
Weighted Average number of Equity Shares	114,100,000	114,100,000
Add: Dilutive Potential Equity Shares	0	0
Number of Equity Shares for Dilutive EPS	114,100,000	114,100,000
Nominal Value of Shares	10	10
Basic Earning Per Share	(0.001)	(0.169)
Diluted Earning Per Share	(0.001)	(0.169)

**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

<b>23 Managerial Remuneration:</b>			(Rs. In Lakhs)
<b>Particulars</b>	<b>Year Ended</b>	<b>Year Ended</b>	
	<b>31st March, 2022</b>	<b>31st March, 2021</b>	
Directors' Remuneration	Nil	Nil	
	<b>Nil</b>	<b>Nil</b>	

<b>24 Details of Payment to Auditors</b>			(Rs. In Lakhs)
<b>Particulars</b>	<b>Year Ended</b>	<b>Year Ended</b>	
	<b>31st March, 2022</b>	<b>31st March, 2021</b>	
<b>As Auditor</b>			
Statutory , Tax Audit Fees	0.25	0.25	
Other Matters	0	0	
<b>Total</b>	<b>0.25</b>	<b>0.25</b>	

**25 Segment Reporting:**

The Company has only one segment of activity of business of Advertisement and media product during the year, hence segment wise reporting as defined in accounting standard 17 is not applicable.

**26 Related Party Disclosure**

**a) Related Parties and their relationship**

**Key Managerial Personnel**

Mr. Sanjay Sundarlal Meena	Managing Director
Mr. Akshay Vijay Nawale	Director
Mr. Aditya Rupchand Suryavanshi	Director
Mrs. Gayatri Cheedilal Gupta	Director

**27 Contingent Liabilities / Assets**

Under the Income Tax Act, 1961, assessment of income for the assessment years 2006-07 & various assessment year 2011-12 to assessment year 2018-19, have taken place under the Income Tax Act, 1961. As a result a total demand of Rs. 8647.92 Lacs has arisen. Aggrieved by the orders so passed, the company has filed appeals before the Commissioner of Income Tax (Appeals) in the respective assessment years. Considering the nature of additions made and recent judicial pronouncements, there are good chances that the additions shall be deleted in the appellate proceedings and therefore no provision in this respect has been made in respect of outstanding demand.

**28** Balances in the accounts of debtors, creditors and con-tracts and contractors, certain Bank Accounts are taken subject to confirmation and reconciliation and only upon such confirmation and reconciliation, the entries for discounts, claims and writing off sundry balances etc. will be recorded in the books.



**SANGUINE MEDIA LIMITED**  
**NOTES FORMING PART OF FINANCIAL STATEMENTS**

- 29 In the absence of detailed information from Small Scale and Ancillary Undertaking, included under the head Sundry Creditors dues there from are not ascertained as on the date of Balance Sheet.
- 33 Other information required under part I and Part II of schedule III of Companies Act 2013, are either NIL or NOT Applicable
- 34 Previous year's figures have been regrouped / rearranged wherever deemed necessary.

**As per our attached report of even date**  
**For Mohandas & Co.**  
**Chartered Accountants**  
**Firm Regd. No. 106529W**

**For and on behalf of Board of Directors of**  
**SANGUINE MEDIA LIMITED**

SD/-

SD/-

SD/-

**CA. Belle Mohandas Shetty**  
**Proprietor**  
**Membership No : 031256**  
**UDIN: 22031256AJSOEK2985**

**Aditya R Suryavanshi**  
**Director**  
**DIN No: 07703306**

**Gayatri Chhedilal Gupta**  
**Director**  
**DIN No: 07704522**

**Place : Chennai**  
**Date : 27/05/2022**

10. (E) **Disclosure of Shareholding of Promotors**

**Disclosure of Shareholding of Promotors as at March 31, 2022 is as follows**

Name of the shareholders	As at 31-03-2022		As at 31-03-2021		% Change during the year
	Number of shares	Shareholding %	Number of shares	Shareholding %	
Kumar Raichand Madan	1,000	-	1,000	-	-
<b>Total</b>	<b>1,000</b>	<b>-</b>	<b>1,000</b>	<b>-</b>	<b>-</b>

**Disclosure of Shareholding of Promotors as at March 31, 2021 is as follows**

Name of the shareholders	As at 31-03-2021		As at 31-03-2020		% Change during the year
	Number of shares	Shareholding %	Number of shares	Shareholding %	
Kumar Raichand Madan	1,000	-	1,000	-	-
<b>Total</b>	<b>1,000</b>	<b>-</b>	<b>1,000</b>	<b>-</b>	<b>-</b>

