



Statement of unaudited results for the quarter and month ended 31/12/2012 for the year ended 31/03/2013

Rs. In Lakhs

PARTICULARS	3 Months Ended	Preceeding 3	Corresponding	Year to date	Year to date	Previous Year
	31/12/2012	months ended	3 months	figures for the	figures for the	ended
	31/12/2012	30/09/2012	ended in the	current period	31/12/2011	31/3/2012
	Unaudited	Unaudited	Audited	Unaudited	Audited	Audited
<b>1. Income from operation</b>						
(a) Net Sales /Income from operation (Net of Excise duty)	2,045.90	1,985.69	936.73	6,135.22	2,202.04	7,352.03
(b) Other operating Income	5.85	6.22	0.00	32.88	23.03	90.98
<b>Total Income from operations(net)</b>	<b>2,051.75</b>	<b>1,991.91</b>	<b>936.73</b>	<b>6,168.10</b>	<b>2,225.07</b>	<b>7,443.01</b>
<b>2. Expenses</b>						
(a) Cost of Materials consumed	1,979.84	1,919.89	936.13	5,935.64	2,197.50	7,157.07
(b) Purchase of stock in trade						
(c) Changes in inventories of finished goods, work-in-progress and stock in trade	1.06	0.99		4.77	0.41	3.75
(d) Employee benefits expense	64.80	64.80		194.40		259.22
(e) Depreciation and amortization Expenses						
(f) Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	0.79	2.13	0.21	6.31	42.17	10.47
<b>Total Expenses</b>	<b>2,046.50</b>	<b>1,987.81</b>	<b>936.34</b>	<b>6,141.12</b>	<b>2,240.08</b>	<b>7,430.51</b>
3. Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)	5.24	4.10	0.39	26.98	(15.01)	12.50
4. Other income			6.33		6.33	
5. Profit / (Loss) from ordinary activities before finance costs and exceptional items (3+4)	5.24	4.10	6.72	26.98	(8.68)	12.50
6. Finance Costs	0.19	0.02	0.00	0.43		0.73
7. Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5+6)	5.05	4.08	6.72	26.55	(8.68)	11.77
8. Exceptional Items	-	-	-	-	-	-
9. Profit / (Loss) from ordinary activities before tax (7+8)	5.05	4.08	6.72	26.55	(8.68)	11.77
10. Tax expense	-	-	-	-	-	-
11. Net Profit / (Loss) from ordinary activities after tax (9+10)	5.05	4.08	6.72	26.55	(8.68)	11.77
12. Extraordinary items (net of tax of expense ___ lakhs)	-	-	-	-	-	-
13. Net Profit / (Loss) for the period (11+12)	5.05	4.08	6.72	26.55	(8.68)	11.77
14. Share of Profit / (loss) of associate	-	-	-	-	-	-
15. Minority Interest	-	-	-	-	-	-
16. Net Profit / (Loss) after taxes, minority interest and share of profit/(loss) of associate (13+14+15)	5.05	4.08	6.72	26.55	(8.68)	11.77
17. Paid-up equity share capital	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00	11,410.00
	Face of Rs.10 each	Face of Rs.10 each	Face of Rs.10 each	Face of Rs.10 each	Face of Rs.10 each	Face of Rs.10 each
(Face Value of the Share shall be indicated						
18. Reserve excluding Revaluation reserves as per balance sheet of previous year						
19.i Earnings Per Share (before extraordinary items) (of Rs.10/- each) (not annualised):						
(a) Basic	0.004	0.004	0.01	0.02	0.01	0.02
(b) Diluted	0.004	0.004	0.01	0.02	0.01	0.02
19.ii Earnings Per Share (after extraordinary items) (of Rs.10/- each) (not annualised):						
(a) Basic	0.004	0.004	0.01	0.02	0.01	0.02
(b) Diluted	0.004	0.004	0.01	0.02	0.01	0.02



Part II  
Information for the Quarter Ended 31/12/2012

PARTICULARS	3 Months Ended	Preceeding 3	Corresponding	Year to date	Year to date	Previous Year
	31/12/2012	months ended	3 months	figures for the	figures for the	ended
	31/12/2012	30/09/2012	ended in the	current period	previous	ended
			31/12/2011	31/12/2012	31/12/2011	31/03/2012
<b>A.Particulars of share holding</b>						
1.Public share holding						
- Number of shares	114099000	114099000	114099000	114099000	114099000	114099000
- Percentage of shareholding	100	100	100	100	100	100
2.Promoters and Promoter group shareholding						
a) Pledged / Encumbered						
- Number of shares	0	0	0	0	0	0
- Percentage of shares ( as a % of total shareholding						
of promoter and promoter group)	0	0	0	0	0	0
- Percentage of shares ( as a % of total share capital						
of the company)	0	0	0	0	0	0
b) Non-Encumbered						
- Number of shares	1000	1000	1000	1000	1000	1000
- Percentage of shares ( as a % of total shareholding						
of promoter and promoter group)	100	100	100	100	100	100
- Percentage of shares ( as a % of total share capital						
of the company)	0	0	0	0	0	0

