

Introductory sub-table (I)(a)

<b>Name of the Company SANGUINE MEDIA LIMITED - EQUITY SHAR</b>			
<b>Scrip Code, Name of the scrip, class of security:</b>			
<b>Quarter ended: 30th June, 2012</b>			
<b>Partly paid-up shares:-</b>			
	<b>No. of partly paid-up shares</b>	<b>As a % of total no. of partly paid-up shares</b>	<b>As a % of total no. of shares of the company</b>
Held by promoter/promoter group		#DIV/0!	0
Held by public		#DIV/0!	0
<b>Total - D</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>
<b>Outstanding convertible securities:-</b>			
	<b>No. of outstanding securities</b>	<b>As a % of total no. of outstanding convertible securities</b>	<b>As a % of total no. of shares of the company, assuming full conversion of the convertible securities</b>
Held by promoter/promoter group		#DIV/0!	0
Held by public		#DIV/0!	0
<b>Total - E</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>
<b>Warrants:-</b>			
	<b>No. of warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the company, assuming full conversion of warrants</b>
Held by promoter/promoter group		#DIV/0!	0
Held by public		#DIV/0!	0
<b>Total - F</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>
<b>Total paid-up capital of the company, assuming full conversion of warrants and convertible securities</b>		<b>11410000</b>	

**Statement Showing Shareholding Pattern**

Category code	Category of Shareholder	Number of Shareholders	Table (I)(a)		Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of(A+B) <sup>1</sup>	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100
<b>(A)</b>	<b>Shareholding of Promoter and</b>							
<b>1</b>	<b>Indian</b>							
(a)	Individuals/ Hindu Undivided Family	1	1000	1000	0.00	0.00	0	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	#DIV/0!
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	#DIV/0!
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	#DIV/0!
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	#DIV/0!
(e-i)	Directors	0	0	0	0.00	0.00	0	#DIV/0!
(e-ii)	Director Relatives	0	0	0	0.00	0.00	0	#DIV/0!
(e-iii)	Person Acting in Concern	0	0	0	0.00	0.00	0	#DIV/0!
	<b>Sub Total(A)(1)</b>	<b>1</b>	<b>1000</b>	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
<b>2</b>	<b>Foreign</b>							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	#DIV/0!
b	Bodies Corporate	0	0	0	0.00	0.00	0	#DIV/0!
c	Institutions	0	0	0	0.00	0.00	0	#DIV/0!
d	Qualified Foreign Investor	0	0	0	0.00	0.00	0	#DIV/0!
e	Any Others(Specify)	0	0	0	0.00	0.00	0	#DIV/0!
e-i		0	0	0	0.00	0.00	0	#DIV/0!
e-ii		0	0	0	0.00	0.00	0	#DIV/0!
	<b>Sub Total(A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>#DIV/0!</b>
	<b>Total Shareholding of Promoter and</b>	<b>1</b>	<b>1000</b>	<b>1000</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>

<b>(B)</b>	<b>Public shareholding</b>							
<b>1</b>	<b>Institutions</b>							
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00		
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00		
(c)	Central Government/ State Government(s)	1	4100	4100	0.00	0.00		
(d)	Venture Capital Funds	0	0	0	0.00	0.00		
(e)	Insurance Companies	0	0	0	0.00	0.00		
(f)	Foreign Institutional Investors	1	50000	50000	0.04	0.04		
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00		
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00		
(i)	Any Other (specify)	0	0	0	0.00	0.00		
(i-i)		0	0	0	0.00	0.00		
(i-ii)		0	0	0	0.00	0.00		
	<b>Sub-Total (B)(1)</b>	<b>2</b>	<b>54100</b>	<b>54100</b>	<b>0.05</b>	<b>0.05</b>		
<b>B 2</b>	<b>Non-institutions</b>							
(a)	Bodies Corporate	152	98107167	59422167	85.98	85.98		
(b)	Individuals	0	0	0	0.00	0.00		
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	2625	4000977	3999307	3.51	3.51		
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	174	10954438	10895838	9.60	9.60		
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00		
(d)	Any Other (specify)	0	0	0	0.00	0.00		
(d-i)	NRI (Repat & Non Repat)	26	398965	398965	0.35	0.35		
(d-ii)	OCB's	0	0	0	0.00	0.00		
(d-iii)	Trust	0	0	0	0.00	0.00		
(d-iv)	Hindu Undivided Family	112	475318	475318	0.42	0.42		
(d-v)	Employee	0	0	0	0.00	0.00		
(d-vi)	Clearing Members	5	108035	108035	0.09	0.09		
	<b>Sub-Total (B)(2)</b>	<b>3094</b>	<b>114044900</b>	<b>75299630</b>	<b>99.95</b>	<b>99.95</b>		<b>0</b>
<b>(B)</b>	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	<b>3096</b>	<b>114099000</b>	<b>75353730</b>	<b>100.00</b>	<b>100.00</b>		
	<b>TOTAL (A)+(B)</b>	<b>3097</b>	<b>114100000</b>	<b>75354730</b>	<b>100.00</b>	<b>100.00</b>		
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>							
1	Promoter and Promoter Group	0	0	0	0.00	0.00		#DIV/0!