**Note 30 Trade & Expenses Payable and Ageing Analysis**

**Trade & Expenses Payable as on 31.03.2022**

Particulars	Payable for following periods from due date of payment				Total
	Less than 1 Year	1-2 Years	2-3 Years	More than 3 Years	
MSME	-	-	-	-	-
Others	0.52	7.46	10.78	1,786.28	1,805.04
Dispute dues-MSME	-	-	-	-	-
Dispute dues	-	-	-	-	-
Others	-	-	-	-	-
<b>Total</b>	<b>0.52</b>	<b>7.46</b>	<b>10.78</b>	<b>1,786.28</b>	<b>1,805.04</b>

**Trade & Expenses Payable as on 31.03.2021**

Particulars	Payable for following periods from due date of payment				Total
	Less than 1 Year	1-2 Years	2-3 Years	More than 3 Years	
MSME	-	-	-	-	-
Others	7.46	10.78	7.82	1,778.45	1,804.51
Dispute dues-MSME	-	-	-	-	-
Dispute dues	-	-	-	-	-
Others	-	-	-	-	-
<b>Total</b>	<b>7.46</b>	<b>10.78</b>	<b>7.82</b>	<b>1,778.45</b>	<b>1,804.51</b>

**Note 31 Trade receivables and Ageing Analysis**

**Trade Receivable as on 31.03.2022**

Particulars	Outstanding for following periods from due date of payment					Total
	Less than 6 Months	6 Months - 1Year	1-2 Years	2-3 Years	More than 3 Years	
Undisputed Trade Receivables- Considered Goods	-	-	-	-	1,530.43	1,530.43
Undisputed Trade Receivables- Considered Doubtful	-	-	-	-	-	-
Disputed Trade Receivables- Considered Goods	-	-	-	-	-	-
Disputed Trade Receivables- Considered Doubtful	-	-	-	-	-	-
Others	-	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,530.43</b>	<b>1,530.43</b>

**Trade Receivable as on 31.03.2021**

Particulars	Outstanding for following periods from due date of payment					Total
	Less than 6 Months	6 Months - 1Year	1-2 Years	2-3 Years	More than 3 Years	
Undisputed Trade Receivables- Considered Goods	-	-	-	21.16	1,509.27	1,530.43
Undisputed Trade Receivables- Considered Doubtful	-	-	-	-	-	-
Disputed Trade Receivables- Considered Goods	-	-	-	-	-	-
Disputed Trade Receivables- Considered Doubtful	-	-	-	-	-	-
Others	-	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>21.16</b>	<b>1,509.27</b>	<b>1,530.43</b>

## Note No 32. Financial Ratios

(Rs. In Lakhs)

Particulars	March 31, 2022		March 31, 2021		Ratio		% of Change
	Numerator	Denominator	Numerator	Denominator	March 31, 2022	March 31, 2021	
Current Ratio	7493.58	2961.00	7493.73	2960.47	2.53	2.53	0.02
Debt Equity Ratio	1152.76	12360.23	1152.76	12360.91	0.093	0.093	-0.01
Debt Service coverage ratio	4.96	0.00	196.96	0.00	NA	NA	NA
Return on Equity Ratio	-0.68	12360.23	-192.38	12360.91	0.000	-0.016	99.65
Inventory Turnover Ratio	0.00	1691.49	0.00	1691.49	NA	NA	NA
Trade Receivables turnover ratio	0.00	1530.43	0.00	1530.43	0.000	0.000	0.00
Trade payables turnover ratio	0	1805.04	0	1804.51	0.000	0.000	0.00
Net capital turnover ratio	0.00	4,532.58	0.00	4,533.25	0.000	0.000	0.00
Net profit ratio	-0.68	0.00	-192.38	0.00	NA	NA	NA
Return on Capital employed	-0.68	13512.99	-192.38	13513.66	0.000	-0.014	99.65
Return on investment	-0.68	15576.45	-192.38	15576.61	0.000	-0.012	99.65

### Consideration of Elements of Ratio

Ratios	Numerator	Denominator
Current Ratio	Current Assets	Current Liabilities
Debt Equity Ratio	Debt Capital	Shareholder's Equity
Debt Service coverage ratio	EBITDA-CAPEX	Debt Service (Int+Principal)
Return on Equity Ratio	Profit for the year	Average Shareholder's Equity
Inventory Turnover Ratio	COGS	Average Inventory
Trade Receivables turnover ratio	Net Sales	Average trade receivables
Trade payables turnover ratio	Total Purchases	Closing Trade Payables
Net capital turnover ratio	Sales	Working capital (CA-CL)
Net profit ratio	Net Profit	Sales
Return on Capital employed	Earnings before interest and tax	Capital Employed
Return on investment	Net Profit	Total assets