Particulars	3 months ended 31/12/2012
<b>INVESTOR PROTECTION</b>	0
Pending at the beginning of the quarter	0
Received during the quarter	0
Disposed off during the quarter	0
Remaining unresolved at the end of the quarter	0





SANGUINE MEDIA LIMITED							
Registered Office:- 3C, Sagas Manor, 1A, 3 <sup>rd</sup> Street, B.N.Road, T.Nagar, Chennai - 600017.							
SEGMENT WISE REVENUE, RESULT AND CAPITAL EMPLOYED FOR THE QUARTER ENDED 31ST DECEMBER, 2012							
(in lacs)							
Sr. No.	Particulars	For the Quarter Ended			Nine Months Ended		Previous Year ended
		31.12.2012 (Unaudited)	30.09.2012 (Unaudited)	31.12.2011 (Unaudited)	31.12.2012 (Unaudited)	31.12.2011 (Unaudited)	31.03.2012 (Audited)
	Period (In months)	3	3	3	9	9	12
1	<b>Segment Revenue</b>						
	Media	0.00	0.00	0.00	0.00	0.00	0.00
	Trading and Securities Division	2051.75	1991.91	936.73	6168.10	225.07	7443.01
	<b>Total Income from Operation</b>	<b>2051.75</b>	<b>1991.91</b>	<b>936.73</b>	<b>6168.10</b>	<b>225.07</b>	<b>7443.01</b>
2	<b>Segment Results</b>						
	Media	0.00	0.00	0.00	0.00	0.00	0.00
	Trading and Securities Division	5.24	4.10	6.72	26.98	(8.68)	12.50
	<b>Total</b>	<b>5.24</b>	<b>4.10</b>	<b>6.72</b>	<b>26.98</b>	<b>(8.68)</b>	<b>12.50</b>
	Interest	0.00	0.00	0.00	0.00	0.00	0.00
	Other Un-allocable Expenditure	0.19	0.02	0.00	0.43	0.00	0.73
	<b>Profit / (Loss) before Tax</b>	<b>5.05</b>	<b>4.08</b>	<b>6.72</b>	<b>26.55</b>	<b>(8.68)</b>	<b>11.77</b>
	Tax Expenses	0.00	0.00	0.00	0.00	0.00	0.00
	<b>Profit / (Loss) after Tax</b>	<b>5.05</b>	<b>4.08</b>	<b>6.72</b>	<b>26.55</b>	<b>(8.68)</b>	<b>11.77</b>
3	<b>Capital Employed</b>						
	Media	1500.00	1500.00	1500.00	1500.00	1500.00	1500.00
	Trading and Securities Division	10115.14	10115.14	10115.14	10115.14	10115.14	10115.14
	Others	1200.00	1200.00	1200.00	1200.00	1200.00	1200.00
	<b>Total Segment Capital Employed</b>	<b>12815.14</b>	<b>12815.14</b>	<b>12815.14</b>	<b>12815.14</b>	<b>12815.14</b>	<b>12815.14</b>

Notes

- The above financial results have been reviewed by the audit committee and were taken on record at the meeting of the board of directors held on 13th February, 2013
- The above result for the Quarter Ended 31st December, 2012 have been subjected to a "Limited Review" by the Auditors of the Company.
- Status of Investor Complaints:**  
Opening balance - NIL  
Received during the quarter - 1.  
Complaints Resolved During the Quarter - 1.  
Pending Complaints at the end of the Quarter - 0
- Segment - wise Revenue, results and Capital employed prepared in accordance with AS 17 "Segment Reporting" for the current quarter includes figures for the new segment "Trading and Securities" in addition to "Media" segment.
- The figures of previous quarter/period have been reclassified/regrouped wherever necessary to correspond with those of the current quarter/period.

Place: Chennai  
Date: 13.02.2013



For Sanguine Media Limited  
*P. Othayyan*  
Director / Authorized Signatory