



SANGUINE MEDIA LTD						
Registered Office:- New Number 7, Rukmani Street, West Mambalam, Chennai- 33						
Unaudited Financial Results for the Quarter ended 30th September, 2011						
Rs. in Lacs						
Sr No	Particulars	For the Quarter Ended		For the Half year ended		For Year Ended
		30th Sept 2011	30th Sept, 2010	30th Sept 2011	30th Sept, 2010	31st March, 2011
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	a. Net Sales/Income from Operations	0.00	253.28	2.87	348.38	850.30
	b. Other Operating Income	2.10	0.00	24.10	0.00	0.00
	<b>Total Income</b>	<b>2.10</b>	<b>253.28</b>	<b>26.97</b>	<b>348.38</b>	<b>850.30</b>
2	<b>Expenses</b>					
	a. Cost of materials consumed	0.00		0.00	0.00	6.71
	b. Depreciation and amortisation expense	0.00	28.09	0.00	56.18	261.66
	c. Direct Expenses	0.20	244.75	0.20	297.20	775.13
	d. Other expenses(Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	0.00	0.00	42.16	0.00	52.36
	<b>Total Expenditure</b>	<b>0.20</b>	<b>272.84</b>	<b>42.36</b>	<b>353.38</b>	<b>1,095.86</b>
3	<b>Profit from operations before other income, interest and Exceptional Items</b>	<b>1.90</b>	<b>(19.56)</b>	<b>(15.39)</b>	<b>(5.00)</b>	<b>(245.56)</b>
4	Other Income	0.00	0.00	0.00	0.00	19.65
5	<b>Profit before Interest and Exceptional Items</b>	<b>1.90</b>	<b>(19.56)</b>	<b>(15.39)</b>	<b>(5.00)</b>	<b>(225.91)</b>
6	Interest	0.00	0.08	0.00	1.50	1.77
7	<b>Profit after Interest but before Exceptional Items</b>	<b>1.90</b>	<b>(19.64)</b>	<b>(15.39)</b>	<b>(6.50)</b>	<b>(227.68)</b>
8	Exceptional Items	0.00	0.00	0.00	0.00	0.00
9	<b>Profit / Loss from Ordinary Activities before Tax</b>	<b>1.90</b>	<b>(19.64)</b>	<b>(15.39)</b>	<b>(6.50)</b>	<b>(227.68)</b>
10	Tax Expense				0.00	
	Current Tax	0.00	0.00	0.00	0.00	0.00
	Deferred Tax	0.00	0.00	0.00	0.00	154.39
11	<b>Net Profit/Loss from Ordinary Activities after tax</b>	<b>1.90</b>	<b>(19.64)</b>	<b>(15.39)</b>	<b>(6.50)</b>	<b>(382.07)</b>
12	Paid up Equity Share Capital	11,410.00	1,410.00	11,410.00	1,410.00	11,410.00
13	Reserves Excluding Revaluation Reserves as per balance sheet				0.00	1,053.33
14	Basic Earning Per Share	0.00	(0.14)	(0.01)	(0.05)	(0.33)
	Diluted Earning per share	0.00	(0.14)	(0.01)	(0.05)	(1.26)
15	<b>Public Shareholding</b>					
	Number of Shares	114,099,000	12,784,600	114,099,000	12,784,600	114,099,000
	% of Shareholding	100.00%	90.67%	100.00%	90.67%	100.00%
16	<b>Promoter and Promoters Shareholding</b>					
	<b>a. Pledged/Encumbered</b>					
	Number of Shares	NIL	750000	NIL	750000	NIL
	% of Shares(as a % of total shareholding of the promoter and promoter group	NIL	57.02%	NIL	57.02%	NIL
	% of Shares(as a % of total sharecapital of the Company)	NIL	5.32%	NIL	5.32%	NIL
	<b>b.Non-Encumbered</b>					
	Number of Shares	1000	565400	1000	565400	1000
	% of Shares(as a % of total shareholding of the promoter and promoter group	100.00%	42.98%	100.00%	42.98%	100.00%
	% of Shares(as a % of total sharecapital of the Company)	0.00%	4.01%	0.00%	4.01%	0.00%

**Notes**

- The above financial results have been reviewed by the Audit Committee and were taken on record at the meeting of the Board of Directors held on 14th November, 2011
- The above results for the Quarter Ended 30th September, 2011 have been subjected to a "Limited Review" by the Auditors of the Company.
- Status of Investor Complaints:**  
Opening balance- NIL  
Received & Resolved during the quarter- NIL  
Pending Complaints at the end of the Quarter- NIL
- The Company in its AGM dated 30th September, 2011 had resolved to commence the business as mentioned under point No. 10 of the Other Objects of the Object Clause of the Memorandum Of Association of the Company.
- The figures of previous quarter/period have been reclassified/regrouped wherever necessary to correspond with those of the current quarter/period.

Place: Chennai.  
Date: 14th November, 2011.

For Sanguine Media Limited

*P. Subramanian*  
Director/Authorised Signatory