**SANGUINE MEDIA LTD**  
**L74210TN1995PLC032921**

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**Form No. MGT-12**

*[Pursuant to section 109(5) of the Companies Act, 2013 and rule 21(1)(c) of the Companies (Management and Administration) Rules, 2014]*

**BALLOT PAPER**

Regd. Folio No.		DP ID	
		CLIENT ID	
Name of the Shareholder/Proxy holder			
Number of Shares held			
Promoter /Promoter group/ Public			

I/We hereby exercise my/our behalf at the Annual general meeting of the company, to be held on the Monday, 26<sup>th</sup> day of September 2022, at 10:00 p.m. at Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai, 600006 and at any adjournment thereof in respect of such resolutions as are indicated below:

Res. No.	Description	For	Against
1	To receive, consider and adopt the Audited Profit and Loss Account for the year ended on 31st March, 2022, Balance Sheet as on that date, Director's Report and the Auditor's Report thereon.		
2	To appoint Director in place of Mr. Akshya Vijay Nawale (DIN: 07597069) who retires by rotation and being eligible offers himself for reappointment.		
3	To appoint M/s. Mohandas & Company, Chartered Accountants, as Statutory Auditors of the Company in place of M/s. S Ashish & Associates the resigned Statutory Auditors, to hold office for a period of 5 (Five) consecutive financial years, from the conclusion of this Annual General Meeting, until the conclusion of Annual General Meeting to be held on 2027 and to authorise the Board of Directors of the Company to fix their remuneration.		

**Place:** Chennai  
**Date:** 26/09/2022

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Signature of Shareholder/Proxy

# Sanguine Media Limited

Form No. MGT-11

## Proxy form

[Pursuant to section 105(6) of the Companies Act, 2013 and rule 19(3) of the Companies (Management and Administration) Rules, 2014]

**CIN:** L74210TN1995PLC032921

**Name of the Company:** Sanguine Media Limited

**Registered office:** Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road, Chennai- 600006

Name of the member (s)	
Registered address	
E-mail Id:	
Folio No/ Client Id:	
DP ID:	

I/We, being the member (s) of ..... shares of the above named company, hereby appoint:

1. Name: .....  
Address: .....  
E-mail Id: .....  
Signature: ..... Or failing him,

2. Name: .....  
Address: .....  
E-mail Id: .....  
Signature: .....

as my/our proxy to attend and vote (on a poll) for me/us and on my/our behalf at the Annual general meeting of the company, to be held on the 26<sup>th</sup> September, 2022 at 10:00 A.M. at Plaza Center, 4<sup>th</sup> Floor, Suit No. 349, No. 129, G.N Chetty Road, Chennai- 600006 and at any adjournment thereof in respect of such resolutions as are indicated below:

Res. No.	Description	For	Against
1	To receive, consider and adopt the Audited Profit and Loss Account for the year ended on 31st March, 2022, Balance Sheet as on that date, Director's Report and the Auditor's Report thereon.		
2	To appoint Director in place of Mr. Akshay Vijay Nawale (DIN: 07597069) who retires by rotation and		

# Sanguine Media Limited

	being eligible offers himself for reappointment.		
3	To appoint M/s. Mohandas & Company, Chartered Accountants, as Statutory Auditors of the Company in place of M/s. S Ashish & Associates the resigned Statutory Auditors, to hold office for a period of 5 (Five) consecutive financial years, from the conclusion of this Annual General Meeting, until the conclusion of Annual General Meeting to be held on 2027 and to authorise the Board of Directors of the Company to fix their remuneration.		

Affix  
Rs. 1 /-  
Revenue  
Stamp

Signed this..... day of..... 20.....

Signature of Shareholder

Signature of Proxy holder(s)

*Note: This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the Meeting.*

**SANGUINE MEDIA LIMITED**  
**L74210TN1995PLC032921**

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**ATTENDANCE SLIP**

**ANNUAL GENERAL MEETING- September 26, 2022 at 10:00 PM**

<b>DP Id.</b>		<b>Client Id. / Ben. A/c.</b>	
<b>Folio No.</b>		<b>No. of Shares</b>	

I certify that I am a registered shareholder/Proxy for the registered shareholder of the Company.