2	Public	0	0	0		0.00	0	#DIV/0!
	<b>Sub-Total (C)</b>	<b>0</b>	<b>0</b>	<b>0</b>		<b>0</b>	<b>0</b>	<b>#DIV/0!</b>
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>3097</b>	<b>1.14E+08</b>	<b>75354730</b>		<b>100.00</b>	<b>0</b>	<b>0.00</b>

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**(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Promoter and Promoter Group”**

Sr.  No.	Name of the shareholder	Details of Shares held		Encumbered shares (*)			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	KUMAR RAICHAND MADAN	1000	0.00		0.00	0.00		#DIV/0!		#DIV/0!	
			0.00		#DIV/0!	0.00		#DIV/0!		#DIV/0!	
<b>TOTAL</b>		<b>1000</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>

(\*) The term “encumbrance” has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

**(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category “Public” and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	SHRI GANESH SPINNERS LTD	5400000	4.73	0	#DIV/0!	0	#DIV/0!	
2	ORANGE MIST PRODUCTIONS PRIVATE LIM	5350000	4.69	0	#DIV/0!	0	#DIV/0!	
3	VIAGGIO ENTERTAINMENT PVT LTD	5160000	4.52	0	#DIV/0!	0	#DIV/0!	
4	HAMRAJ FASHION CONSULTANTS PRIVATE	5100000	4.47	0	#DIV/0!	0	#DIV/0!	
5	ACACIO TRADELINK PRIVATE LIMITED	5000000	4.38	0	#DIV/0!	0	#DIV/0!	
6	WELLMAN TRADELINK PVT LTD	4700000	4.12	0	#DIV/0!	0	#DIV/0!	
7	AKANSHA MEDIA AND ENTERTAINMENT PRI	4540000	3.98	0	#DIV/0!	0	#DIV/0!	
8	AMAZING SUPPLIERS PVT LTD	4500000	3.94	0	#DIV/0!	0	#DIV/0!	
9	AMRITA BHAGWATI FINANCE PVT LTD	4300000	3.77	0	#DIV/0!	0	#DIV/0!	
10	KRYSTALKLEAR PROPERTIES PVT LTD	4125000	3.62	0	#DIV/0!	0	#DIV/0!	
11	YADON CONSTRUCTIONS PRIVATE LIMITED	3592613	3.15	0	#DIV/0!	0	#DIV/0!	
12	GRANTVIEW PROPERTIES PRIVATE LIMITE	3578005	3.14	0	#DIV/0!	0	#DIV/0!	
13	JAYALALITA COMMODITIES PRIVATE LIM	3550000	3.11	0	#DIV/0!	0	#DIV/0!	
14	ADAMINA TRADERS PRIVATE LIMITED	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
15	MAHAN INDUSTRIES LIMITED	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
16	ADILA TRADERS PVT LTD	3500000	3.07	0	#DIV/0!	0	#DIV/0!	
17	GAZALA CONSTRUCTIONS PRIVATE LIMITE	3350000	2.94	0	#DIV/0!	0	#DIV/0!	
18	PARKWAY PROPERTIES PRIVATE LIMITED	3125000	2.74	0	#DIV/0!	0	#DIV/0!	
19	IFCI FINANCIAL SERVICES LIMITED	2729042	2.39	0	#DIV/0!	0	#DIV/0!	
20	AANSAL SECURITIES SERVICES PVT.LTD.	2500000	2.19	0	#DIV/0!	0	#DIV/0!	
21	SALLY REAL ESTATE PVT LTD	2500000	2.19	0	#DIV/0!	0	#DIV/0!	



22	PAVITRA MALL MANAGEMENT CO PVT LTD	2500000	2.19	0	#DIV/0!	0	#DIV/0!	
23	RELIGARE FINVEST LTD	2215256	1.94	0	#DIV/0!	0	#DIV/0!	
24	ANVITA REAL ESTATE PRIVATE LTD.	2200000	1.93	0	#DIV/0!	0	#DIV/0!	
25	NIRVANA MALL MANAGEMENT CO PVT LTD	2000000	1.75	0	#DIV/0!	0	#DIV/0!	
26	JAYESH RAVINCHANDRA SHAH	1923500	1.69	0	#DIV/0!	0	#DIV/0!	
27	SEEMA DHRUVA MALL	1250000	1.10	0	#DIV/0!	0	#DIV/0!	
			<b>0.00</b>	0	#DIV/0!	0	#DIV/0!	
<b>TOTAL</b>		<b>95688416</b>	<b>83.86</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>

**(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category “Public” and holding more than 5% of the total number of shares of the company**

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	NIL		0.00	0	#DIV/0!	0	#DIV/0!	
			0.00	0	#DIV/0!	0	#DIV/0!	
<b>TOTAL</b>		<b>0</b>	<b>0.00</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>	<b>#DIV/0!</b>	<b>0</b>



(II)(a) Statement showing details of Depository Receipts (DRs)

<b>Sr. No.</b>	<b>Type of outstanding DR (ADRs, GDRs, SDRs, etc.)</b>	<b>Number of outstanding DRs</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}</b>
1	Nil	0	0	0.00
<b>TOTAL</b>		<b>0</b>	<b>0</b>	0.00

**(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares**

<b>Sr. No.</b>	<b>Name of the DR Holder</b>	<b>Type of outstanding DR (ADRs, GDRs, SDRs, etc.)</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}</b>
1	NIL	0	0	0.00
<b>TOTAL</b>			<b>0</b>	<b>0.00</b>