I/We hereby record my/our presence at the **ANNUAL GENERAL MEETING** of the Company being held on **September 26, 2022 at 10:00 PM** at Plaza Center, 4th Floor, Suit No. 349, No. 129, G.N Chetty Road Chennai Chennai TN 600006.

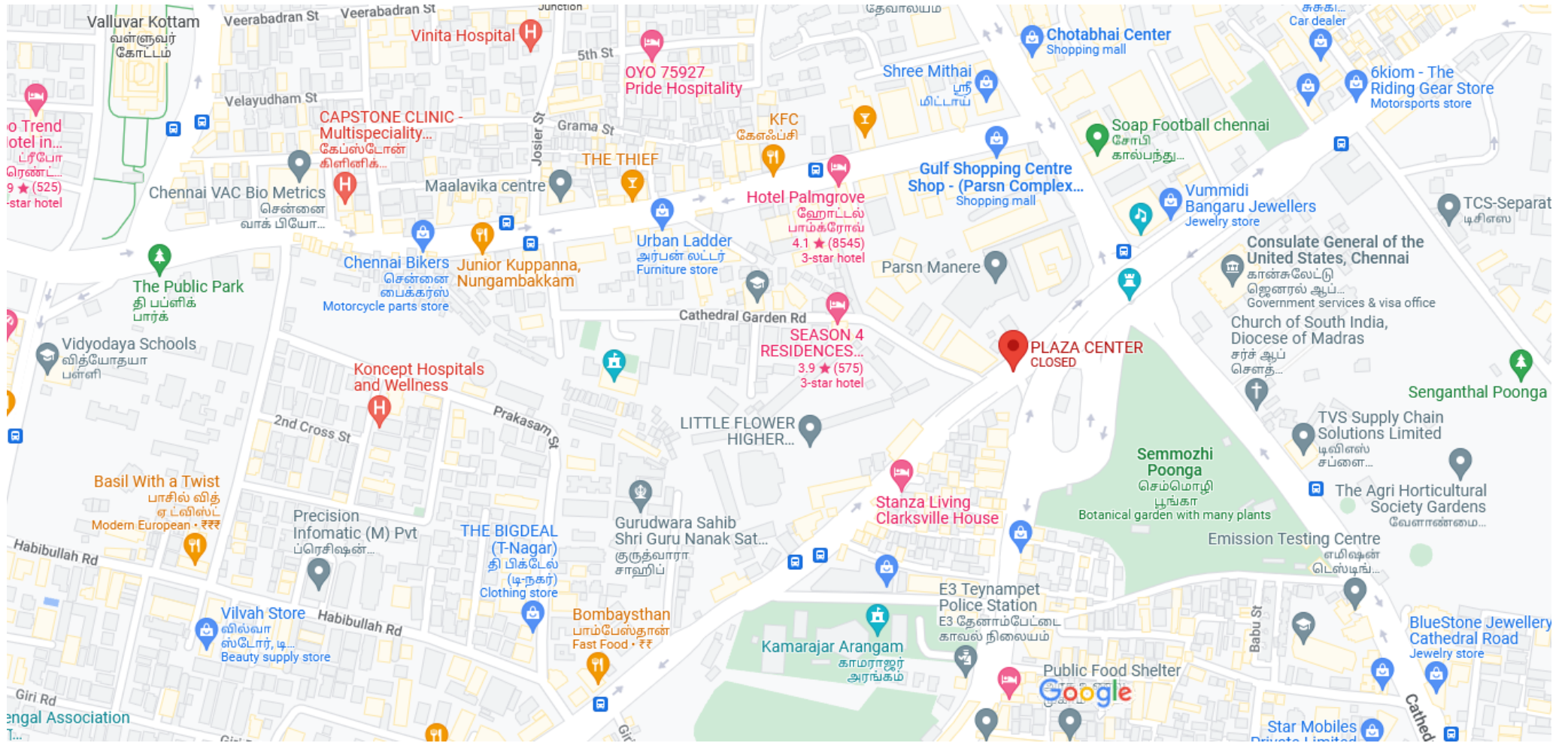
\_\_\_\_\_  
Full Name of the Shareholder / Proxy (In Block Letter)

\_\_\_\_\_  
Signature

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**If Undelivered please return to:**

Plaza Center, 4th Floor, Suit No. 349,

No. 129, G. N. Chetty Road,

Chennai - 600006, Tamil Nadu

Tel No.: 7678063542

Fax: 044-28150595, 044-42948324

Email Id: [smedialtd@gmail.com](mailto:smedialtd@gmail.com)

Website: [www.sanguinemedialtd.com](http://www.sanguinemedialtd.com)